5Mins.ai

CONTENT CATALOGUE



INDEX

Note: for the correct functionality of this catalog, please download and use it from your device.

5Mins.ai

Hard Skills

5Mins.ai Manager Boosts 01
Account Planning & Management 01
Account-Based Marketing 04
Active Listening 05
Administrative Support 06
Affiliate Marketing 06
Agile Methodologies 06
Angular 10
Bootstrap 10
Brand Development 10
Business Development 14
CSS 17
Change Management 17
Closing and Objection Handling 18
Cloud Computing 20
Coaching and Feedback 20
Commercial Acumen 24
Compliance Knowledge 28
Conversion Optimisation 29
Copywriting 30
Customer Experience 32
Customer Support 34
Data & Security Compliance 35
Data Analysis & Reporting 36
Data Mining and Analysis 37

INDEX

5Mins.ai

Data Privacy 38
Data Science Principles 38
Data Tools 39
DevOps Tools 39
Diversity, Equity and Inclusion 41
Django 44
ESG 44
Email Marketing 45
Employee Engagement 46
Entrepreneurial Thinking 47
Event Management 52
Financial Compliance 52
Event Management 53
Financial Compliance 53
Financial Operations 54
Generative AI 55
Go 57
Graphic & Digital Design 57
HTML 60
IT Networking 61
Java 61
Laravel 61
Learning Program Design & Delivery 61
Legal Technologies 64
Machine Learning and NLP 64
Market & Customer Research 65

INDEX

5Mins.ai

Marketing Strategy 66
Mathematics and Statistics 74
Mobile Marketing 74
Negotiation 75
Network Security 76
Next 77
Node 78
Operational Planning & Analysis 78
Operations Management 79
Organisational Development 80
PHP 84
Pay-Per-Click Advertising 84
People Management 87
Performance Management 92
Pricing Strategy 94
Product Development 97
Product Strategy 100
Project Management 103
Public Relations 106
Python 107
Questioning and Discovery 108
React 109
Recruitment & Retention 110
Revenue Operations 115
Risk Management 115
Ruby 116

INDEX

5Mins.ai

Sales Process 117
Sales Strategy 118
Search Engine Optimisation 125
Social Media Marketing 128
Software Design Principles 131
Software Testing & Deployment 133
Spring 136
Storytelling 136
Swift 137
Talent Acquisition Techniques 137
UI/UX Design and Development 138
UI/UX Research 141
Video Editing 143
UI/UX Research 143
Vue 143
Workplace Compliance 144
Zend 144
Javascript 144
Workplace Culture 145

INDEX

5Mins.ai

Soft Skills

Ability to Motivate 148
Communication 149
Creative Thinking 154
Critical & Analytical Thinking 155
Decision Making 155
Emotional Intelligence 156
Stakeholder Management 157
Strategic Thinking 159
Teamwork & Collaboration 160

INDEX

5Mins.ai

Life Skills

Adaptability & Resilience 163
Connecting With Others 164
Gaining Perspective 166
Goal Setting 166
Growth Mindset 167
Influence & Persuasion 171
Managing Money 172
Mental Wellbeing 173
Parenting 177
Physical Wellbeing 178
Stress Management 180
Sustainability 181
Time Management 182

INDEX

5Mins.ai

Tools

Excel	187
Gmail	189
Google Drive	189
Google Meet	190
Notion	190
Outlook	191
Power BI	191
Powerpoint	192
Teams	193
Trello	193
Word	193
Zoom	194

Hard Skills

5Mins.ai Manager Boosts

- 5Mins How To: Manager Playlist Assignment
- How to Assign a Playlist & Track Progress
- How to Create Your Own Content
- How to Get Your Team Members on Board
- How to Share Content With Your Team
- How to Track Your Team's Progress

Account Planning & Management

- 5 Books That Will Make You a Better Account Manager
- 5 Powerful Strategies For Reducing Churn
- 6 Ways Key Account Management Helps Your Business
- 8 Key Account Manager Skills Employers Need Now
- B2B Is Account Based
- CEO At Gainsight On How to Deliver QBRs
- CEO of Chargebee: The Customer Success Metrics That Matter
- Changes in the Market
- Choosing the Perfect CRM for Your Business
- Collecting Data
- Creating a Competitive Summary
- Creating a Point of Competitive Difference
- Creating a Situational Summary and Growth Plan
- Creating an Objective and Action Plan
- Customer Experience From Beginning to End
- Customer Journey Collaboration
- Customer Retention Is a Team Sport
- Defining Value
- Drawing Conclusions from your Key Account Research
- Farmer or Hunter Account Manager?
- Gainsight's Dan Steinman - When to Interact With Low Value Customers
- Gainsight's Nick Mehta on Orchestrating Harmonious Customer Success
- Habits of a Good Key Account Manager
- How Asana Drives Growth Through Existing Customers



- How B2B and B2C Companies Solve Churn Differently
- How Does Manscaped Handle Active Churn?
- How Integrations Impact Retention in SaaS Businesses
- How Involuntary Churn Is the Silent Killer of Your Business
- How Travelperk Create a Customer Onboarding Framework
- How Well Do You Know Your Most Important Accounts?
- How to Achieve Corporate Goals
- How to Analyse Your Competitors
- How to Conduct Quarterly Business Reviews
- How to Conduct Voice of Customer Interviews
- How to Conduct the Ultimate KAM SWOT Analysis
- How to Handle Active Churn with Huel
- How to Influence Without Authority
- How to Keep Customers for Life with CEO of Appcues
- How to Measure your Success
- How to Nail Customer Success
- How to Open a Meeting with a Potential buyer
- How to Reduce Customer Churn
- How to Reduce Passive Churn
- How to Run Kick-Ass QBRs
- How to Turn Customers Into Life-Long 'Raving' Fans
- How, When and Why You Should Change as an Account Manager
- Identifying Growth Opportunity through Competitor Analysis
- Identifying Growth Opportunity through Market Analysis
- Identifying Key Accounts
- Introduction to the Concept of Value
- Is Being Too Nice to Your Clients Holding You Back?
- Kapta's Guide to Creating Kick-Ass Account Plans
- Key Account Growth Opportunity Identification and Planning
- Key Account Growth Plans
- Key Account Management
- Key Accounts Charts and Informations
- Knowing Your Place in the Market
- Managing Customer Relationships
- Managing Your Plan Presentation
- Measuring Your Targets
- Opportunities Analysis



- Our Key Account Management Process
- Presenting a Genuine Value Added Solution
- Presenting your Plan
- Reducing Churn Through Prevention - the Yotpo Way
- Reviewing Your Skills
- Segmentation: What is a Key Account?
- Setting Growth Objectives and Action Plans
- Seven Deadly Sins of Key Account Management
- The 4 Pillars of Account Planning
- The Benefits of Building a Long Term Relationship with your buyer
- The Differences Between Selling and Key Account Management
- The Differences Between a Good and Bad Account Manager
- The Key Account Planning Document
- The Power of Tracking Your Customer Goals
- The Role of the Sales Manager and the Account Manager
- The Two Types of Knowledge you will Need for your Plan
- The World's Largest Study on SaaS Churn
- Thinking about the Growth Pipeline as a Form of Measurement
- Thinking from the Perspective of the Buyer
- This Is How You Tell B2B Customers About a Price Increase
- Three Tips For Key Account Managers to Impress in Your Next One-On-One
- Tools for Competitor Analysis
- Top Skills for Key Account Management
- Twilio, Omie, Zendesk on Customer Centricity
- Using PESTEL Analysis to Assess What Changes affect your Key Account
- What Difference does having Insight make?
- What Does It Take to Be a Great Account Manager?
- What Information Should you Keep for your Account
- What Should My Priorities Be When Joining as a New AE?
- What do the Best Key Account Plans Have in Common
- What is PESTEL Analysis
- What is Value and How To Know If You Are Delivering It
- What is the Goal of Account Management?
- What to Know About Your Competitors
- What's The Best Way of Motivating Customers to Upgrade a SaaS Plan?
- When to Define Your Objectives
- Why "The Customer is Always Right" is Wrong



- Why Churn Is a Bigger Problem as You Grow
- Why Customer Success Is More Than Experience
- Why Key Account Management Matters
- Why QBRs Matter More Than You Think
- Why You Need Strong Buyer Relationships
- Why You Shoud Be Monitoring Loss Rates
- Why You Should Analyse the Market
- Why You Should Care About Total Contract Value
- You're Handling Delinquent Churn Wrong
- Zendesk Success Manager on Self-Service Experience

Account-Based Marketing

- A 4 Step Formula For Allocating Account Based Marketing Resources
- ABM Is a Bad Name
- ABM Strategies - Why Do They Fail?
- Account-Based Marketing Fundamentals
- Account-Based Marketing: What It Is and Why You Need To Do It
- Alignment of Social Selling and Account-Based Marketing
- Engagio and Marketo Founder: Account-Based Marketing and Sales Development
- Engagio and Marketo Founder: The Big 5 ABM Metrics
- Everstring: Simple Ways to Get Started With Account-Based Marketing
- Founder of Khronos: Alignment in ABM Success Signals
- Founder of Khronos: Are ABM Adverts Worth It?
- Founder of Khronos: How to Apply an Account-Based Marketing Lens
- Founder of Khronos: Retention in ABM
- Founder of Khronos: Velocity as an ABM Success Signal
- Get This Right for Account-Based Marketing Strategy to Work
- How ABM Will Fix Your B2B Marketing and Sales Problems
- How to Ace Your ABM Content Creation
- How to Create Compelling and Personalized Experiences in Account-Based Marketing
- How to Identify Your Account Based Marketing List
- How to Scale and Manage Account Based Marketing with Sendoso



- How to Use Account-Based Marketing Alongside Facebook Ads
- Measuring Account-Based Marketing Success With Engagement
- Savi: 5 Step ABM Strategy
- Sev One: Account-Based Marketing Measurement Gets Real
- Terminus CEO On the State of ABM
- The Five Metrics You Should Care About In Account Based Marketing
- The Future of Account-Based Marketing
- The Power Of Storytelling In Account-Based Marketing
- Tips For Automating Your Account-Based Marketing
- Uberflip and Everstring: The Importance of Content Experience in ABM
- Version One: Practical Approach to Measuring Account-Based Marketing

Active Listening

- 4 Ways to Show Active Listening
- 5 Tips For Being a Good Listener
- 5 Ways to Become a Better Listener
- Active Listening
- Chris Voss's Tactical Empathy: 6 Reflective Listening Skills Combined
- Creating the Impression You Are Completely Present
- How To Make People Feel Heard
- How to Be a Better Listener
- Listen Faster - The Advantage of Speed Listening
- Listening-the #1 Way to Show You Care
- Mastering the Skill of Active Listening
- Soft Skills to Own Your Business
- Stop Zoning Out in Zoom Meetings
- Using Empathy-Based Listening to Stand Out with Special Ops Interrogator
- What Defines a Good Listener
- What Great Listeners Actually Do
- Why Empathy-Based Listening Builds Trust
- Why You Should Listen for Longer Than You Think



Administrative Support

- Decision Making and Priorities as an Executive Assistant
- Executive Assistant Tools and Tips for Organisational Perfection
- How to Excel as an EA
- How to Handle Calendars and Scheduling as an Executive Assistant
- How to Help an Overwhelmed Boss
- How to Set you and Your Executive up for Success
- How to Stand Out as an Executive Assistant
- How to Take Minutes
- Three Things Executive Assistants Should be Doing
- Useful Tools For Executive Assistants

Affiliate Marketing

- Affiliate Marketing For Beginners: Complete Tutorial
- Affiliate Marketing: What It Is and Why You Should Do It
- Avoid This Saas Affiliate Marketing Mistake
- How the Affiliate Marketing Ecosystem Is Shifting From Web to App
- Should Google Ads Be Used for Affiliate Marketing?
- Transform and Scale Affiliate Campaigns through Deep Linking
- Using Affiliate Marketing in Your Business

Agile Methodologies

- 3 Characteristics of Highly Agile Executives
- 4 Signs You Are Too Modern For Agile
- 4 Ways to Coach a Team With the Scrum Values
- A Dagger in the Heart of Agility
- Agile Daily Standup - How To Walk the Board
- Agile Estimating & Planning: 3 Keys to Better Estimates
- Agile Estimating & Planning: The Factory Model
- Agile Estimating & Planning: The Planning Fallacy
- Agile Estimating. Why Bother?
- Agile Explained (with a Train Set)



- Agile Scrum in Two Minutes
- Agile Software Development: It's Not About Code. It's About Business.
- Agile Value: Persistable and Stackable
- Agile is... Never Having To Commit To a Deadline?!?
- Agile: Do the Thing Right... or Do the Right Thing?
- An Overview of Product Backlog
- Can Agile Methods Actually Scale?
- Cancelling a Sprint in Agile
- Combining Agile and DevOps
- Connecting Team Health and Their Ability to Deliver
- Controlling Risks in Scrum
- Creating the Agile Organisation
- Dealing with a Product Owner or Scrum Master Playing Additional Roles on the Scrum Team
- Empiricism Is An Essential Element of Scrum
- Fibonacci Series: Agile Estimates
- How Leaders Can Help Their Scrum Teams
- How Much Value Do You Get From Agile?
- How One Product Owner Can Support Multiple Scrum Teams
- How Testing Is Different in an Agile Project
- How to Become a More Effective Agile Manager
- How to Build Multi Vendor Scrum Teams
- How to Do Agile Retrospectives Online
- How to Estimate Agile Scrum Projects Fast
- How to Go Agile And Sharpen Your Content Marketing
- How to Pick a Cynefin Delivery Approach
- How to Put Scrum at the Core of Modern Practices
- How to Replace Agile Standup Meetings With Async Dailies
- How to Use Agile Governance Effectively
- Introduction to Scrumban
- Is Agile Cost Effective?
- Is Agile Estimating & Planning a Waste of Time?
- Is Agile More Profitable Than Waterfall?
- Is Scrum the Right Tool for You



- Is Technical Knowledge a Must for Scrum Masters?
- Is Your Agile Team The Right "Shape"?
- Kanban Explained with a Coffee Cup
- Kanban System Basics
- Kanban: Toyota to Software Development
- Lessons Learned from Using Scrum to Build a Bee House
- Managing the Risk of Production Deployment in Scrum
- Measuring Business Value With Scoreboards
- Measuring Effectiveness
- Must-use ChatGPT Prompts for Agile/SCRUM teams
- Pick the Requirements Method That Is Right for Your Team
- Predicting the End Date of Agile Transformation
- Preparing for the Path to Agility
- Putting the 4 Kanban Principles to Work
- Scrum Guide 2020: Product Goal
- Scrum Increment
- Scrum Master Career Path: Scrum Master vs Project Manager
- Scrum Master vs Project Manager vs Product Owner
- Scrum Overview
- Scrum Pillars: Transparency, Inspection & Adaptation
- Scrum Sprint
- Scrum and Continuous Delivery
- Scrum to Scrumban in 6 steps
- Scrum vs Kanban vs Scrumban
- Scrum vs. Kanban
- Self-Organizing Teams in Scrum
- Sprint Backlog
- Sprint Planning
- Sprint Retrospective
- Sprint Review
- Sprint Review Anti Patterns and How to Overcome Them
- Story Points: What Are They for?
- Technical Debt vs. Not 'Done' Work
- Techniques for Effective Stand-up Meetings
- The 4 Steps Spotify Use for Agile Product Development
- The 5 Scrum Values



- The BEST Way to BUILD Software - Agile vs Scrum vs Waterfall vs Shape Up
- The ChatGPT Prompts Every Agile/Scrum Team Needs
- The Daily Scrum is NOT a Status Meeting
- The Definition of "Done" vs Acceptance Criteria in Scrum
- The Difference Between Acceptance Criteria and the Definition of Done
- The Difference Between a Project vs Product Mindset
- The Importance of Diversity in Scrum Teams
- The Importance of Vertically Slicing Architecture
- The Pyramid of Impediments
- The Role of a Product Owner in Legacy Rewrite
- The Role of the Product Owner
- The Three C's of Scrum
- There Is No 'Sign Off' in Scrum
- Using Agile Metrics to Up Your Scrum Performance
- Waterfall vs Agile Methodologies
- Waterfall vs Agile: Value and Risk
- Ways to Maintain the Scrum Value of Focus
- What Is Agile Leadership?
- What Is Kanban?
- What Is Transparency?
- What Is a Product?
- What Is the Role of a Project Manager in an Agile Project?
- What It Means to Have a Done Increment
- What a Product Owner Should Be
- What is Kanban?
- What is a Sprint Review?
- Who Writes the Acceptance Criteria in Product User Stories?
- Why Add New Skills While Improving Existing Ones
- Why Do You Need Scrum and Scrum Masters?
- Work In Progress: Get a Grip on Your WIP
- Work On One Thing At A Time In Scrum. Here's Why.
- Workshop for Hybrid Agile Working Team Agreements



Angular

- Comparing React and Angular

Bootstrap

- Applying Colour Theory to Web Design With Bootstrap
- Bootstrap Grid System Tutorial
- Bootstrap Portfolio: Sections
- Bootstrap Portfolio: Setup
- Creative Front-End Development With Movement and Interaction
- Highlighting Chosen Elements of the UI in Bootstrap
- How to Add Depth to Your Interface With Bootstrap
- How to Build a Slider Carousel in Bootstrap 5
- How to Use Bootstrap 5 With Vue 3
- How to Use Bootstrap With React
- How to Use Empty States to Guide Your User
- Modals in Bootstrap 5
- Navbar Bootstrap 5 | Bootstrap Navbar Tutorial
- React Bootstrap Tutorial
- Using Shades of Grey in Web Design With Bootstrap

Brand Development

- #1 Brand Strategy Mistake
- 10 Books To Read When Learning Brand Strategy
- 10 Important Brand Strategy Tips
- 3 Keys To A Brand Positioning Strategy
- 5 Captivating Brand Storytelling Examples
- 5 Important Books On Brand Strategy
- 6 Best Branding Strategies
- 6 Unique Differentiation Strategy Examples For Creative Inspiration
- 7 Brand Strategy Examples To Position Your Brand
- 8 Tips for Better Brand Communication
- 9 Brand Storytelling Strategies
- 9 Effective Brand Positioning Strategy Approaches



- AI Filters Create Increased Demand for Rapid Investment in Branding
- Are You Positioning Yourself Right for Developing Your Brand?
- Best-Selling Author Dan White's Brand Building Tips
- Books to Read On Brand Strategy
- Brand Behaviour: How to Enable Brands to Walk the Talk
- Brand Differentiation
- Brand Resonance
- Brand Strategist JP Castlin - Deconstructing Strategy
- Brand Strategy Explained
- Brand Strategy Framework You Need to Use
- Brand Strategy Is In-Demand
- Brand Strategy vs Marketing Strategy
- Brand and Reputation Management for Sustainability
- Branding Principles You Need to Adapt
- Branding Your Business. Branding Yourself.
- Build an Exceptional Brand
- Building a Brand
- Building a Brand with Mike Troiano of Actifio and G20 Ventures
- Building a StoryBrand
- Building a StoryBrand: Clarify Your Message So Customers Will Listen
- Business Strategy Vs Brand Strategy
- CEO of Wistia Explains Brand Affinity Marketing
- Deconstructing Brands: Oreo
- Defining Your Brand's Target Customer
- Examples of Effective Positioning - Hertz Vs Avis
- Experiential Design Processes to Create a Brand Experience with Design Bridge Creative Director
- Focus Lab CEO On Branding & Creativity
- Founder and TEDx Speaker Cedric Engels On Sonic Branding
- Founder of Studeo and Creative Director of G'day Frank On Branding
- Founder of Woopunch - Ugly Truths About Branding
- Get to Know the Magician Brand Archetype
- How Brand Storytelling Is The Future Of Marketing
- How Brands Stand Out
- How Has Christmas Been Rebranded?



- Bad Vs Good Connection Requests On LinkedIn
- Best LinkedIn Outreach Messaging Sequence
- Building A Successful B2B Outbound Strategy
- Cold Calling Tips: The Anatomy of Successful Cold Calls
- Educate Don't Cold Call
- Elevate Your Business Analytics With These ChatGPT Prompts
- Founder of Uplevel Media on LinkedIn Networking
- Grow Your Personal Brand On LinkedIn
- Here's How to Do Facebook Ads (For Beginners)
- How Can I Get People to Respond to My Cold Emails?
- How I Create Lead Magnets In Seconds
- How Podcasts Can Improve Your Growth Prospects
- How The LinkedIn Algorithm Works
- How to Avoid Spam Filters and Improve Email Deliverability
- How to Be More Confident On Social Media
- How to Be a Guest on a Podcast and Make Sales
- How to Become a Successful Business Development Manager
- How to Build Lead Lists In LinkedIn Sales Navigator
- How to Build Rapport On LinkedIn
- How to Connect With Customers
- How to Connect With Customers No Matter Where You Are
- How to Connect With The Right Prospects On LinkedIn
- How to Connect With the Right Prospects
- How to Create Relevant Content and Find New Prospects on Linkedin
- How to Crush Your B2B SaaS Sales With Cold Emails
- How to Dominate Your Niche On LinkedIn
- How to Engage With Prospects On LinkedIn
- How to Filter and Save Search Results On LinkedIn Sales Navigator
- How to Find Someone's Email Address
- How to Generate Inbound Leads in a New Market
- How to Generate Leads In 3 Steps
- How to Generate Leads On LinkedIn In 30 Minutes
- How to Generate Leads Using Sales Navigator and Wiza
- How to Get Bigger Clients



- How to Get Clients on Sales Navigator Step by Step
- How to Get Past 500+ Connections On LinkedIn
- How to Get a Response When Your Prospect Goes Dark
- How to Improve Your LinkedIn Profile
- How to Increase Your Cold Email Open Rate
- How to Increase Your Sales Leads
- How to Land 30 Minutes with a C-Suite
- How to Make Your SaaS Sales Emails Stand Out
- How to Network Into a New Industry
- How to Network With High Status Individuals
- How to Position Yourself As An Authority On LinkedIn
- How to Qualify Your Leads
- How to Reach Out Through LinkedIn
- How to Search For Leads on LinkedIn
- How to Sell On LinkedIn In Under 30 Minutes A Day
- How to Setup Your Profile on LinkedIn
- How to Start a Cold Call
- How to Trend On LinkedIn
- How to Use Direct Mail to Increase Customer Leads
- How to Use LinkedIn Sales Navigator
- How to Use LinkedIn Sales Navigator to Search For Leads
- How to Use LinkedIn to Identify Your Ideal Prospects and Engage
- How to Use Twitter for Business
- How to Write Good B2B Email Subject Lines
- Include a Clear Call-To-Action for More Replies to Your Cold Emails
- Insights From the First Ever Cold Email
- Level up your LinkedIn Profile with GPT
- LinkedIn Best Practices For Business Development
- LinkedIn Lead Generation In 30 Minutes
- LinkedIn Outreach - How to Get People To Stop Ignoring You!
- LinkedIn Sales Process
- LinkedIn Tips For B2B Lead Generation
- Low Vs High-Level Outreach and When to Use Each One
- Must-use ChatGPT Prompts for Business Intelligence
- Must-use ChatGPT Prompts for Data Visualisation, Customized KPIs and More
- Networking Tips



- The Importance of the Brand Audit with Founder of Johnson Banks
- The Personality Brand You Can Learn From
- Three Scenarios For Your Brand In a World of AI Platforms
- Tips for Expanding Your Brand
- Top 3 Tips from 'Building A Storybrand'
- Using a Key Differentiator Template
- What Are Brand Personality Frameworks
- What Is Brand Positioning?
- What Is Brand Storytelling?
- What Is Brand Strategy?
- What Is Branding, Really?
- What Is a Go to Market Strategy?
- What Is a Good Brand Experience?
- What Is an Endorsed Brand Strategy?
- What Makes a Strong Brand?
- What is the Difference Between Branding and Marketing?
- Where to Start Brand Awareness
- Why Brand Must Feel Familiar
- Why Brands Need to Act Like Media Companies
- Why Is Brand Strategy so Important
- Why Your Key Differentiator May Be a Hybrid
- Your Brand Is Your Girlfriend

Business Development

- 3 ChatGPT prompts to craft sales emails
- 3 Costly Mistakes You're Making On LinkedIn
- 3 Tips to Outrank Your Competitors On LinkedIn
- 3x your Email Open Rates with ChatGPT
- 5 Essential Sales Navigator Tips for Lead Generation
- 6 Reasons Why Your LinkedIn Connections Are Ignoring You
- 6 Steps to Attract More Clients On LinkedIn
- 7 psychological tricks to 10x your email conversions with ChatGPT
- Adapting to The New 100 Connection Request Limit On LinkedIn
- B2B Lead Generation Tools



- Networking for Sales
- Networking on Social Media
- Outbound Is Getting Toxic
- Personalising Cold Emails with ChatGPT for Sheets
- Personalising Cold Emails with LinkedIn Profiles on ChatGPT
- Prospecting Tips to Reduce Your Sales Cycle Length
- Publishing for Lead Generation
- Sales Prospecting Methods & Finding Prospects in the Digital Age
- Should I Accept That Linkedin Request?
- Social Selling Tips for Linkedin
- Stu Heinecke: How to Get a Meeting With Anyone
- TLDNR: Why CEOs ignore you
- Templates and Tips To Get Your Cold Emails Opened
- The Best Way to Get Someone to Respond to a Cold Email
- The Best Way to Grab Prospect's Attention in Their Inbox
- The Best Way to Question Prospects
- The Future of Sales Development
- The Objective of a Cold Call
- The Secret to Sending Cold Emails That Get More Replies
- The Truth Behind LinkedIn Lead Generation
- Use the Framing Effect in Discovery Calls to Boost Sales
- Using Facebook for Sales
- Using Tags As A CRM In LinkedIn Sales Navigator
- What Are Saved Searches in LinkedIn Sales Navigator
- What Are the Best Practices for Sending Cold Sales Emails
- What Does a Business Development Manager Do?
- What Is COMBO Prospecting
- What Is a Cold Email and Do They Still Work?
- What is Business Development Strategy?
- What is Business Development?
- What to Fix to Improve Your LinkedIn Profile
- What's More Effective Cold Calls or Cold Emails?
- Why Networking Can Be a Waste of Time and How to Get More Out of It



- Networking for Sales
- Networking on Social Media
- Outbound Is Getting Toxic
- Personalising Cold Emails with ChatGPT for Sheets
- Personalising Cold Emails with LinkedIn Profiles on ChatGPT
- Prospecting Tips to Reduce Your Sales Cycle Length
- Publishing for Lead Generation
- Sales Prospecting Methods & Finding Prospects in the Digital Age
- Should I Accept That Linkedin Request?
- Social Selling Tips for Linkedin
- Stu Heinecke: How to Get a Meeting With Anyone
- TLDNR: Why CEOs ignore you
- Templates and Tips To Get Your Cold Emails Opened
- The Best Way to Get Someone to Respond to a Cold Email
- The Best Way to Grab Prospect's Attention in Their Inbox
- The Best Way to Question Prospects
- The Future of Sales Development
- The Objective of a Cold Call
- The Secret to Sending Cold Emails That Get More Replies
- The Truth Behind LinkedIn Lead Generation
- Use the Framing Effect in Discovery Calls to Boost Sales
- Using Facebook for Sales
- Using Tags As A CRM In LinkedIn Sales Navigator
- What Are Saved Searches in LinkedIn Sales Navigator
- What Are the Best Practices for Sending Cold Sales Emails
- What Does a Business Development Manager Do?
- What Is COMBO Prospecting
- What Is a Cold Email and Do They Still Work?
- What is Business Development Strategy?
- What is Business Development?
- What to Fix to Improve Your LinkedIn Profile
- What's More Effective Cold Calls or Cold Emails?
- Why Networking Can Be a Waste of Time and How to Get More Out of It



CSS

- A Guide to Tailwind
- An Introduction to ESBuild: javascript and CSS Compiler
- Applying a Neon Glow Effect Using CSS
- Create Triangles With CSS
- Fixing Colour Contrasts Problem With CSS
- Highlighting Chosen Elements of the UI in Bootstrap
- Hover Glow Effect Trick in CSS
- How Tailwind Makes Design Easy
- How to Create Responsive Design with CSS Media Queries
- How to Master CSS
- Is CSS Harder to Learn than JavaScript?
- Learn Modern CSS Today
- Responsive Web Design Without Media Queries
- Shining Effect Trick In CSS
- Similarities of Tailwind and React
- Simple Timeline in CSS
- Styled Components React Tutorial: CSS in JS!
- Typewriter Effect Trick In CSS
- Typewritter Effect With CSS
- Using the Drop Cap Effect With CSS
- Web Stack Rising - HTML5, CSS3 and JavaScript Just Keep Growing!
- Why I Don't Like Tailwind CSS

Change Management

- 7 Top Tips & Strategies for Adapting to & Coping With Change
- CEO of LightPath Technologies on Dealing With Internal Change
- Creating a Heat Map for Change
- How to Manage Change
- How to Overcome Your Employees' Resistance to Change
- How to Understand Behaviour Change With the COM-B Model
- Kotter's 8 Step Change Management Model
- Kotter's 8 Step Model of Change
- Kurt Lewin's Change Management Model



- The Art and Wisdom of Changing Teams
- Types of Organisational Change
- What Is Agile Change Management?
- Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work and in Your Life

Closing and Objection Handling

- 5 Sales Mistakes Preventing You From Closing Revenue
- 5 Selling Strategies to Win More Competitive Deals
- 5 Ways to Recognise Buying Signals
- 7 Steps for Overcoming Any Objection In Sales
- 8 Reasons Why Customers Don't Buy From You
- A Sales Tip That Can Convert Any Customer
- Adding Urgency in Sales
- Asking This Question Will Kill Your Sales - Stop Asking!
- Building Trust With Sales Customers
- CRO At Flexport On How to Win Massive Deals By Playing the Long Game
- Close B2B Deals with a Consultative Selling Script
- Close More Deals Through Your Linkedin Personal Brand
- Closing Sales With Customer Stories
- Closing on Buying Signals
- Closing the Sale
- Creating a Sense of Urgency in Sales
- Deal Warnings Preventing You From Closing Deals
- Dealing With Customer Objections
- Dealing with Early Sales Objections
- Driving Deals With Conversational Fluency
- Examples of Questions to Close a Sale
- Get The Deal With This Sales Technique
- Handle Any Sales Objection With the "Squeeze" Method
- How Deal Closes Need Multi-Threaded Deals
- How Having No Decision Makers Prevent Closing Deals
- How I Close Every Deal - Sales Training



- How Mentioning Competitors Affects Closing Deals
- How to Address Unspoken Objections
- How to Build Rapport When Selling
- How to Build Rapport With Customers and Sell More
- How to Close a Sale Effectively
- How to Close the Sale
- How to Deal With Emotional Objections
- How to Deal With The Early Price Question
- How to Follow Up and Close More Sales
- How to Handle Sales Objections
- How to Handle Sales Objections Like a Pro
- How to Inspire a Change in Action
- How to Lock Your Buyer in After Telling a Story
- How to Negotiate When They Ask For a Discount While Still Being Profitable
- How to Prepare for Buyer's Objections
- How to Reply to a "Counteroffer"
- How to Respond to Customer Negotiation Strategies
- How to Sell More and Crush Sales Objections
- How to Sell the Benefits of a Product
- How to Show a Customer the Perceived Value
- How to Transfer Ownership
- How to Trial Close in Negotiation
- How to Use Price Anchoring
- How to Use the Takeaway Close and Scarcity to Raise Sales
- How to Win More Deals With This Sales Technique
- Increase Your Close Rates With These Questions
- Master These Deal Closing Techniques to Earn More Sales
- Master the Buying Process With This Closing Kit
- No More Objections! Follow This Simple Sales Technique
- Objection Killers in Sales
- Overcome Objections and Handle Sales Objections
- Play the Long Game to Win Massive Deals
- Psychological Triggers to Make People Buy From You
- Questions and Objections



- Responding to 'That Seems Expensive'
- Sales Objection Handling With the Feel Felt Found Technique
- Sales Objections and How to Overcome Them
- Selling With Social Proof: Your Master Key to Closing More Deals
- The Correct Way to Handle Objections
- The Deal Warnings Preventing You From Closing Deals
- The Must-Have Mindset of a Sales Closer
- The Only Sales Close You Need to Know
- The Puppy Close in Sales
- The Right Language to Use When Delivering Price
- Tips on Closing Sales When Prospects Stay Silent
- What 'Benefits' to Address in a Sales Meeting
- What Is the Take Away Close?
- Why Deals Stall
- Why You Should Stop Selling and Start Closing

Cloud Computing

- Create AWS Signature With Postman
- Creating SSH Connection to AWS From Gitlab CI
- Kubesphere for Cloud-Native Kubernetes App Management
- Let's Learn CPANEL
- Managed Functions as a Service (FaaS)
- Should We Use Managed Functions as a Service (FaaS)?
- Uploading a File to AWS S3 With GitLab CI

Coaching and Feedback

- 3 Steps to Adressing Inequities In the Workplace
- 3 Tips for More Effective Employee Training
- 4 Behaviours to Support Coaching Skills
- 5 Ways to Express Appreciation
- 7 Ways to Ramp New Sellers
- COO At Canzell Realty On Accountability and Coaching
- Coaching Using the Grow Model
- Coaching With the GROW Model
- Coaching You To Success



- Conducting Employee Coaching
- Dealing With Criticism
- Deliver Useful Feedback: What to Include & How to Deliver
- Developing Active Listening as a Manager
- Does Anonymous Feedback Harm the Team Dynamic?
- Essential Skills for Coaching Leadership
- Esusu Director of Sales: Being a Player Coach Gives You a Competitive Edge
- Following up on Actions as a Coaching Skill
- Four Skills for Coaching Employees
- Give and Receive Feedback Effectively With the Feedback Matrix
- Giving Negative Feedback
- Global Sales Leadership Expert on Giving Feedback
- Harvard Business School Professor on Giving Great Feedback
- How Asking for Action Is an Essential Leadership Skill
- How DEI Coaching Can Help You Foster Psychological Safety
- How DEI Coaching Helps Leaders Stay Accountable
- How Feedback Can Impact Diversity and Inclusion
- How Feedback Improves Team Growth
- How Mentorship Can Help Leaders Grow
- How We Should Think About Coaching and Mentoring Different Generations at Work
- How to Ask Good Questions: The Most Critical Skill for Team Leaders in the AI Era
- How to Be Coachable
- How to Become a Better Coach with Questions
- How to Coach Your Team
- How to Coach an Employee to Improve Performance
- How to Correctly Use Feedback
- How to Deal with Criticism
- How to Deliver Effective Feedback
- How to Get Great Feedback
- How to Get More Feedback at Work
- How to Give Advice: Top 3 Rules
- How to Give Feedback
- How to Give Productive Feedback
- How to Give Tough Feedback That Helps People Grow
- How to Improve Your Workshops



- How to Make Sales Coaching a Part of Your Culture
- How to Measure the Impact of Sales Coaching
- How to Receive Feedback at Work
- How to Stop Comparing Yourself to Others
- How to Surface Coaching Blindspots
- How to Surface Sales Coaching Blind Spots
- How to Train Your Employees Effectively
- How to Transform Your Leadership With DEI Coaching
- Leading the Unleadable: How to Manage Mavericks, Cynics, Divas, and Other Difficult People
- Mastering The Power of Questions in Leadership & Coaching
- Mistakes to Avoid in a One-On-One Meeting as a Manager
- Mutual Coaching Skills and Techniques for Leaders and Team Members
- Plan an Employee Training Session Worksheet
- Recognition: It's Importance and How to Do It Right
- Should You Be Honest Or Polite?
- Stop Serving Compliment Sandwiches
- The 3 Pillars of Modern Sales Coaching
- The Art of Feedback
- The Benefits of Executive Coaching
- The Benefits of Having a Mentor
- The Difference Between Hard and Soft Skills
- The Different Types of Recognition
- The Leader as Coach
- The Skill of The Coach
- The Stages of Team Development
- The Trillion Dollar Coach: The Leadership Handbook of Silicon Valley's Bill Campbell
- Tips For Great Feedback: Creating Your Personal Board of Directors
- Tips For Successful Mentoring
- Top Five Ways to Boost Employee Recognition and Retention
- Triangulated Feedback
- Unlocking the Secrets of Coaching
- Using the SBI Model for Feedback
- Using the Strength Based Feedback Model
- What World Class Sales Coaching Looks Like



- What is Coaching?
- What to Look For In a Coach
- Why Advice Is Autobiographical (And Hence Not Worth Much)
- Why Delivering Effective and Constructive Feedback at Work Is Vital
- Why Do Leaders Believe Feedback Is Non-Negotiable
- Why Feedback Should Always Be Given Directly

Commercial Acumen

- 20 AI-Powered Design Tools To Try
- 5 AI TED Talks to Learn From
- 5 Top Tips to Accelerate Business Growth
- 7 AI Tools & Their Use Cases
- A Brief History of SaaS
- A Freemium Model for Revenue - Slack, Trello, WordPress and Dropbox
- A16z Define the Technology S-Curve
- AI & Machine Learning in Financial Services
- AI Tools to Help You Write Like a Pro
- Aligning SaaS Customer Acquisition
- Alternative AI Tools You Can Use
- Amazon Is Installing a Product Filter In The World
- An Ethical Alternative to Payday Lenders
- An Intro to Fintech
- An Intro to Fintech Compliance
- Andreessen Horowitz Partner on Marketplace Models
- Ant Financial: A Western Alternative?
- Business Metrics
- Business Tricks They Don't Teach You at Harvard!
- CEO Of Omie On Rewriting The SaaS Playbook
- CEO of Clari Introduces a Checklist for Revenue Confidence
- CEO of the Growth Warrior on the New Antifragile Principles
- Cash App Case Study
- Challenger Banks: A Deep Dive
- China and the Payments Industry
- Coinbase Case Study: The Cryptocurrency Kingmaker
- Could Whatsapp Become the Next Big Fintech?



- Do Banks Care About Customer Wellbeing?
- Do Payments Hold the Key to Apple's Long Term Success?
- Dollar Cost Averaging
- Drift's David Cancel on Customer Centricity
- Essential SaaS Metrics
- European Fintechs in Asia
- Examples of Creative Prompts for ChatGPT
- Examples of Generative AI at Work
- Financial Abuse
- Fintech End Users
- Fintech Investments: Where is Big Tech Spending Its Money?
- Five Key Tips For SaaS Success
- Five More Tips For SaaS Success
- Four Top Megatrends in Wealth Management
- Fraud in Fintech
- Getting Fiscal Between the Spreadsheets
- Goodbye to Hidden Cross Border Fees
- How I Would Start a SaaS Business Today
- How Upselling Accelerates Profitability
- How to Create Effective Prompts On ChatGPT
- How to Get Customer Loyalty and Higher Sales
- How to Write A Mission Statement
- Industry Forces
- Insurtech: A Closer Look
- Is AI Transforming Faster?
- Is Fintech Banking Getting it Wrong?
- Is This the End of Insurance?
- Israeli Fintechs: A Hot Prize?
- Key Business Models in Fintech
- Key Insights in Fintech
- Klarna & Buy Now Pay Later: Are They Here to Stay?
- Lending Deep Dive
- Levelling Up Your ChatGPT Prompts
- Measuring the Subscription Economy With Zuora's Tien Tzuo
- Metric Pitfalls
- Next Wave of Fintech Startups



- Notion Capital Partner Dissects Growth and Efficiency
- Oaknorth Case Study: Profitable Growth
- Payments Innovation Case Study: Primer
- President of 2Checkout on Localising Buying Experiences
- Profit First
- Re-defining Progress: Fintech Startups, Profit and Growth
- Reduce Churn Now Through Annual Plans
- Sales Complexity and Models
- Shippo CEO on E-Commerce Trends
- Shopify on How to Optimise for SaaS Retention
- Should We Be Excited About Open Finance?
- Switching Your Business Model to SaaS
- TED Talks to Demystify AI
- The 7 Most Popular GPT Plugins
- The Buy Now, Pay Later Revolution
- The CAC Payback Period
- The Cloud As a Service
- The End of the Overdraft Era?
- The End of the Road for Legacy Banks?
- The Evolution of Work in an AI Focused World
- The Future of E-Commerce
- The Future of Fintech
- The History Behind Jeff Bezos's Amazon And Their Challenges
- The How and Why of Support Driven Growth
- The Pandemic Unicorns: Success in Hard Times
- The Risks of Generative AI
- The Runaway Success of Ant Financial
- The Top Ten Challenger Banks by Value
- The UK Fintech Scene Matures
- The World of Online Lending
- Three Ways to Increase Revenue
- Top 10 Fintechs With the Most Patents
- UK Fintechs to Keep an Eye on
- Using the Right Language At Work
- Want to Be More Like A Fintech Startup?
- What Is Business Acumen?



- How Important Is Brand Experience and Experiential Design? With Design Bridge Creative Director
- How To Create A Brand Positioning Strategy
- How To Use a Tagline As a Strategic Tool
- How To Write A Positioning Statement
- How to Accelerate Brand Growth With Customer Experiences
- How to Build a Successful Brand
- How to Create Employee Branding
- How to Create a Brand Activation Campaign
- How to Create a Brand Persona
- How to Create a Strong Brand Voice
- How to Find a Great Brand Name
- How to Prepare for the Future of Branding & Brand Strategy
- How to Tell Great Brand Stories
- Human Brand: Build an Entity to Connect
- Just Creative: What Are the Challenges of Branding
- Key Branding Definitions You Need to Know
- Leveraging Maslow's Hierarchy of Needs in Branding
- Made To Stick
- Mailchimp: Brand Strategy Case Study
- Marty Neumeier on Why Brand Strategy Is So Important
- Most Brands Don't Articulate a Promise
- Old Spice's Repositioning Strategy
- Outline the Brand's Commitment
- Patagonia: Creating a Sustainable Brand Narrative
- Permission Marketing
- Position to Evolve in the Marketplace
- Positioning
- Positioning Secrets
- Product Branding Example: iPhone
- Should You Educate Your Clients on Branding?
- Social Chorus CMO on Building a Brand That Generates Demand
- Strategies Leading Brands Use to Generate Sales
- Terminus CEO on Brand and Demand
- The Importance of Brand Perception



- What Is Generative AI?
- Which Tools Use Generative AI and How?
- Why Customers Just Don't Trust Fintech
- Why Does Churn Lag?
- Why Is Customer Success Critical to The Success Of a SaaS Business?
- Why You Should Prioritise Profit-Driven SaaS Growth
- Women Fintech Leaders in Latin America
- YC Director Michael Seibel on Equity to Give and Cofounders

Compliance Knowledge

- 3 Basic Trade-based Money Laundering Techniques
- 3 Key Phases of Money Laundering
- 3 Key Technologies to Combat Money Laundering
- A Guide to US Regulatory Bodies
- AML Laws and Compliance
- Beneficial Ownership: Setting the Threshold and the Documentation Used to Establish It
- Dig Deeper into of Periodic Review
- GDPR in B2C Marketing
- Gain Expertise on Sanction Regimes in AML
- Governance and Management Information in Regulatory Compliance
- How Financial Intelligence Units (FIUs) Work
- How Transaction Monitoring (TM) Works in AML
- How Transaction Monitoring Supports AML Efforts
- How to Create Risk Assessments in Regulatory Compliance
- How to Identify Red Flags For Sanctions Circumvention Attempts
- How to Implement a Risk-Based Approach in Compliance Programmes
- Is De-risking the Right Way to Reduce Regulatory Risks?
- MLRO: Understanding Their Role in Business
- Money Laundering in Cash Intensive Business
- Money Laundering in the Accountancy Sector
- Policies and Procedures in Regulatory Compliance
- Public Private Partnerships (PPP) Explained
- Staff Recruitment and Quality of Oversight in Regulatory Compliance



Conversion Optimisation

- 10 Types Of Testimonials To Amplify Your Conversions (Part 1)
- 10 Types Of Testimonials To Amplify Your Conversions (Part 2)
- 5 Landing Page Headline Formulas to Increase Conversions
- 5 Steps To Maximise Your Landing Page Conversions
- 55% Conversion With This Landing Page Template
- 6 Mind-Boggling Stats on CRO Personalisation
- A/B Testing With Webflow (in 5 Minutes!)
- A/B Tests You Must Try On Your Landing Pages
- Accelerate Your Conversion Optimization Program With User Research
- Accelerated Learning Through CRO Experimentation at Intuit
- Avoid These A/B testing Blunders
- CRO Experimentation at Dell
- Conversion Optimisation Techniques from Psychology
- Conversion Rate Experts on What Prospects Need
- Conversion Rate Optimisation For Designers
- Decoding the X in E-Commerce UX With Everlane
- GoSquared CEO on Doubling Your Website Conversions With Live Chat
- How Avast Builds Experiences That Convert
- How Booking.com Manages Large Scale Experiments
- How CRO and SEO Can Work Together To Maximise Revenue
- How Dell Increase Their Conversions
- How Living Cosy Grew
- How Recruitee Do CRO
- How Yelp Built a CRO Experimentation Program
- How Zapier Converts Homepage Sales
- How to Build Data Driven CRO Strategies
- How to Capture Abandoned Carts with Emails
- How to Evolve a Product Rapidly With CRO
- How to Get Impactful Ideas in CRO Experimentation
- How to Make Post-Click Experience Engaging With Conversational Landing Pages
- How to Optimise Your Conversion Funnel
- How to Use Content to Increase Conversion
- How to Use Persuasion to Increase Conversions



- How to Utilise Data When Designing Landing Pages
- Improving Landing Page Conversion Rate
- Kaspersky on Value Proposition and Conversion
- Leveraging Behavioral Economics With Conversion Optimization
- MasterClass on Optimizing Conversions for Learning
- Move Beyond A/B Testing to CRO
- Overcome Bottlenecks in Creating a CRO Experimentation Culture
- Putting Visitor Research Into Action
- Sleeknote CEO on How to Compete
- The Art of Conducting Visitor Research
- The Perfect Landing Page Structure
- The Real C in CRO is Communication
- Two Tools To Revolutionise Your CRO
- VMO CEO on Embedding Experimentation in Company Culture
- What Conversion Rate Optimisation Is and How To Do It
- What Does a CRO Team Look Like?
- What Restricts CRO?

Copywriting

- 10 Copywriting Hacks To Grow Your Brand
- 10 Types Of Testimonials To Amplify Your Conversions (Part 1)
- 10 Types Of Testimonials To Amplify Your Conversions (Part 2)
- 3 Lessons for Expert Copywriting From VWO CEO
- 5 Exercises to Improve Your Copywriting
- 5 Secret Steps to Killer Copy
- 5 Steps to Copy That Actually Converts
- 5 Ways to Take Copy From Good to Great
- 6 Quick Copywriting Tips
- 7 Steps to Writing Copy That Sells
- 9 Crucial Editing Questions
- A Sceret Wirtnig Tip...
- AI Tools to Help You Write Like a Pro
- Best AI Writing Tools For Your Next Blogpost
- Content Marketing ROI



- Content Marketing vs. Organic Growth
- Copywriting: An Underestimated Conversion Influencer
- Craft a Perfect Post Hook Using ChatGPT
- Create High Performing Homepage Copy for Startups
- Create a Viral Storytelling Post for LinkedIn Using ChatGPT
- Elevate How You Market On LinkedIn With ChatGPT
- Emotional Triggers for Copywriting
- Everybody Writes By Anne Hadley
- Hook Your Audience With These Clickbait Linkedin Headlines
- How I Write Clear and Clever Copy
- How Saying "No," “Don’t,” and “Never” Increases Your Engagement
- How To Use a Tagline As a Strategic Tool
- How to Build Brand Authority Through Content
- How to Create Quality Content
- How to Create a Slogan or Tagline
- How to Edit Corporate Speak
- How to Hook People With Credibility
- How to Layout Your Blogs So People Actually Read Them
- How to Make Your Copy Difficult (Things to Definitely Avoid)
- How to Optimise Blog Posts for SEO
- How to Plan Your Content Marketing Strategy
- How to Sell Anything With Words
- How to Use Videos in Marketing
- How to Use a Tagline as a Strategic Tool
- How to Write Better Ads and Increase Sales
- How to Write CTAs That Convert
- How to Write Concise Copy
- How to Write Emails That Convert - Using the PAS Framework
- How to Write Great Leads That Sell
- How to Write Psycho/Logical Copy
- How to Write Valuable Copy With Alex Hormozi's Value Equation
- How to Write an Amazing Offer and Convert More
- How to Write to Convince
- Make GIFS in 2 Minutes



- Making Your Copy Clear Not Clever
- Must-use Literary Devices for Copywriting
- Quality Vs Quantity in Content
- The Best Content Marketing Title Format
- The Best Website Content Strategy for SEO
- The Secret to Copywriting Bullets That Sizzle
- The Subtle Art of Editing
- The Ultimate AI Copywriting Tool Battle: Landing Pages
- The Ultimate AI Copywriting Tool Battle: Socials
- This Blog Post Generates Leads and Sales
- Types of Expert Content
- Using Clarity to get Conversions
- Write Ads That Sell
- Writing Concise, Clear and Powerful Copy

Customer Experience

- 3 Drivers For Customer Expectations In The Next Decade
- 4 Tips for Informal Moments in a Remote World
- 5 Ways ChatGPT Improves the Customer Experience
- 6 Ways ChatGPT Improves the Customer Experience
- 8 Quick Insights About Customer Experience
- A New Style of Customer Experience: The Mymagic+ Case of Disney World
- AI Empathy: Outperforming Humans?
- AI: Overhyped or Catalyst for Future Prosperity?
- AI: Transforming Personalized Customer Experience
- Adapting Your Product for Different Customer Maturity Levels with Former CGO of Instacart
- Analysing Customer Behaviour
- Artificial intelligence: 5 Clear Consumer Expectations
- Be Where the Customer Is
- Become a Friction Hunter. It Will Boost Your Customer Experience!
- Company Responsibilities
- Customer Experience Beyond Convenience



- Customer Interactions - The Key to a Successful Founder & Business
- Dealing With Increasing Customer Expectations
- Digital Convenience
- Don't Ask for Your Customers' Loyalty
- Don't Choose Between Operational Excellence and Customer Intimacy
- Expectation Management and Customer Experience - Strategies with CEO and Founder Howard Lerman
- Feedback Loops With Customers with Former CGO at Instacart
- Four Customer Experience Tactics for Clubhouse
- Go on a Customer Safari, Don't Just Go to the Zoo
- Happy Employees Breed Happy Customers - Not Vice Versa
- Hiding Behind the Excuses - Customer Experience
- How Can AI Change Customer Experience?
- How Can We Be More Human in Our Customer Relations?
- How Can We Make Our Customer Relation More Emotional?
- How Can You Be More Customer Centric on Social Media?
- How Can You Bring Value to Customers in an Offline World?
- How Can You Use Your NPS Score to Have an Impact on Your Customer Experience?
- How Consumer Brands Need To Rethink Their Customer Relations
- How Digital and Human Interfaces Influence the NPS Score
- How To Identify If Your CX Is Fata Morgana Or An Oasis
- How To Manage Your Customers' Scarce Resources + Coolblue Case
- How Zapier Co-Founder Tapped Into Their 'Fandom'
- How to Empower Your Employees to Become More Customer-Centric?
- How to Make a CX Team Work
- Imagine Customers Become Friends
- Is Empathy the Most Important Skill You Need to Become Customer Centric?
- Just Fix It.
- Make Your Customer Experience Strategy More Fluid
- Mcdonalds is Getting Ready for Future of Customer Experience
- My 12 Golden Guidelines for CX
- Myth: Customer-Centricity Does Not Mean Asking People What They Want



- Niche Products and Targets: A Way to Maximise Marketing Efficiency by Customer Profiling
- Product Innovation in a More Customer-Centric Way
- TEMU: AI-Powered Shopping Phenomenon in US
- The 95% - 5% Rule in Customer Experience
- The Benefits of Understanding Consumption Patterns
- The Changing Retail Environment
- The End of the USP
- The Future of Customer Experience in B2B Markets
- The Future of Digital Customer Experiences
- The Next Phase of Customer Expectations
- The Role of Humans in An AI World
- The Three Customer Benefits You Can Create Using Technology
- This Is How NPS Really Works!
- Time Is Your Customers Scarcest Resource
- Trading Short-Term Loss for Customer Trust
- Understanding Joy
- What Do Customers Expect? Positive Intent!
- What if the Customer Is No Longer Part of the Customer Journey?
- Why Level of Excitement Could Be Your Best KPI

Customer Support

- 5 Trends In SaaS Customer Support For 2021
- Call Centre Tips: Asking the Right Questions
- Call Handling Tips to Improve Your Calls
- Customer Service vs Your Budget
- Customer Service: Be Playful
- Customer Service: Connect and Help
- Customer Service: Have Their Backs
- Customer Service: Listen, Log and Pass on
- Customer Service: Proper Tone of Voice
- Customer Service: Smile and Give Good Energy



- Customer Service: Surprise and Delight the Customer
- Customer Service: The Importance of Body Language
- Doubletree: One Thing to Give the Best Customer Service
- Email Customer Support Tips
- Email Efficiency
- Ensuring Perfect Timing With Proactive Customer Service
- How a CRM Can Help You Deliver Excellent Customer Service
- How to Avoid Communication Breakdown Over the Phone
- How to Handle Difficult Customers
- How to Handle Tech Support Calls: Beginners
- How to Put a Customer on Hold
- How to Stay Calm During a Call - 5 Tips
- How to Understand Fast-Talking Speakers
- Improve Your Customer Support Right Now
- Mistakes New Hires Make During Call Centre Training
- Slack's Customer Support Process
- Tips to Deal With Irate Customers
- Trends In Automated Customer Support
- Web Chat Tips and Techniques
- Which KPI's to Use in Your Contact Centre
- Why You Need Conversational Customer Support

Data & Security Compliance

- Creating Strong Passwords
- Data Obfuscation and Privacy
- Defining Privacy and Why It's Important
- Network Security Best Practices
- Personally Identifiable Information, Privacy and Secrecy
- Privacy Regulations in the US
- Processes to Manage Data In Organisations
- Protection Against Malware
- Redefining Data



- Social Media as a Threat to Privacy
- The Threats To Data
- Threats From Social Engineering and Phishing
- Understand GDPR and Privacy
- Why Is Cybersecurity Important?

Data Analysis & Reporting

- 5 Languages Often Used In Data Science
- A Guide to Systematic Observation and Content Analysis
- A Guide to Validity, Reliability and Objectivity
- Analysis of Real Consulting Presentations
- Applications of Data Science
- Be Cautious With Radar Charts: Roland Berger Slide Breakdown
- Between and Within Group Designs in Market Research
- Breakdown of McKinsey Charts
- Breakdown of a Bain & Co. Presentation
- Breaking Down Variable Tests
- Causal Research Design
- Cross Sectional x Longitudinal Studies
- Data Analytics Mistakes to Avoid
- Data Cleaning 101
- Data Science for Beginners
- Data Storytelling
- Dealing With Criticism in Science with Professor Russell Foster
- Defining Nominal, Ordinal, Interval and Ratio Data
- Descriptive Market Research Design
- Different Types of Variables
- Exploratory Market Research Design
- External Validity in Data Analysis
- Google Cloud on How SaaS Companies Can Use Data Effectively
- How Should We Define AI?
- How to Analyse and Effectively Communicate Your Data
- How to Measure Variables



- How to Prepare Data For Machine Learning
- How to Turn Data Into Compelling Stories
- How to Use Data Visualisation to Transform Dry Reports
- How to Use Pie Charts
- Internal Validity in Data Analysis
- Is Your Company Data Driven?
- Machine Learning Algorithms
- Neural Networks Basics
- Research Design Principles
- Search and Problem Solving
- The Data Science Process
- Tips For Creating A Survey Questionaire
- Understanding Data Hygiene
- What Are Bivariate Statistics?
- What Are Descriptive Statistics?
- What Is Multidimensional Scaling?
- What Is Multiple Regression Analysis?
- What Software do SaaS Companies Use to Keep Track of Their Metrics?
- What are Important Metrics to Include on a SaaS Company Internal Daily Metrics Email?
- What is Google Analytics and Why You Need It
- What is Machine Learning?
- Why McKinsey Slides Work Well
- Why is AI Booming?
- Your Data Must be Actionable
- a16z Deal Partner on Opportunities in Operational Analytics

Data Mining and Analysis

- Agglomerative Clustering



Data Privacy

- Data Breaches Under GDPR
- Data Privacy Considerations
- Ensuring GDPR Compliance
- GDPR Controllers vs. Processors
- ISO 27001 Is Not GDPR
- Preparing for Data Breaches
- Principles of GDPR
- Transfers in GDPR
- What Is GDPR?
- When and Why You Should Use the UK IDTA & EU SCCs

Data Science Principles

- Applying SPED on an Individual Level
- Backend Technologies for Machine Learning in Production
- Becoming a Data Science Ambassador
- Building a Data Science Team
- Capturing Data at the Edge
- Correlations and k-Means Clustering
- Cost-Sensitive Scoring Example
- Cross-Validation Explained
- Developing a Data Science Mindset
- Don’t Be Naive With Data Anonymization
- Fake Data in Testing with Dr Ander Steele
- How to "Get Predictive"
- Intro to Deployment
- Intro to Naive Bayes
- Is Rust Flexible Enough for a Flexible Data Model?
- Lighthouse Projects
- Management and Data Science
- Pandas vs Rust in Data Science
- Performance Measurement



- Prescriptive Analytics Explained
- Training Error: Common Mistake
- Understanding Association
- Understanding Cost-Sensitive Scoring
- What Are SPEDS?
- What Is Spatial Data Science?

Data Tools

- How the Like and iLike Operators Work in PostgreSQL
- How to Create Database With PostgreSQL
- How to Create Tables With Postgres
- How to Download Postgres For macOS
- How to Group Using PostgreSQL
- How to Insert Records Into Tables With Postgres
- How to Install PostgreSQL on Windows
- How to Set Up PSQL on macOS
- How to Set up PSQL on macOS
- How to Use the Distinct function on PostgreSQL
- Using PSQL and Pgadmin4 for Database Connection
- What is SQL And Relational Databases
- What is the Where Clause in PostgreSQL

DevOps Tools

- Are DevOps Too Complex?
- Branching Strategies Explained
- Build Docker Images With GitLab CI & Container Registry
- Client Side vs Server Side Programming - Basic Concepts
- Cloud Firestore Database: Batch Request
- Cloud Firestore Database: Transactions
- Cloud Hosting vs Traditional Hosting
- Continuous Delivery (CD) Explained



- Continuous Integration, Delivery, Deployment & Testing
- Create Multi-Tenant Kubernetes Cluster With Capsule
- Create Self Sufficient Ops and Dev Teams By Making Kubernetes Dissapear
- Creating SSH Connection to AWS From Gitlab CI
- Database Schema Migrations Inside Kubernetes
- Devspace Development Environments in Kubernetes
- Discussing The Real Expectations For Serverless Deployments
- GitLab CI/CD Pipeline for React Projects Build Process
- GitLab CI/CD Pipeline for React Projects Deployment Process
- How to Apply Policies in Kubernetes
- How to Configure Your Own Gitlab CI Runner
- How to Create Virtual Kubernetes Clusters
- How to Get a Free Google Server Forever
- How to Implement in Cloud Firestore Database
- How to Manage Bash Scripts and Functions in Gitlab CI
- How to Manage Docs in Cloud Firestore Database
- How to Manage Your Cloud Firestore Database Subscriptions
- How to Setup Highly Available Kubernetes Clusters and Applications
- How to Streamline the Full App Lifecycle in Kubernetes
- Kubernetes Policy Management Tools Compared
- Kubernetes-Native Policy Management With Kyverno
- Kubesphere for Cloud-Native Kubernetes App Management
- Managed Functions as a Service (FaaS)
- Progressive Delivery Explained
- Sending Gitlab CI Reports & Artifacts by E-Mail
- Service Mesh in Kubernetes Explained
- Setting Up Cloud Firestore Database
- Setup Git for Using GitLab on Linux
- Setup Git for Using GitLab on MacOS
- Setup Git for Using GitLab on Windows
- Shift Infrastructure Management Left With Crossplane
- Should We Use Managed Functions as a Service (FaaS)?
- Tekton vs. Argo Workflows: Kubernetes-Native CI/CD Pipelines
- Tekton: Kubernetes Cloud-Native CI/CD Pipelines and Workflows
- The Best DevOps Tools, Frameworks & Platforms To Use



- Uploading a File to AWS S3 With GitLab CI
- Use Litmus 2 for Your Chaos Experiments in Kubernetes
- Using Docker Multi-Stage Builds
- Using Rancher for Creating and Managing Kubernetes Clusters
- VPS Server vs Dedicated Server
- What Is Chaos Engineering?
- What Is DevOps?
- What Is GitOps and Why Do We Want It?
- What Is Microservices Architecture?
- What Is the Difference Between SRE and DevOps?
- Why Use an Application Dashboard for Kubernetes

Diversity, Equity and Inclusion

- 3 Steps to Adressing Inequities In the Workplace
- 4 Ways to Build Inclusive Teams
- Accommodating for Disabilities at Work
- Addressing Disability Inclusion in the Workplace
- Addressing Pay Scales and Fairness at Work
- Buffer on Closing the Gender Gap
- Building a Diversity, Equity and Inclusion Strategy
- Building a House For Diversity
- Building an Equitable Workforce
- Bullying in the Workplace
- CFO At Hootsuite on How to Drive For Diversity
- Connecting Personal Justice with DEI Business Goals
- Creating a Robust DEI Strategy
- Culture Amp: Building an Equitable Workforce
- Developing Boards of the Future
- Discussing Minorities and Gender with Award-Winning Anita Champaneri
- Embracing Disabilities at Work
- Founder of Distribute Consulting on Equality in Your Hybrid Team
- Head of Dynamic Work at Okta On Equity In a Hybrid Workplace
- How Biases Affect the Recruitment Process
- How Can Leaders Foster Inclusion While Working From Home?
- How Can Workplaces Improve D&I in the New Working World?



- How DEI Coaching Can Help You Foster Psychological Safety
- How DEI Coaching Helps Leaders Stay Accountable
- How Diversity and Inclusivity Can Maintain the Relevance of Your Organisation
- How Does Diversity, Equity and Inclusion Tie Together?
- How Employment Law Helps EDI
- How Gender Diversity is Evolving In the Hybrid Age
- How Lockheed Martin Build Diverse Talent
- How Mentorship Can Help Leaders Grow
- How Neurodiversity Benefits Workplaces
- How Should Leaders Approach Pride
- How To Make Meetings More Inclusive
- How the Best Person Criteria Is Gender Biased
- How to Accommodate Neurodiversity in the Workplace
- How to Avoid 'Pinkwashing'
- How to Be Holistic in Your Organisation's Inclusivity Strategy
- How to Be Your Authentic Self At Work
- How to Be an Active Supporter of the LGBTQ+ Community
- How to Be an Ally and the True Meaning of Pride
- How to Call Out Non-Inclusive Behaviour
- How to Create Inclusive Workplaces
- How to Create Safe Spaces for ED&I Conversations
- How to Create a More Inclusive and Representative Recruitment Process
- How to Debias Our Thinking
- How to Deliver Real Diversity and Inclusion
- How to Empower Black Women In the Workplace
- How to Engage Diverse Talent
- How to Promote Diversity and Mean It
- How to Transform Your Leadership With DEI Coaching
- Humanising the Workplace With DEI
- Inclusion Specialist on Sexism in Modern Society
- Learn More About Conscious Inclusion
- Moving From Insight to Action in DEI
- Part-Time Leadership to Tackle Gender Inequality
- Recognition: It's Importance and How to Do It Right



- Recruiting from Minority Communities
- Religion in the Workplace with Shazia Wazir
- Tackling Sexual Harassment in the Workplace
- The Business and Moral Case for Inclusivity in the Workplace
- The Importance of Understanding the Why of Your D&I Strategy
- The True Challenges of Accessing Healthcare as a Member of the Trans-Community
- Timpson Foundation On Hiring From Marginalised Groups
- Tips For Increasing Diversity In Your Teams
- Top Tips to Support Your LGBTQ+ Identifying Team Members
- Unconscious Beliefs Not Unconscious Bias
- Understanding Gender Inequality With Invisible Obstacles Analogy
- Understanding Male Privilege
- Understanding Neuro-Agility in HR
- Ways to Create a Company Worth Working For
- What Are Unconscious Biases?
- What Are the Opportunities to Lead Inclusive Teams?
- What Does Female Leadership Look Like?
- What Does It Mean to Be an Ally?
- What Does It Mean to Break the Bias?
- What Is Return on Inclusion?
- What Is Unconscious Bias?
- What Is the UK Equality Act 2010?
- What is the Reality of Life as a Trans Person?
- Why Companies Should Care About Intersectionality
- Why Disability Is So Important for Employee Engagement
- Why HR Has to Be Neutral
- Why Is It So Hard to Spot Organisational Misconduct?
- Why Is Workplace Pride Important
- Why It's Important to Amplify People, Planet, Profit (P3)
- Why Mentorship Is So Valuable
- Why We Must Boost Female Leadership



Django

- 10 Reasons to Use Python Django
- Comparing Django to FastAPI and Flask for Python Web Development
- Streaming Video With Django, or Just Use Node.js?
- Why Python is Awesome

ESG

- Are Carbon Offset Projects Effective?
- Demystifying the Process of CO2 Removal
- ESG and Factor Investing
- Engaging Your Value Chain and Reaching Net Zero
- Greenwashing: Top Tips on How to Avoid It From Leading Experts
- How Does Carbon Capture Fit Into a Clean Energy Future?
- How Fusion Energy Could Transform Our Energy System
- How to Avoid Feeling Overwhelmed With Carbon Reduction
- How to Develop a Robust Climate Strategy for SMEs
- Is Climate Change a National Security Issue?
- Is Hydrogen Gas the Silver Bullet We've Been Waiting For?
- Lessons Learnt on the Path to Net Zero
- Measuring & Tracking Carbon Emissions for Companies
- Opportunities and Challenges With ESG Investing
- Paris Agreement and Kyoto Protocol with Dr Barbara Haya
- Progressing to Net Zero Through Standardisedreported
- Should We View ESG as Something Niche?
- The Food We Eat and Climate Change
- The Importance of Decarbonising Your Enterprise With Global Experts
- Top Tips on Complying With Carbon Reporting
- Types of Climate Claims
- Unintentional Greenwashing: What It Is and How to Avoid It
- What Does the Climate Cost Us?
- What You Should Consider for Your ESG Investment Reports



- What is a B Corporation and How can it Deliver Stakeholder Value?
- Why It's Important to Amplify People, Planet, Profit (P3)
- Why Mentorship Is So Valuable
- Why Shorting Should Be Used by Investors
- Why Should Businesses Measure their Carbon Footprint?

Email Marketing

- 25 ChatGPT Prompts to 25x Your Email Copywriting
- 4 Core Emails in Our Email Marketing Process
- 5 Prompts to 5X Your Email Copywriting
- 5 Tips to Create Epic Newsletters
- 7 ChatGPT Prompts to Revolutionize Your Email Marketing and Content Creation
- 7 Email Campaigns Ideas to Try
- 8 Email Marketing Tips to Grow Your Brand
- A 'Captivating And Controversial' Email to Build Rapport
- A 'Changing Solution' Email to Help You Sell
- A 'Follow-up Product' Email to Cross and Upsell
- A Problem-Based Email Template to Drive Traffic
- A/B Testing Can Increase Conversions by 161%+
- AI for Marketing: Email Marketing and Analytics and Data Analysis
- An 'Offering Benefit' Email Template for Newsletters
- An Effective 'Affiliate Link' Email Template
- An Email Template to Boost Authority With New Customers
- An Email Template to Convert Leads to Sales
- B2B Messaging and Cold Emailing in SaaS
- Boost Engagement With the 'Before We Meet' Email Template
- Creating a Multi-million Dollar Business Using Cold Email
- Email Automation Strategy to Get More Clients
- Email Marketing Strategies for Beginners
- Email Marketing Tips
- Email Marketing Tips to Improve Your Sales
- Email Marketing: What It Is and How To Get Started



- How Many Emails Should You Send?
- How to Capture Abandoned Carts with Emails
- How to Create Cold Emails That Actually Get Read
- How to Increase Your Email Open Rates
- How to Think Outside the Box to Get Responses to Your Emails
- How to Write Daily Emails - Daily Email Ideas For Email Marketing
- How to Write Outreach Emails That Won't Get Ignored
- How to Write an Effective Outreach Email
- Solving a Myth' Email Template to Increase Sales
- Supercharge Growth Through Confirmation Emails
- The Secret to Better Sales Emails and More Sales
- Use This Email Formula and Increase Your Open Rate
- What Makes a Successful Email Newsletter
- Writing a 'Meeting Based' Email to Turn Leads Into Sales

Employee Engagement

- Are Your Employees Engaged?
- Career Development and Internal Mobility Tips From JazzHR and Lifted Leadership LLC
- Creating a Good Employee Experience
- Dealing With Employee Complaints
- Discuss Employee Engagement With Omnipresent
- Employee Accountability
- Employee Experience Crash Course
- Employee Experience is Becoming Important
- Getting Employees to Take Inititative
- Getting Manager Buy In For Engagement Programs
- HR Is All About Hospitality and Service
- Hootsuite CFO on the Business Case of Employee Experience
- How Can HR Make the Year a Success?
- How Employee Maturity Effects Responsibility
- How Generative AI Can Enable the Employee Experience



- How Warby Parker Makes Every Point In Its Employee Lifecycle Extraordinary
- How to Build Employee Wellbeing Programs That Boost Productivity
- How to Deal With Employee Commitment to Team Goals
- How to Engage Candidates and Push Talent
- How to Keep Employees Engaged and Motivated
- How to Keep Remote Teams Engaged
- How to Onboard Effectively In Hybrid Workplaces
- Kindness and HR
- Learn How to Redesign the Employee Experience to Fit the Future of Work
- Prioritising the Employee Experience
- Productivity Comes From Happiness
- Proof That Happy Employees Are More Productive
- Tackling Employee Disengagement with Director of BDO
- The CFO's Role in Scaling a Business With Author of Scale at Speed
- The Need for Employee Engagement and Cooperation in a Business
- Top Tips for Onboarding New Hires
- Ways to Appreciate Your Employees on a Budget
- Wellbeing Is More Than Yoga Classes
- What Is the Best Style of Leadership for Employee Retention and Motivation?
- When to Involve Employees In Decion Making
- Why Disability Is So Important for Employee Engagement
- Why HR Might Be Responsible for Employee Engagement
- Why Organisations Should Listen to Employee Feedback
- Why People Are the Heart of the Business With Director of BDO

Entrepreneurial Thinking

- 5 Keys to a Successful Minimum Viable Product Launch
- A Growth Playbook From the Co-CEO of Predictable Revenue
- A16z Managing Partner on Raising VC Money
- A16z on How to Build Growth in Layers
- A16z on How to Think About Sales
- A16z on the Modern Enterprise Startup
- A16z's Deal and Research Team on Online Marketplaces
- American Express: How Startups Can Partner With Big Companies



- Andreessen Horowitz Partner on AI
- Andreessen Horowitz Partner on Potential Uses for AI
- Andreessen Horowitz Partner on Product Zeitgeist Fit
- Andreessen Horowitz Partner on the AI Industrial Revolution
- Andreessen Horowitz Partner on the Next Stage of Online
- Approaching the Lean Startup
- April Dunford on When Product Market Fit Does Not Equal Growth
- Are SaaS IPO's Always The Same?
- Are You Ready to Go to Market? CEO and Founder of Pardot
- Bootstrapping towards Great Profit and Valuation
- Brand Building and Standing Out with Beats by Dre Former CMO
- Build, Measure, Learn - The Lean Startup
- Building Customer Relations
- Building Your Board With Redfin CEO Glenn Kelman
- Building a Usage Based Pricing SaaS Startup
- Business Launch Expert Katrina Douglas on Identity
- CEO of Afiniti - Three Levers Of An Entrepeneurial Journey
- CEO of Atrium on Working at a Startup
- CEO of Bloom & Wild on Experimenting
- CEO of Intercom On Designing and Founding
- CEO of Notion Capital on Evolution and Ideas
- CEO of Sage Group on the Power of Adversity
- CEO of Vauban Explains How to Fundraise Through Networking
- CEO of Zoominfo Explains Their Winning Go-To-Market Strategy
- Carwow CEO Reflects on His Entrepreneurial Mistakes
- Cazoo Foudner on What Gives Him the Edge As a Founder
- Charting the Journey of Xoxoday from Zero to $10mill ARR
- Co-CEO and Founder Of VTEX On Expansion, Unicorns and Founders
- Co-Founder of Airbnb Joe Gebbia on Scaling
- Common Sense Scaling with Scalework's Ed Byrne
- Creating a SaaS Business, From Idea to Securing First Funding
- Customer Interactions - The Key to a Successful Founder & Business
- Deel Co-Founder on 'If You're Not Building You're Dead'
- Dixa CEO On Bootstrapping vs VC Funding
- Do Founders Think About the Future Exit While Launching the Company



- Ella's Kitchen CEO on Business and People
- Ella’s Kitchen Founder on Selling Your Business
- Ella’s Kitchen Founder on the Importance of People
- Elon Musk on Fear
- Entrepreneurship and Mental Health
- Fireside chat with Micha Kaufman (CEO Fiverr) Interviewed by Liam Martin
- Former CEO of Electronic Arts on Gaming and Media
- Former Google CEO Eric Schmidt on Structuring Teams and Scaling
- Former Slack CMO on How to Supercharge Your SaaS Growth
- Former SurveyMonkey CTO on Building a Global Business
- Former Twitter CFO on Common Mistakes Made by Founders
- Former Yahoo CEO on Scaling Google and Yahoo
- Former Yahoo Chief Product Officer on Employee Equity
- Founder & Co-CEO of THIS™ on Being a Successful Founder
- Founder of Brompton's Life Lesson
- Founder of Cobra Beer- One Quality You Need to be an Entrepreneur
- Founder of Emma Bridgewater on Ethical Manufacturing
- Founder of Emma Bridgewater on Sustainability and Ethics
- Founder of Ennismore - Lessons From Working In A Chocolate Shop
- Founder of Eve on Future Growth of Technology
- Founder of Harrison Metal on Capitalism, Creativity, and Creative Destruction
- Founder of Imeem on What a Good Founder Looks Like
- Founder of Matrix on Rules of Business
- Founder of Moshi Monsters on Longevity in Business
- Founder of Peanut Gives Top Tips For Founders
- Founder of Sun Microsystems on How to Build the Future
- Founder of Unity Technologies On Employee Relations
- Founder of Wahaca on When to Break the Rules
- Founder of Wired on the Future of Tech
- Founder of World Publications on What Investors Look for in an Idea
- Freshworks CEO on Building a Multi-Product Unicorn
- Frontline Ventures On How to Approach VCs
- Gary Vaynerchuk Details the Reality of Entrepreneurship



- Gobble CEO on the Highs and Lows of Being a CEO
- How Amir, Founder of Todoist and Twist Built a Remote First Company
- How Billbee bootstrapped to 5MM+ ARR with 100% Growth Rate
- How Deel Pivoted with Deel Co-Founder
- How Early-Stage Failure Bred Future Success with Moz and Sparktoro's Rand Fishkin
- How Elon Musk Spends His Time
- How Founders Can Think Like VCs With MemoHub.io Founder
- How SaaS Metrics Can Secure You Funding
- How To Build A Great Company With 'Good To Great'
- How To Build A New Business with 'The Start-Up J Curve'
- How To Come Up With Business Ideas
- How We Built an 8 Figure Remote, Bootstrapped SaaS Business
- How Wistia Used Employee Incentives
- How the CEO of Pando Built Her Business
- How to Attest Raised $100m
- How to Avoid the 5 Deadly Traps When Crafting Your SaaS GTM Strategy
- How to Be the Next Elon Musk - According to Elon Musk
- How to Divide Equity in a Start-Up
- How to Grow While Bootstrapping
- How to Handle $10M in a SaaS Company
- How to Maximise the Impact of Hybrid Go-to-Market Strategies
- How to Scale a Remote SAAS Company With Aaron Ross
- How to Take Advantage of the New Remote First Economy
- How to Validate Your Startup Ideas
- Jeff Bezos On Success
- Key Steps for Successful Business Growth With CEO and Founder Daniel Bilbao
- LOVEFiLM Co-founder on Building Culture
- Lessons in Business From Zappos CEO Tony Hseih
- LinkedIn Chairman Jeff Weiner on Establishing a Plan and Culture for Scaling
- LinkedIn Founder Reid Hoffman On the Five Stages of Blitzscaling
- LinkedIn Founder Reid Hoffman's Key Learnings
- LinkedIn Founders Reid Hoffman and Allen Blue on Scaling LinkedIn
- LoveFilm and Mothercare Founder on Change



- Mark Zuckerberg on Taking Risks and Finding Talented People
- Millionaire Property Investor on Luck
- Minted Founder on Lessons From the Dot Com Days
- Netflix CEO Reed Hastings on Building a Streaming Empire
- Nextdoor Founder On the Path to Monetization
- Numan Growth Director on Hiring and Growth
- Okta VP on Key Learnings From Scaling Saas
- OpenAI CEO on How to Succeed with a Startup
- Overcoming Business Challenges
- Peter Thiel on Competition
- Principal of Storm Ventures on the Signs of Go-To-Market Fit
- Reflection on Startups from CEO of AdMob
- Reflections from CEO of Salesforce
- Scaling as the CEO of a Service and a SaaS Company
- Start Up Entrepeneur Must-Reads
- Storm Ventures Founder on Finding Go-To-Market Fit
- SurveyMonkey's Leela Srinivasan on Powering the Curious
- TapInfluence CEO: Lessons For SaaS CEOs and Founders
- TellApart CEO On Growing From $7M to $100M in 3 Steps
- The 10 Best Books For Entrepreneurs To Read
- The 9 Best Self-Improvement Books For Entrepreneurs
- The Grid of Core Business Values
- The Hard Thing About Hard Things
- The Importance of Churn and a Content Marketing Success Story
- The Key to Scaling up With Hubspot's Brian Halligan
- The Key to Success in a Competitive Market With CEO and Founder Cristina Fonseca
- The Key to Success in a Competitive Market With Founder of Talk Desk
- The Lean Startup
- The Lean Startup By Eric Ries
- The LinkSquares Playbook $1M to $10M ARR in Two Years
- The Top 10 Best Startup Books For Founders To Read
- The Top 5 Best Books For Entrepreneurs
- Top 3 Tips From 'Hacking Growth'
- Top Business Podcaster on His Route to Entrepreneurship
- Top Tips for Year 1 in Business



- Tutorspree Founder on Shutting Down a Startup
- Waze Founder on Being in Love With Your Idea
- What Determines Forward Multiples in SaaS?
- What Would a 22 Year Old Elon Musk Do?
- What You Can Learn From Elon Musk on Business Strategy
- What's Next After Finding the Right Product Market Fit
- Why Do Entrepreneurs Break the Rules?
- YC Chairman on Picking Projects, Value and Finding Purpose
- YC Continuity Partner on the Nine Models and Metrics Investors Want
- YC Director Michael Seibel on Mistakes First-Time Founders Make
- YC Managing Director on the Real Product Market Fit
- YC Partner Kevin Hale on How to Pitch Your Startup
- YC Partner on When to Pivot a Business
- YCombinator Partner Kevin Hale on How to Evaluate Startup Ideas
- YCombinator's Sam Altman On What Makes The Best Founders
- Zilch CEO On What to Consider When Raising Investment
- ZoomInfo Founder Shares Career Learnings

Event Management

- How to Plan an Event/Conference Successfully Without Going Bankrupt
- How to Schedule Annual Operational Events

Financial Compliance

- Anti Money Laundering Legislation
- Anti Money Laundering and Customer Due Diligence
- Bribery and Corruption Laws in Europe
- Bribery and Corruption Laws in the US
- Corruption and Bribery Laws Around the World
- Defining Bribery and Corruption
- Defining Money Laundering and Terrorist Financing
- Enhanced Due Diligence and Politically Exposed Persons



- Tutorspree Founder on Shutting Down a Startup
- Waze Founder on Being in Love With Your Idea
- What Determines Forward Multiples in SaaS?
- What Would a 22 Year Old Elon Musk Do?
- What You Can Learn From Elon Musk on Business Strategy
- What's Next After Finding the Right Product Market Fit
- Why Do Entrepreneurs Break the Rules?
- YC Chairman on Picking Projects, Value and Finding Purpose
- YC Continuity Partner on the Nine Models and Metrics Investors Want
- YC Director Michael Seibel on Mistakes First-Time Founders Make
- YC Managing Director on the Real Product Market Fit
- YC Partner Kevin Hale on How to Pitch Your Startup
- YC Partner on When to Pivot a Business
- YCombinator Partner Kevin Hale on How to Evaluate Startup Ideas
- YCombinator's Sam Altman On What Makes The Best Founders
- Zilch CEO On What to Consider When Raising Investment
- ZoomInfo Founder Shares Career Learnings

Event Management

- How to Plan an Event/Conference Successfully Without Going Bankrupt
- How to Schedule Annual Operational Events

Financial Compliance

- Anti Money Laundering Legislation
- Anti Money Laundering and Customer Due Diligence
- Bribery and Corruption Laws in Europe
- Bribery and Corruption Laws in the US
- Corruption and Bribery Laws Around the World
- Defining Bribery and Corruption
- Defining Money Laundering and Terrorist Financing
- Enhanced Due Diligence and Politically Exposed Persons
- Money Laundering Red Flags
- Money Laundering Risk Assessment



- Ongoing Due Diligence
- Preventing Corruption and Bribery
- Reporting and Record Keeping
- Warning Signs of Corruption and Bribery

Financial Operations

- 3 Finance Use Cases: How to Use ChatGPT Code Interpreter + Excel
- 3 Ways to Modernize Payroll Processes
- 5 Step Digital Acceleration Framework for Finance
- Automation Lessons from CFOs of Gousto, Melio and more
- Best Career Advice for Aspiring CFOs from Gousto, 1Password and more
- Biggest Challenges of a CFO
- Brown & Brown's CFO on Tenyers and Metrics
- Building Teams and Automation with CFO of Brainbox
- CFO At NewDay on Finance in a Crisis
- CFO At NewDay on Technology and Data Improvements
- CFO Program Leader at Deloitte on the Latest CFO Trends
- CFO of Gousto On Embracing Automation In Your Company
- CFO of Gousto on Advice for Aspiring CFOs
- CFO of Transfix on Efficiency
- CFO of Transfix on Leveraging Real-Time Data
- Finance Automation: 7 Rules of Improvement
- Finance: Steal My 6-Part GPT Prompt Framework + Examples
- First Choice Healths CFO on Managing Finances
- Forecasting Finance Functions with CFO of NewDay
- Forecasts and Budgets with VP of Finance at Melio
- GoCardless CFO on the Role of CFOs and Finance Teams
- Hootsuite CFO: Think Long Term, Even in Crises
- How ChatGPT Is Changing Business and Finance
- How Fleetios CFO Manages Finances
- How Gousto Scales Team and Maintains Agility
- How Iterable's CFO Made Greater Financial Investments and Interactions
- How Unanet's CFO Scaled and Observed Metrics
- How to Approach Transfer Pricing
- How to Create a Resilient Finance Team With Corporate Resilience Trainer



- How to Decide the Payroll Metrics to Track
- How to Manage Flexible Work and Global Payroll Policies
- How to Measure ROI With Payroll
- How to Train Your Own Finance AI in Under 5 Mins
- How to Use Automation Data to Your Advantage with CFO of Enable
- How to Use ChatGPT Image Recognition as a Finance Presentation Coach
- How to Use ChatGPT Plugins + 3 Finance Use Cases
- How to Use ChatGPT With Google Sheets + 3 Finance Use Cases
- Laying the Groundwork for Growth with CFO of Avalara
- Lyst Finance VP on Running a Finance Team
- Recruiting Talent with CFO of Enable
- Reporting for a SaaS Business With Head of Sage Intacct
- Scaling Finance Teams with CFO of Imply
- Schneider Electric CFO on ESG and Reporting
- Silicon Valley Bank Case Study: Is AI Fragile?
- Telus International CFO on Making Effective Financial Steps
- The Future of the High Street With Ex-Blacksheep CFO
- The Job of Finance at Melio
- The Key Starting Priorities for a New CFO with CFO of NewDay
- The Relationship Between CFO and CEO With Founder of Xquadrant
- VP of Finance at Melio on Automations and Tools
- What Is the CFO's role in Business Change?
- Why Embure's CFO Prioritized and Observed Numbers
- Why Hiring Could Be GPT's Sweet Spot
- Why Storytelling Is Important In Finance

Generative AI

- 13 AI Tools To Step Up Your Productivity
- 40 Ridiculously Simple Claude 2 Prompts for Productivity
- 5 AI TED Talks to Learn From
- 5 Alternative AI Image Generation Tools to Midjourney
- 5 ChatGPT Prompts to Accelerate Learning
- 5 Powerful Prompt Engineering Tips to Improve Your ChatGPT Skills
- 5 Secret Prompt Tips to Up Your Prompt Engineering Game
- AI Jargon Explained



- ChatGPT Code Interpreter Use Cases
- Create a Custom AI Chatbot with Dante
- Examples of Generative AI at Work
- Exploring the Top 5 Books on AI's Impact
- Framing Your Thoughts in the Age of AI
- Generative AI on Phones
- Getting Started With ChatGPT
- Here's How ChatGPT Can Edit Your Presentations
- How CEO of Mindvalley Uses Generative AI
- How Generative AI Is Restructuring the Economy
- How to Chat With Multiple Docs at Once Using Chatbase AI
- How to Create AI Generated Images With Hidden Text
- How to Create AI Images With ChatGPT
- How to Get Started on Midjourney
- How to Use AI to Automate 90% of Your Presentation
- How to Use Google Bard's AI Extensions in 3 Simple Steps
- Learn How to Chain Prompt With ChatGPT
- Learn How to Prompt Chat GPT to Increase Your Performance
- Master the Art of Prompting
- Mindvalley CEO on Creating Images with ChatGPT & Midjourney
- Mindvalley CEO on Prompt Engineering and Using Airtable for Productivity
- Role-Playing with ChatGPT
- TED Talks to Demystify AI
- The ChatGPT Tone of Voice Cheatsheet
- The Future of Jobs in the Age of AI
- The Generative AI Revolution Explained: A Brief Overview
- The Organisational Level Impacts of AI
- Top AI Tools to Save Time
- Ultimate ChatGPT Prompt Guide: Interactive Prompting, Action Words and More
- Ultimate ChatGPT Prompt Guide: Reverse Prompting, Prompt Anchoring and More
- Ultimate ChatGPT Prompt Guide: Roadmapping, Brainstorming and More
- Understanding the Risks Around AI
- What Is Generative AI?



Go

- Go Fiber - Web Framework
- GoLang - Google's Programming Language

Graphic & Digital Design

- 13 Types of Infographics and When to Use Them
- 17 Infographic Design Tips Every Marketer Needs to Know
- 20 AI-Powered Design Tools To Try
- 3 Tips to Improve Your Typography
- 5 Alternative AI Image Generation Tools to Midjourney
- 5 Common Beginner Web Design Mistakes to Avoid
- 5 Easy Web Design Hacks
- 5 Free Alternatives to Midjourney
- 5 Website Types & How to Design Them
- 8 Powerful Tips for Getting the Most Out of Midjourney Images
- A New Way of Checking Your Visual Hierarchy
- A Step-By-Step Design Process for Websites
- Accessible Web Design: What Is It & How To Do It
- Adding Personalisation to Your Website? Don't Run Before You Can Crawl!
- Amazing Wordpress Facts
- An Introduction to Webflow
- Around: A Design Video Collaboration Tool
- Ask ChatGPT to Perfect Your Prompts
- Basic Web Concepts
- Best Design Resource Websites
- Brief History Of Web Design
- Building Landing Pages
- Building a Linktree in Webflow
- Can You Use Images Found On Google In Your Websites?
- Chapters and Shorts in Youtube
- Chips in Web Design
- Choosing Powerful Imagery for Compelling Campaigns
- Claymorphism in 60 Seconds
- Cold Email Outreach Tips For Designers
- Colour Palette Tutorial for Any Level



- Colour Psychology : White
- Colour Psychology: Black
- Colour Psychology: Blue
- Colour Psychology: Gold
- Colour Psychology: Green
- Colour Psychology: Grey
- Colour Psychology: Pink
- Colour Psychology: Red
- Colour Psychology: Yellow
- Creating Graphics With Canva
- Creating a Design Brief
- Creating a Good Hero For Your Website
- Dark Mode in Web Design
- Design Process for Anything!
- Design a Homepage In XD
- Designers Only Need These 6 Fonts
- Designers Should Know These Three Design Psychology Concepts
- E-Commerce Web Design
- Figma Web Design Tutorial for Beginners
- Glassmorphism in 60 Seconds
- How Do You Make a Website Look Good?
- How I Fight Burnout as a Designer
- How To Choose Fonts
- How To Design Good Layouts
- How To Structure A Website Home Page
- How to 'Pan' on Midjourney
- How to 'Remix' on Midjourney
- How to Choose Colours When Designing
- How to Choose the Right Colours for Your Brand
- How to Create AI Generated Images With Hidden Text
- How to Create Blog Post Graphics
- How to Create Clutter-Free Infographics
- How to Create The Perfect Landing Page Hero in 60 Sec
- How to Create Thumbnails That Increase Views
- How to Create Un-Ignorable Content
- How to Creatively Use Shapes in Your Designs



- How to Design a Website Like a Pro
- How to Find Web Design Inspiration to Stand Out
- How to Improve Your Line Height
- How to Keep Your Prompts Private and Organised in Midjourney
- How to Launch a One-Page Website
- How to Make YouTube Videos With Notion
- How to Make a Square Video With Subtitles
- How to Remove the Background From an Image
- How to Use Colours In Web Design
- How to Use Strips on a Wix Website
- Importance of Diversity and Inclusion Within Visual Forms
- Improved CTR in 60 Seconds
- Intro to Typography
- Intro to Web Layout
- Learn Web Design: The Design Life Cycle
- Learn Web Design: Wire Framing
- Level Up Your Web Design, Design Skills, UX and UI
- Live Video on Social Media
- Logo Design Process
- Make GIFS in 2 Minutes
- Midjourney Parameters: A Force for Creating Stunning Images
- Midjourney Zoom: Prompts & Tips
- Photo Editing For Web Designers
- Psychology Principles Every Web Designer Must know
- Social Media, Content & Branding - Part 1
- Stop Publishing PDF-Only Content on Your Website
- The Basics of Web Design Software
- The Difference Between Graphic Design and UX Design
- The Illusion of Control in Design
- The Perfect Homepage Headline
- The Steps to Learning Design (From Beginner to Elite)
- The Top 3 Skills Every Designer Needs
- Time Management For Designers
- Top 5 Tools for Web Designers
- Top 5 Web Designer Tools You May Not Have Heard Of



- Tried and Tested Features on Canva AI Magic Studio
- Ultimate Adobe Firefly 2 Guide
- Understanding Hierarchy in Design
- Usable Websites Vs. Beautiful Websites
- Using Canva For Design Handoffs
- Using Describe, Shorten & Blend in Midjourney
- Using Image Prompts on Midjourney
- Using Multi-Prompts & Permutations on Midjourney
- Using The Right Image For Your Web Design
- Using Wireframes In Web Design
- Web Design Mistakes to Avoid
- Web Design Tips: What Fonts To Use?
- Web Design vs Wix vs Wordpress vs Shopify?
- Website Content Structure
- What Are Aurora Backgrounds?
- What Is Brutalism in Web Design?
- What Is Headless CMS?
- When and Why to use Heading Tags in a Web Page?
- When to Use Each Kind of Color Palette
- Which Design Converted Best?
- Why Hierarchy Is So Important In Web Design
- Why Social Media Takedowns Mean Web Design Boom!
- Wix.Com Tutorial on How to Make a Mobile Friendly Website
- Wordpress vs Dreamweaver

HTML

- Create Your Own SEO Dashboard
- HTML Forms - Dropdown Lists
- Intro to Blazor
- Mastering WebDev Basics
- Plain Old HTML5 and Security
- Semantic HTML5 Tags vs Formatting Tags
- Web Stack Rising - HTML5, CSS3 and JavaScript Just Keep Growing!
- What is the HTML5 Plateau?
- When To Use Wix, vs Coding (HTML5) From Scratch?



IT Networking

- A Simple Explanation of Domains, DNS and Web Hosting
- Will Starlink Internet Change Remote Work Forever?

Java

- C# vs. Java
- Google Flutter vs Swift, Java and Kotlin
- How Java Streams Works
- How to Visualize Streams in Intellij
- Java Data Structures: 2D Arrays
- Java Data Structures: Arrays
- Java Data Structures: HashCode & Hash Functions
- Java Data Structures: Linked List
- Java Data Structures: List & Array List
- Java Data Structures: Maps
- Java Data Structures: Queue
- Java Data Structures: Sets
- Java Data Structures: Stack
- Java or PHP: Is Java More Flexible?
- Java: Hard to Learn, Easy to Write ... But Slow to Code With!
- Roadmap to Mastering Java
- Why Do Big Companies Use Java, And NOT PHP?
- Why Is Java Not Famous Among Startups?
- Why You Should Use Java Streams API

Laravel

- Using Web Frameworks Like Java Spring or PHP Laravel

Learning Program Design & Delivery

- 3 Trends for Learning and Development
- 4 Pillars of Training Design
- 4 Things to Consider When Creating Microlearning Content



- 5 Key Methods to Build Impactful Learning Journeys
- 5 Learning Theories for Learning Design
- 5 Secrets of Accelerated Learning
- 5 key methods to build impactful learning journeys
- 7 ChatGPT Prompts to Improve Your Training Videos
- A Q&A on Learning Transfer
- Assessing Your Work According to the FOCA Principles
- Busting the Myths about Coaching
- CEO of CoAssemble: The Future Of Online Training
- Can a Product Focus Mindset Change the Engagement Problem in L&D?
- Checklist for Learning and Development
- Coaching Using Psychometric Assesments
- Cognitive Load in Learning Design
- Compromises in Brand Coloring for Learning
- Content Quality Vs Cognitive Load in Learning Design
- Correcting Bad Work Environments
- Create Better Learning Onboarding Experience
- Creating Stable Learning Experiences with Google's Global Head of LX
- Creating a Gamified Microlearning Like 'FitBit'
- Creative Process in Workplace Learning Storylines
- Debunking Learning Myths With Dr. Kuva Jacobs
- Deep Dive Into AI and Its Consequences Within the Workforce
- Designing Learning For Cognitive Effectiveness
- Development Planning Tools in Organisations
- Do We Design Microlearning Using Personas or Identities?
- Employee Development
- Enabling Learning Design
- Examples of Creative Prompts for L&D
- Generation Gap in Learning
- Go Out With a Bang! Ways to Boost User Engagement by Calling to Action
- Google’s Way of Sales Coaching and Learning With Video
- HR Learning and Development Trends
- Have Coaching of Employees for Free in Your Organization
- How Boosting Self-Confidence Improves Employee Training
- How Do Organisations Learn in an Agile Setting?



- How Do Organisations Learn in an Agile Setting?
- How E-learning Underlined the Importance of Accessible Learning
- How Flexible Learning Helps Employees Grow at Every Stage
- How Google Delights With Learning
- How Google Overcomes 'Uncomfortability' in Learning
- How Microlearning Can Move You to a Performance First Learning Organisation
- How Will AI Change Education?
- How a Product Owner Helps the Learning Team
- How to Build a Corporate Learning Strategy
- How to Create Employee Development Plan
- How to Create Inclusive Learning Experiences
- How to Develop Effective Microlearning
- How to Effectively Train Your Employee
- How to Facilitate a Training Course
- How to Learn in Sales
- How to Make Billions Spent on Training Worth It
- How to Make Technical Learning Engaging
- How to Manage the Crowd in a Training Course
- How to Market Learning Programs Better
- How to Train New Employees for Best Performance
- IBM: Why You Should Take a Performance First Learning Approach
- Importance of Training Your Employees
- Initial Questions for Clients
- Instructional Design in Learning Environments
- Keep Your Audience Engaged Training Over Zoom
- Keys to Make Your Training Videos a Success With Synthesia
- Learning Design Has Changed
- Learning Needs: How Different Organisations Learn
- Learning Stories Vs "Great" Stories
- Learning for Mastery Through E-learning With Synthesia
- Learning in an Agile Context
- Lessons to Learn From Trees About Employee Development
- Limitations & Challenges of Generative AI
- Make It Appealing: How Marketing Strategies Can Be Used in Learning
- Metacognition: What It Is & Why It's Relevant



- Microlearning vs Mobile Learning
- Neuroscience in Learning: How Does Your Brain Learn?
- Perfecting Learning Design With Abstract Concepts
- Possible Mistakes in Creating Workplace Learning Stories
- PwC on Digital Upskilling and Reskilling
- Quick Guide to Editing Training Videos With Synthesia
- Steps to Being Resilient
- Tapping Into Older Generations for Learning
- The Evolution of Traditional Teachers E-learning
- The Great Resignation - What Can HR Do?
- The Importance of Experiential Learning
- The Importance of Script Writing in the Video Production Process
- The Importance of Skills Development
- The Key to Learning a New Skill (4 Stages of Learning)
- The Relationship Between Cognitive Load and Microlearning
- The Risks of Generative AI
- The Shortcomings of L&D in Corporate Settings
- Tips For Creating a Culture of Learning At Work
- Tips and Tricks to Make Your Training Videos a Success
- Tips on Making Instructional Learning
- Top Tips for Instructional Video Production
- Trends in Learning and Development
- True Benefits of Employee Training
- Understanding Cognitive Load & Memory in Learning Design
- Using AI to Increase Knowledge Lifespan
- Using Adult Learning Theory for Learning Programs
- Using Employee Psychometric Assessments to Train and Coach Employees
- Using Learning Theories for Workplace Learning
- What Are Google-Worthy Live Learning Experiences
- What Are the 3 Main Aspects of Learning for Engineers?
- What Does Google's Global Head of LX Do?
- What Makes the Best Learning Organisation?
- What The Learning Culture at Google Is Missing
- Which Learning Theories Underpin Microlearning?



- Who Is the Learner When We Design Microlearning?
- Why Employee Training and Development is Important
- Why You Should Give Employees Ownership of Their Learning
- Winning Sales Training Methods

Legal Technologies

- 7 Key Principles of Using Generative AI Responsibly Within Law
- A Generative Extractive Use of ChatGPT in Law
- An Important Privilege Consideration When Using AI Systems in Law
- Chat GPT Takes the Bar Exam
- Do Not Pay - An AI Legal Case Study
- How Can ChatGPT Be Used in Legal Contexts?
- How to Get Great Results From ChatGPT Prompts in a Legal Context
- Legal Prompt Engineering in Theory
- Two Ways to Use ChatGPT in the Legal Sector
- Using ChatGPT as a Legal Brief Writing Tool
- Using Generative AI in Legal Search
- Using Generative AI to Handle Privacy Policies

Machine Learning and NLP

- Algorithms Level
- All About Deep Learning
- All About Feature Selection
- Building Reproducible Machine Learning in Production
- Ensemble Methods Explained
- Evolutionary Parameter Optimization
- Feature Weighting for Feature Engineering
- Get the Best Shot at NLP Sentiment Analysis
- How Are Organisations Doing With Data and AI?
- How IBM Explain Complex AI Findings
- How IBM Utilizes AI
- How to Master Optimisation in Deep Learning?
- Intro to Neural Nets
- Learning Ensembles



- Learning to Distill Data & Train Faster
- Neural Networks With Infinite Layers
- Optimizing Model Parameters
- Parallelising and Distributing Deep Learning
- Rust: Amadeus Project
- Scoring With Specified Confidence Thresholds
- The Best Methodology for AI and Machine Learning
- The Importance of MLOps
- Understanding Decision Trees
- Understanding Support Vector Machines
- What Are Evolutionary Algorithms?
- What You Need to Know About Feature Engineering

Market & Customer Research

- 3 Ways to Research What Your Target Audience Want
- 7 Key Benefits Of Market Research
- An Introduction to Social Research Methods
- Become Number 1 In a Crowded Market With Category Design
- Best Ways to Generate Customer Insights
- Between and Within Group Designs in Market Research
- De-Mystifying Common Research Myths
- Descriptive Market Research Design
- Exploratory Market Research Design
- Getting Started With Surveys
- How Market Research Can Help Your Business Grow
- How Product Managers Can Research Consumer Needs
- How Surveymonkey Use Customer Insights to Fuel Buyer Journeys
- How To Do A Competitive Analysis
- How To Find Your Target Market In 6 Steps
- How To Make A Perceptual Map
- How to Avoid Research Bias in Surveys
- How to Create Your Ideal Customer Profile
- How to Create an Effective Consumer-Led Strategy
- How to Define Research Questions and Hypotheses



- How to Design a Survey
- How to Do Competitor Research in Marketing
- How to Find Growth Opportunities from Customer Interviews
- How to Identify Growth Customers in Marketing
- How to Navigate Google Ads
- How to Pick the Best Market Research for You
- How to Research Target Decision Makers
- How to Research and Tap Into Trends In Your Industry
- Intelligent Customer Research with Steve Blank and Intercom's Des Traynor
- Likert Scales for Market Research
- Preparing For an In-Depth Market Research Interview
- Projective Techniques For Market Research
- The Priming Effect in Market Research
- Tips For Creating A Survey Questionaire
- What Is Consumer Profiling?
- What Is Market Research?
- Why Klarna's Growth Secret Is Research

Marketing Strategy

- #1 Brand Strategy Mistake
- 1 Minute GPT Hack for Emails
- 12 Persuasion Tricks Disney World Uses
- 22 ChatGPT Vision Use Cases for Marketing
- 3 Keys To A Brand Positioning Strategy
- 3 Project Management Tool Tips for Marketing Teams
- 3 Video Marketing Tips that Help Your Business Grow
- 33 Marketing Channel Strategies
- 4 Content Marketing Trends to Inspire
- 4 Tips to Increase CTR
- 5 Brand Strategy Mistakes
- 5 Digital Marketing Skills to Master
- 5 Prompts to 5X Your Marketing Results
- 5 Tips to Being a Modern Marketer
- 5 Tips to Step Up Your Podcast Appearances



- 6 Common Problems With Marketing Agencies
- 7 Brand Strategy Examples To Position Your Brand
- 7 ChatGPT Prompts to Revolutionize Your Email Marketing and Content Creation
- 7 Content Marketing Tips To Grow Your Brand
- 7 Email Campaigns Ideas to Try
- 7 Marketing Mistakes Big Corporate Businesses Make
- 7 Mega Prompts for Sales and Marketing
- 7 Mega Prompts to Improve Your Marketing Efforts
- 8 Ways to Scale Expertise-Driven Content
- AI for Marketing: Branding and Identity and SEO
- AI for Marketing: Email Marketing and Analytics and Data Analysis
- AI for Marketing: Marketing Strategy and Social Media Marketing
- Adroll on Marketing Attribution
- Advertising With Purpose: The Hero Trap
- All Marketers Are Liars
- Andreessen Horowitz Partner on Marketplace Competition
- Are Automated Ad Extensions Good or Bad?
- Attract Loyal Customers With 'Start With Why'
- B2B Content Marketing Guide
- Basecamp Head Of Strategy: Positioning, Supply and Demand
- Best Content Marketing Books: They Ask You Answer By Marcus Sheridan
- Best Hacks for Audience Building
- Brand Building and Standing Out with Beats by Dre Former CMO
- Brand Strategy Explained
- Brand Strategy Is In-Demand
- Brand Strategy vs Marketing Strategy
- Break Through The Noise By Tim Staples And Josh Young
- Buffer's Growth Marketing Lead Shares Content Learnings
- Building Effective Marketing Strategies With Search Data
- Business Strategy Vs Brand Strategy
- CMO of Drift on Re-Thinking the Funnel
- Can AI Replace a Marketing Team?
- Co-Founder Of Forget The Funnel On How to Adapt Your Marketing
- Contagious



- Contagious By Jonah Berger
- Content Best Practices for B2B Marketers
- Content Creation in Sales and Marketing
- Content Inc. By Joe Pulizzi
- Content Marketing Strategy in 5 Simple Steps
- Convenient Web Tools for Marketers
- Create Facebook Ads in Seconds with ChatGPT
- Create High Converting Ads with AI
- Create Landing Pages that Convert with ChatGPT
- Creativity and Data are Equally Important
- Customer Equity in Marketing
- Digital Marketing 101
- Does Content Marketing Actually Work?
- Does SEO Work for B2B SaaS Companies?
- Engineered Marketing
- First Week as a CMO
- Founder of Ambient Strategy on How to Win Against Powerful Competitors
- GDPR in B2C Marketing
- Gaining Customers Through Behavioural Science
- Get Beyond Hot Leads
- Growing Online Reach With Social Ads
- Growth Hacking Case Study: Airbnb
- Growth Hacking Case Study: Stripe
- Growth Marketing in the Modern World: Activation/Retention
- Having an Audience vs Having a Community
- How A.I. Will Impact Marketing and Growth
- How AI Is Bringing Us Contextual Marketing
- How Does Aura.com Plan Keywords
- How Does Digital Data Driven Marketing Work?
- How Hotjar Leverages Full-funnell Topic Clusters
- How Important Is Customer Data to Your Marketing Strategy?
- How Maze.co Built an SEO Revenue Engine
- How Scribe Grew a World Class SEO Strategy



- How St. Patrick's Day has been Rebranded
- How SurveyMonkey Uses SEO
- How TikTok Is Redefining Marketing
- How To Be An Imperfectionist By Stephen Guise
- How To Create A Brand Positioning Strategy
- How To Create A Digital Marketing Strategy
- How To Focus When You're Overwhelmed By Marketing
- How To Make A Perceptual Map
- How To Write A Positioning Statement
- How are Content Marketing and CAC Linked?
- How the Women and Weapons NFT Collection Grew With Marketing
- How to Accelerate Brand Growth With Customer Experiences
- How to Ace Your ABM Content Creation
- How to Audit Your Own Marketing Like a Pro!
- How to Be A Growth Hacker
- How to Build a Customer Journey Map
- How to Build a Marketing Funnel for a Specific Customer
- How to Choose a Logo
- How to Compete and Win in Saturated Markets
- How to Conduct a Content Audit
- How to Create A Sustainable Brand
- How to Create Leads for Your Business
- How to Create LinkedIn Content In 30 Minutes
- How to Create Product Adverts With AI
- How to Create a Marketing Plan
- How to Create a Social Media Strategy
- How to Create and Use GIFs in Marketing
- How to Create the Perfect Content Brief
- How to Delegate So You Can Grow with CEO of The Futur
- How to Do Marketing on a Budget
- How to Find the Right Problems to Fix with Founder of Johnson Banks
- How to Get 500K+ Views on Linkedin in One Month
- How to Go Agile And Sharpen Your Content Marketing
- How to Improve Demand Gen for Your SaaS Business
- How to Live Out Your Values In Your Marketing Strategy
- How to Navigate Google Ads



- How to Nurture Business Advocates in Your Community
- How to Optimise Customer Journeys With Dual Process Theory
- How to Optimise Impressions in Google Ads
- How to Plan Your Content Marketing Strategy
- How to Really Know Your Customers
- How to Scale Your Marketing with CEO of The Futur
- How to Set Smart Goals in Marketing
- How to Start an Effective Marketing Exercise
- How to Stay Up to Date in Marketing
- How to Stop Guessing What Your SaaS Marketing Budget Should be
- How to Successfully Scale Your Marketing Function in Three Steps
- How to Supercharge Your SaaS Marketing
- How to Turn Channel Metrics into Revenue
- How to Use Audience Engagement to Grow SaaS Revenue
- How to Use ChatGPT for Podcasters
- How to Use ChatGPT for Rapid Ad Testing
- How to Use GPT Code Interpreter to Generate Leads
- How to Use Target Segmentation
- How to Use Videos in Marketing
- How to Use the Endowment Effect in Cart Abandonment
- How to Win People Over With a Great Content Strategy Plan
- How to Write the Perfect Marketing Brief
- Improve Your Marketing Strategies Using the Endowment Effect
- Increase Conversions By Reducing Choice Overload
- Influencer Marketing Current Trends
- Keep Your Marketing Relevant With These ChatGPT Prompts
- Key Lessons From Monday.com's SEO Strategy
- Key Takeaways from 'Trust Me, I'm Lying: Confessions of a Media Manipulator'
- Kiwi Creative CEO on the #1 SaaS Marketing Pitfall
- LeadSquared CEO on When to Contact Leads
- Learn From the Best Sustainable Brands - Starbucks, DELL, Lush & More
- Lessons from CMO Andréa Mallard Taking Pinterest To 429m Users
- Made To Stick
- Marketing Made Simple by Donald Miller
- Marketing Process: 5 Steps Agencies Follow



- Marketing Starts From the Inside Out
- Marketing Strategy for an NFT Collection
- Marketing Tips From CMO Of Privy
- Marketing Vs Advertising
- Marketing and ADRs
- Marketing and Product Market Fit Learnings from Intercom Founder
- Marketing to Machines
- Marty Neumeier on How to Become a Good Strategist
- Marty Neumeier on How to Prepare for the Future of Branding
- Maximize Conversion Value Bidding Strategy Explained
- Media Trends to Guide Your Marketing Efforts
- Must-use ChatGPT Prompts for Your Marketing Team
- Old Spice's Repositioning Strategy
- Old vs New Media - Mickey Mouse Club to HypeHouse
- Optimize Preview Images Like YouTube Thumbnails
- Permission Marketing
- Positioning
- Psychological Principles to Increase Sales
- Purpose Marketing - Creating Sustainable Brands of the Future
- Quality Vs Quantity in Content
- Questions to Ask for Practical Marketing
- Relationships Over Cookies
- Retention Is The New Acquisition
- Revolut's Early-Stage Marketing Strategy
- Salesforce On Your Company Website
- Scaling Marketing from $5M to $25M with Leankit VP of Marketing
- Scientific Advertising: Timeless Insights For Marketers
- Search Vs Display Ads
- Seth Godin's 5 Step Marketing Framework
- StartUp Core Strengths CEO's Traffic Growth Hack
- Step Up Your Marketing Strategy With These ChatGPT Prompts
- Step by Step Process to Build Your B2B Buyer Persona
- Terminus CEO on Who Owns Go-To-Market
- The 22 Immutable Laws Of Marketing
- The 3 Things Your Content Needs to Get More Clients
- The 5 Best Marketing Books for Startups
- The 6 Stages of Customer Journeys



- The 9 Best Marketing Books
- The Avatar Influencer
- The Best Advertising Books For Startups & Small Businesses In 2021
- The Best LinkedIn Marketing Strategy
- The Best Marketers Understand the Whole Journey
- The Best Marketing Books
- The Best Marketing Strategies For A New Business
- The Best Marketing Strategy For A New Business Or Product
- The Best Social Media Marketing Books
- The Business Goals Referral Can Achieve for Brands
- The ChatGPT Prompts Every Marketing Professional Needs
- The Content Operation Playbook: How to Hire Content Writers
- The Content Operation Playbook: What Documentation Does Your Company Need?
- The Future of the Marketing Department
- The Importance of Brand Messaging with VP of Prophet
- The Importance of Marketing Attribution
- The Ladder of Product Awareness
- The Temptations of AI in Marketing
- This Is Marketing By Seth Godin
- Three Tips to Excel in SaaS Content Marketing
- Top 3 Tips From 'The 22 Immutable Laws of Marketing'
- Top 3 Tips from 'This Is Marketing'
- Top 3 Tips from 'Traction' by Gabriel Weinberg & Justin Mares
- Top 7 Best Business And Marketing Strategy Books
- Top Digital Marketing Books
- Tracking Offline Advertising
- Trends in Global Marketing Strategies
- Types Of Content You Should Be Posting On LinkedIn
- UK B2B Marketing Regulations
- Understanding Buyer Pyschology
- Untargeted Marketing Burns Money
- Useful Digital Marketing Tools
- Using AIDA to Implement Better Marketing Tactics
- Using Instagram for Digital Marketing
- Using Live Events to Grow a Community
- VP Product Marketing on Marketing and Selling to Product People



- What Are the Biggest Challenges Facing Marketers Right Now?
- What Do People Get Wrong About Keyword Research
- What Is Hotjar's SEO Strategy?
- What Is Toutiao? Who Is Bytedance? Discover The Most Popular Chinese Content Company.
- What Makes Good Content
- What Makes a Great Marketing Strategist?
- What You Need to Know About Content Marketing Today
- What a Customer Journey Entails
- What is Marketing Attribution?
- What to Do When the Content Well Runs Dry
- What to Measure in Paid Marketing
- What's Retention In Marketing?
- What's the Future with Voice? Digital Transformation
- When to Use Altruism Versus Self-Interest in Marketing Strategies
- Where to Start With Content Operations
- Why Clients Are Demanding Strategic Work with Founder of Johnson Banks
- Why Content Marketing Is the Hottest Skill in Digital Marketing
- Why Creating a Community is Important for Business Growth
- Why Marketers Need to Learn About NFTs
- Why Marketers Should Use Excel
- Why Marketing Agencies Should Be Like Family Doctors
- Why You Need To Do Content Marketing Right Now
- Why You Should Adopt 'Introduction-less' Content
- Why You Should Make A Transformative Difference With Your Advertising
- Why You Should Use the Priming Effect for Customer Experience
- Why a Marketing Plan Is Crucial to Your Business
- Winning Customer Loyalty
- Writing a Marketing Plan
- You Must Think Long Term With Your Marketing
- You Should Buy a SuperBowl Commercial
- YouTube Ads Strategy to Grow Your Channel
- YouTube Secrets By Sean Cannell And Benji Travis
- a16z on Saving Money By Going Direct With Marketing



Mathematics and Statistics

- A Simple Trick for Very Unbalanced Data
- All About General Linear Models
- Different Types of Variables
- Does More Data Equal Better Results?
- Frequentists & Bayesians
- Intro to AUC
- Intro to Linear Regression
- Intro to Logistic Regression
- Intro to the k-NN Algorithm
- Markov Chain Montecarlo With Full Conditionals
- Powerful Performance Costs Measurement
- What Is Correlation?

Mobile Marketing

- App Store Optimisation
- Bridging Acquisition & Engagement
- Driving Value With App Journeys
- Efficiency Metrics for Mobile Marketing
- Follow these Core Four Acquisition Metrics
- How Does Deep Linking Works
- How Spirit Airlines' Mobile Growth Soared
- How Video Length and Smart Banners Help App and Play Store Ranking
- How the Affiliate Marketing Ecosystem Is Shifting From Web to App
- How to Acquire New App Users
- How to Calculate Your Average Order Value
- How to Drive Growth on Mobile
- How to Drive Organic App Adoption
- How to Keep up With the Migration to Mobile
- How to Leverage Engagement to App Acceleration
- How to Leverage Web to App Conversions
- How to Retain Your Users
- Learn the Full Media Analytics Strategy
- Metrics that Matter: What to Report Up and Across



- Organic Strategies for App Growth
- Organic Strategies to Bridge the Offline-Online Gap
- Retention and Engagement Metrics for Mobile Marketing
- Start Planning Your ASO Strategy and Monitor the Success
- The Challenges of Moving From Web to App
- The Platforms for Mobile Adoption
- Transform and Scale Affiliate Campaigns through Deep Linking
- Understanding the State of Mobile
- Unlocking Insights and Success Strategies for Digital Retailers
- Using Audience Targeting Based Advertising For Growth Marketing
- Using Intent Based Advertising for Growth Marketing
- Using Trust Based Advertising for Growth Marketing
- Web-to-App Journey: Creating Frictionless Experiences

Negotiation

- 5 Steps to Successful Negotiation
- Acing the Closing Stage of the Negotiation Process
- Ask These Questions to Win More Negotiations
- Bargaining for Advantage
- Chris Voss: Negotiations and Tactical Empathy
- Co-Founder Of Pipedrive on Negotiation and SaaS Investment
- Combatting Fob Offs in Negotiations
- Core Principles of Negotiation
- Five Basic Negotiating Strategies That Get Results
- Force Field and PMI Analysis as Negotiation Tools
- Get Used to Doing This If You Want to Win More Negotiations
- Getting Past No in Negotiations
- Getting to Yes in Negotiations
- How to "Win-Win" More Negotiations
- How to Be a Top SaaS Sales Negotiator
- How to Do Negotiation Follow Up
- How to Handle 6 Types of Bad Behavior in Negotiations
- How to Handle a Negotiation Breakdown
- How to Negotiate - 3 Tactics to Use Immediately
- How to Negotiate From a Weak Position



- How to Negotiate as a Nobody in the Startup World
- How to Negotiation Handle Deadlock
- Key Concepts in Negotiation to Give You Power
- MBA Negotiation Instructor Explains Her Techniques
- MOSCOW Analysis for Negotiation Success
- Negotiating Team Roles in the Negotiation Process
- Never Split the Difference
- People Love When I Do This In Negotiations
- Scope for Agreement in Negotiations
- Setting the Rules of Negotiation
- Shapiro Negotiations Institute Founder on Negotiation Skills
- The Art of Negotiation
- The First Offer Strategy for Negotiation
- The Five C's of Negotiation
- The Four Primary Negotiating Behaviors
- The Importance of Non-Verbal Aspects of Negotiation
- The Key for Leveraging in Negotiation
- To Succeed in a Negotiation, Help Your Counterpart Save Face
- What Is Negotiation?
- What to Say When You're Told the Price Is Too High
- Why Win Win in Negotiation Is Bad
- Why You Need to Negotiate With Empathy
- Win Win Sucks in Negotiation
- You Need These Two Things to Win More Negotiations

Network Security

- 5 Skills You Need to Learn for Cyber Security
- 8 Ways to Protect Remote Workers from Cyber Attacks
- A Guide to HTTP Cookies & More
- Best Hacking Operating System!
- Cracking WPA & WPA2 With Hashcat!
- Create Better HTML Reports on Postman & Newman
- Cyber Defense Tips to Rival the NSA
- How To Discover & Exploit Blind SQL Injections
- How You Could Get Hacked Through a Simple USB Device
- How to Become a Red Team Operator
- How to Create Trojans Using Powershell



- How to Create Your Own VPN for Maximum Internet Privacy
- How to Fix Nat Network Issue in Virtual Box
- How to Protect Your Privacy on the Internet
- How to Secure a Wireless Network From Hackers
- How to Tackle Cyber Crime and Hunt Cyber Criminals
- Is Coding Important for Cyber Security?
- Is Programming Necessary for Hacking?
- Learn North Korea's Cyber Operations to Level Up Your Security
- Learning the Cyber Kill Chain
- PhD Cyber Risk Researcher on What Is Cyber Insurance?
- Sharpen Your Cyber Skills With Open-Source Intelligence
- The Password Manager Security Experts Use
- VPS Server vs Dedicated Server
- WPA3 Flaws Explained
- What Is Agile Cybersecurity?
- What a MAC Address Is & How to Change It
- What are HTTP Path Parameter?
- What are HTTP Query Parameters?
- Why Cyber Security Is Hard to Learn & Tips for Success
- Why Sites Have Cookies?
- Why VPNs Can Be Ineffective
- Why You Need a Different Email Address for Every Account
- Why Good SOC Analysts Know Offense & Defense

Next

- Alternatives to Next.js
- Main Advantages of Next.js
- The Differences Between Gatsby and Next.js
- What Makes Next.js a Framework?
- What are Gatsby and Next.js?
- What's Missing in Next.js?
- Why You Should Use Next.js



Node

- Comparing Ruby, Django and Node.js
- Is Deno Better than Node.js?
- Is Node.Js Killing Python and PHP?
- Is Node.js Code a Nightmare To Maintain?
- Streaming Video With Django, or Just Use Node.js?

Operational Planning & Analysis

- A Work Breakdown Structure
- Budgeting For Managers: 6 Tips to Excel
- Budgeting vs Forecasting
- Documenting Work Processes with NYT Bestselling Author
- Easy Inventory With the Fifo Method
- How AI Is Optimising the Supply Chain
- How Kraft Heinz Uses AI to Boost Supply Chain Performance
- How to Build a Budget
- How to Conduct a Feasibility Study
- How to Create an Accurate Project Budget
- How to Estimate Project Costs
- How to Generate a Forecast
- How to Have Accurate Forecasting
- How to Make Automation Do the Heavy Lifting
- How to Make Savings In Your Supply Chain Costs
- Introduction to Basic Accounting Concepts
- Quick and Easy Inventory Accounting With Fifo
- The Difference Between Goals, Metrics, KPIs, and OKRs
- VP Product of FarEye On the Last Mile Delivery
- What Are the Key Costs of E-commerce Delivery and Returns?
- What Are the Key Metrics You Use to Measure Your SaaS Business?
- What Is a Discounted Cash Flow
- Why Ethical Labour Is Vital for Supply Chains
- Why You Should Not Use Spreadsheets for KPIs



Operations Management

- 40 Strategy CEO: Scaling and Streamlining Operations
- 5 Tips to Thrive in Risk Management
- A COO Needs a Broad Horizon
- Breaking Down the Chief Operating Officer (COO) Role
- COO At Canzell Realty On Streamlining Scaling Operations
- COO At Canzell: Why Your Leaders Should Follow the Process
- COO At Caresyntax: Operations Starts With People
- Collaborative Planning Using Sticky Notes
- Current Challenges In Procurement and Supply Chains
- Everything You Need to Know About Six Sigma Certification
- Former COO of Gap: How to Be the Best COO
- How Mavin Records Promotes Efficiency In Their Business
- How to Develop a Balanced Scorecard
- How to Do a Timeline Retrospective Workshop in Miro
- How to Streamline Your Operations by Establishing a Value Management Office
- Innovation and Continuous Improvement
- KPI vs KRA (Strategic Objective)
- Know When to React to Metric Fluctuations
- Lagging vs Leading KPIs
- Managing Employee Needs for Improved Business Operations
- Objectives and Key Results Explained
- Process Improvement: Six Sigma & Kaizen Methodologies
- Project Business Automation Explained
- Risk Analysis - How to Analyze Risks on Your Project
- Top 5 Balanced Scorecard Mistakes to Avoid
- What Are the Benefits of a Balanced Scorecard?
- What Is Risk Management In Projects?
- What Is Six Sigma?
- What Is a Balanced Scorecard?
- What a Successful Inventory Management Strategy Looks Like
- When Should a Company Hire a COO?
- Why Automation Technology Should Be Regulated
- dscout COO: How to Debottleneck Processes for Improved Operations



- 3 Benefits of Building Global Remote Teams
- 5 Books for HR Business Partners to Thrive
- 5 HR Challenges for Companies Going Global
- 5 Reasons Remote Companies Fail
- 6 Stats About The Future Of Remote Work
- A16z on How to Compensate a Sales Person
- Adapting Our Communication Expectations to Remote Workplaces
- Adjusting Salaries to the Employee's Location
- Ambiguity in Organizations
- Are Skills the New Workplace Transformation Currency?
- Atlassian on Balancing Wellbeing and Climbing the Ladder
- Building Psychological Safety At Work
- Business Ethics 101: What is It & Why Does it Matter?
- CFO of Gousto on Sustainability
- CTO At Doist on Effective Asynchronous Communication
- Characteristics of Antifragile People and Organisations
- CharlieHR CEO on Culture Operations
- CheapFlights and HOWZAT Founder on Technology in Your Company
- Co-Founder of Unruly on a 'Flat' Employee Structure
- Common Pitfalls of Building Human Resources Strategies
- Culture Definition in Hybrid Teams
- Design Thinking in HR
- Digital-by-Default at Shopify
- Do Remote Teams Need an In-Person Offsite?
- Does Pay For Performance Really Motivate?
- Does Your Team Need a Regular No Meeting Day?
- Dominant Dimensions of Leadership
- Employee Experience In The Workplace
- Examples of Creative Prompts for ChatGPT
- Finding the Org Structure to drive Customer Success
- Founder of Streetcar on Employee Structure
- Founder of Sun Microsystems on How to Build the Future
- HR Experts Discuss Work Productivity
- HR Trends You Need To Know



- Head of People at Benchsci on Automating and Scaling HR Processes
- Helping Your Employees Through Challenging Financial Times
- Herman Miller: Designing the Post-Pandemic Workplace
- How Buffer Approach Transparent Salaries
- How Can HR Make the Year a Success?
- How Do SaaS Companies Structure Themselves?
- How Dropbox Do Virtual First
- How Dropbox Unlearned the Way They Worked
- How HR can Help Build Better Teams
- How Organisations Can Make Sure Their Words Align to Actions
- How Spotify Adapted to Asynchronous Working
- How Technology Has Transformed HR
- How Tenable Is Global Minimum/Maximum Pay?
- How VR Can Improve Company Communication
- How to Apply Radical Candour in Remote Workplaces
- How to Build Community in a Remote Team
- How to Build a Powerful HR Strategy
- How to Collect and Manage Data in Recruitment
- How to Create Global Consistency in HR Policy
- How to Create a Work Life Balance In Your Company
- How to Develop Career Progression Frameworks
- How to Develop Leaders for Organizational Success
- How to Eliminate Red Tape in an Organization
- How to Facilitate Asynchronous Communication in Remote Teams
- How to Future Proof Your Workforce
- How to Get Value Out of Stand Ups
- How to Identify Unconscious Biases in the Workplace
- How to Implement Your Remote-First Vision
- How to Keep Up With New AI and Automation Solutions
- How to Maximise Hybrid Employee Productivity
- How to Navigate Asynchronous and Sychronous Work
- How to Onboard for Remote Teams
- How to Organise Your SaaS Company as It Grows



- How to Share and Retain Knowledge in Your Organisation
- How to Structure Your Remote Company - Edmund Lowell, CEO, FlagTheory
- How to Succeed In a Digital Workplace Transformation
- Hybrid Work at Twitter
- Is Antifragile the New Superpower?
- Is It Time to Ditch Annual Planning?
- Is It Time to Ditch the Remote Daily Stand Up?
- Key Behaviours to Deal With Ambiguity
- Liam's 11 Horrible Predictions for Remote Work
- Mapping HR Priorities to Set Your HR Goals
- Net-zero, Sustainability & HR as Corporate Activist
- No Meeting Days & Micro-Managing - What Do Studies Say?
- Obodo's Big Issue With Hybrid and How to Solve It
- Occupational Health & Safety
- Personalisation In the HR World
- Practical Advice to Work Alone
- Problems With Hybrid Working
- Pros and Cons of Outsourcing - Should You Outsource or Not?
- Re-Entering the Working World
- Reimagining Employee Rewards and Recognition
- Reinventing Your Organisation
- Sacha Connor From Virtual Work Insider on 5 Things You Need to Know Before Taking Your Big Company Remote
- Scaling Culture with Hulu Founder Jason Kilar
- Should Senior Leadership Drive ERGs?
- Should Your Company Onboard With Virtual Reality?
- Slack on Remote Work, Creativity and Innovation
- Teamwork and Communication in Hybrid Teams
- The "Four Rights" for Creating a Hybrid Culture of L&D With The CEO of HowNow
- The A-Z of How to Pay Remote Employees



- The Basics of Moving Your Business to Remote
- The Challenges and Opportunities of Hybrid Workplaces
- The Challenges of a Hybrid Workplace
- The Disadvantage of Personality Tests in the Workplace
- The Distance Between TA and HR
- The Evolving Roles of C-Suites in Technology
- The Future of Remote and Hybrid Work
- The Key Metrics to Focus On to Make Data Driven HR Decisions
- The Matrix Organisation Model
- The Perfect HR Operating Model
- The Split of HR into Operations, Strategy & People Success
- The Two Approaches to Organisation Design
- Tips and Tricks On Transitioning Into C-Suite Roles
- Top Five Ways to Boost Employee Recognition and Retention
- Top Tips For Building Humanity at Work
- Ways to Create a Company Worth Working For
- What Are Critical Functions in Your Organisation?
- What Are the Culture Challenges of Remote Working?
- What Are the Fundamentals and Strategies of Base Pay?
- What Are the Main Challenges of Hybrid Work?
- What Does a HR Business Partner Do?
- What HR Can Learn From Services Marketing
- What Is Lost in a Remote Workplace?
- What Is Organisational Development?
- What Is a BPO? Why It's One of the Best Business Models
- What Is a HR Generalist Vs HR Business Partner
- What Major Shifts Are Happening In the Tech Industry?
- What Makes the Best Learning Organisation?
- What are Essential HR Skills & Capabilities
- Where Does AI Go From Here?
- Why Automating Your HR Processes Will Benefit Your Organisation
- Why Does the CEO of Close.io Believe Communication in Culture is Important?
- Why Is It So Hard to Spot Organisational Misconduct?
- Why It Matters How You Phrase Your Mission Statement
- Why Most Teams Are Dysfunctional and How HR can Fix Them
- Why TA Should (Re)Integrate With HR



- Why You Must Invest in Your People In a Downturn
- Why You Need a Dual-Lead Marketing Team
- Why Your CRM Should Be the Heart of Your Business
- Why is Personalisation Essential in HR?
- Will AI Make Us More Productive in the Workplace?
- Working From Home
- Workplacesless CEO on Adopting Asynchronous Communication

PHP

- Do You Need to Know PHP to Be a Wordpress Pro?
- Hipster Stack Vs PHP Stack
- Is Javascript Better Than PHP?
- Is PHP 8 Great?
- Is PHP Just for Web Apps?
- Is PHP on Windows Dead?
- Is Python Is Better Than PHP?
- Java or PHP: Is Java More Flexible?
- JavaScript or PHP to Build an Ecommerce Site?
- What Are PHP Frameworks?
- What Does Mysqli vs Pdo Teach You About Development?
- What's Google Saying About PHP
- Why Do Big Companies Use Java, And NOT PHP?

Pay-Per-Click Advertising

- 3 Things You Need to Do for Competitor Bidding Success
- 5 PPC Tips for Google Ads Local Campaigns
- 5 Ridiculous and Common Adwords Myths
- 5 Tips to Get The Most Out Of Your Google Paid Ads
- Auction Insights Report for Google Ads Competitor Analysis
- Click Fraud Software: Clickcease
- Click Fraud Software: Clickguard
- Click Fraud Software: PPC Protect
- Click Fraud Tools - ClickGUARD
- Click Fraud Tools - Clickcease
- Click Fraud Tools - PPC Protect



- Enhanced Vs Manual CPC in Google Ads (Adwords)
- Full Adwords Express Setup Walkthrough
- Google Ads (Adwords) Certification Is Not Really Worth It
- Google Ads Recommendations Page Explained
- Google Text Ads Best Practices for High Conversions
- How to Actually Stop Google Ads (Adwords) Overspending
- How to Build a Negative Keyword List in Google Ads (Adwords)
- How to Create Discovery Ads in Google Ads
- How to Do Pay Per Click (PPC)
- How to Identify The Perfect Customers for Your Paid Ads
- How to Improve ROI by Focusing on Customer Intent
- How to Maximise Conversions From PPC Landing Pages
- How to Pick the Right Bidding Strategy
- How to Reduce Your PPC Churn Rate
- How to Stop Close Variants in Google Ads With Automation
- How to Track Your Rankings for Free With SEM Rush
- How to Use Google Ads Audiences Observation to Improve Optimisation
- How to Use Pay-Per-Click Advertising in the B2B Sector
- How to Use Pivot Tables for PPC Marketing
- I Moved From Manual CPC to Target CPA and This Happened
- Increasing Your Budget While Maintaining CPA
- Maximize Clicks Bid Strategy in Google Ads (Adwords) Explained
- Mistakes You Are Making When Over Optimising Campaigns
- Should You Bid on Your Brand in Google Ads?
- Smart Campaigns Vs Search
- Stop Bidding on Your Brand Name in Google Ads (Adwords)
- Stop Click Fraud and Invalid Clicks in Google Ads
- Tackling The Struggle Of Scaling Paid Media
- The 5 Key Reasons Google Ads Campaigns Fail
- The Case Against Single Keyword Ad Groups
- The Difference Between Google Ads and Adwords Express
- The Future of Google Ads (Adwords) Is Automation!
- What Is a Google Quality Score?
- What Makes a Successful Google Ads Campaign?
- Why People Hate PPC
- Why Your Google Impressions Could Drop
- Working Around Google's Removal of 'Modified Broad Match'



People Management

- 10 Factors in Creating Team Accountability
- 3 Tips to Decode Your Team's Words
- 5 Key Principles of Delegation
- 5 Reasons Employees Don't Trust You and How to Gain Respect at Work
- 5 Team Models to Help You Coach and Lead Better Teams
- 5 Things Every First Time Manager Should Do on the First Week
- 6 Critical Mistakes Sales Managers Make
- 6 Responsibilities of a Winning Sales Manager
- 6 Steps to Develop Great KPIs
- 7 Things Every New Manager Should Do
- 7 Tips to Improve Collaboration for Remote Teams
- 8 Benefits of 'I Don't Know' for Team Leaders
- Act Like a Leader Before You Are One
- Advice for New Managers
- Are Self-Managed Teams Possible?
- Author Kim Scott On Management
- Bad Managers at Work. Why Good Employees Quit!
- Being Seen as a Leader
- Being an Effective Executive
- Best Management Style for New Leaders
- Biggest Mistake of Inexperienced Software Managers
- Bill Gates Leadership Style
- Boost Team Engagement With the IKEA Effect
- CEO of Best Buy: The Role of Leaders
- CMOs of Invision and Drift: Aligning CMOs With Leadership
- COO At Canzell Realty On Accountability and Coaching
- CRO at Gong Ryan Longfield on the DNA of a High-Impact Leader
- Can Introverts Become Good Managers and Succeed in Leadership Roles?
- Co-CEO and Founder Of VTEX On Recruitment, Enterprise Sales and Leadership
- Coming to Terms With Leadership Fears
- Common Manager Mistakes



- Conflict Resolution Skills for Managers
- Costly Mistakes Leaders Make: What You Must Avoid
- Creating Your Company Image as a Manager
- Developing the Skills of a Leader
- Difference Between a Manager and a Leader
- Dissent and Leadership
- Do You Multiply the Smarts of Others?
- Does Your Team Need a Regular No Meeting Day?
- Dribble CEO on How to Manage Designers Remotely
- Dunkin CEO On the 4 Attributes to Gain Trust
- Dunkin CEO on the 4 Primary Functions of a Leader
- Easy Tips to Empower Your Employees
- Effective Remote Management and Leadership
- Effectively Lead Remote Work
- Emergency Work From Home Guide
- Empowerment and Service in Leadership
- Enabling Employees to Take Decisions
- Essential New Manager Tips & Tricks
- Extreme Ownership: How U.S. Navy Seals Lead and Win
- Fear of Failure as a New Manager... Why You Have It and How to Deal With It
- Five Things to Do After a Promotion
- Good Leadership Means Good Questions
- Good Vs Bad Managers
- Handling Office Politics Efficiently as a Manager
- Having Principles to Guide Employees with NYT Bestselling Author
- Holding Your Team Accountable with 4 Steps
- How Do I Get Staff to Trust Me? Be the Cool Manager!
- How Do I Introduce Myself to a New Team as Their Manager... Try This Trick!
- How Do Managers Learn to Manage? Where Do You Go to Learn "the Things"?
- How Engineering Managers Can Lead With Visibility
- How Great Leaderships Correlates to Great Customer Service
- How Improvising Supports Leadership
- How Leaders Handle Criticism
- How Management Productivity Has Changed
- How Managers Can and Cannot Support Employee Wellbeing



- How New Managers Can Create Fairness in the Workplace
- How Not To Say The Wrong Thing: Ring Theory
- How to Ask Good Questions: The Most Critical Skill for Team Leaders in the AI Era
- How to Be A Leader At Work
- How to Be Assertive as a Manager
- How to Be a Great Manager Through Strong Leadership
- How to Become a Better Leader
- How to Become a Pro at Conflict Resolution
- How to Build Trust in Leadership with ICF Leadership Coach
- How to Build a Team Culture Map
- How to Challenge and Support Your Team
- How to Compensate High Performers in Teams
- How to Deal With Team Conflict
- How to Effectively Lead By Example
- How to Establish Yourself as a Leader
- How to Handle Underperforming Employees
- How to Handle the "Know It All' at Work
- How to Help Your Remote Employees' Mental Health
- How to Host Effective Roundtables With Mike Walsh, CEO of LexisNexis
- How to Increase Accountability in My Team
- How to Lead as a Woman of Colour
- How to Lead the Problem Solving Process in Teams
- How to Let Someone Go When You Work Remotely
- How to Manage Aggressive People at Work
- How to Manage Conflict in the Workplace
- How to Manage Difficult and Older Employees
- How to Manage Remote Engineering Teams for Scale - Andreas Klinger, Head of Remote, Angellist
- How to Manage Remote Sales Teams With Steli Efti From Close.com
- How to Manage Remote Teams
- How to Manage Tasks and Lead People
- How to Manage The Parents In Your Team
- How to Resolve Conflicts at Work
- How to Retain Your Team
- How to Set Clear Expectation While Working Remotely
- How to Talk The Language Of Leadership
- How to Teach Responsibility to Your Team



- How to Terminate an Employee Properly & Professionally
- How to Use Carrot & Sticks for Employee Goals, Recognition & Rewards
- How to Utilise Behavioural Economics in the Office
- Humility in Leadership
- Impact of Leadership Style on Employee Performance
- Improve Your Confidence as a New Manager
- Inclusive Leadership in HR
- Introducing Yourself as a New Manager
- Key Principles from 'Strong Female Lead: Lessons From Women In Power'
- Knowing Your Staff Better - Not Judging Employees
- Lead With Authority as a New Manager... But Don't Be a Jerk!
- Leaders Eat Last by Simon Sinek
- Leadership Development: Essential Skills To Succeed
- Leadership Fitness in a Remote First World
- Leadership Must-Reads
- Leadership Skills for Managers: How You Can Be 10X effective
- Leadership Skills: Leading the Individual
- Leadership Styles: 7 Ways To Transform Your Organisation
- Leading With Your Vulnerable Side
- Leading by Example at Work
- Lean In: Women, Work and The Will to Lead
- Lessons From 'Leading From Anywhere' by David Burkus
- LinkedIn Chairman Jeff Weiner On Compassionate Leadership
- Management's Responsibility to Employees
- Managing Difficult Conversations
- Managing Employee Work-Life Balance
- Managing Power Dynamics In the Workplace
- Master High Output Management
- Mastering Digital Communication for Managers
- Mistakes Leaders Make
- New Manager Checklist
- New York Times Best-Seller Donald Miller on Becoming a Value-Driven Person
- No Meeting Days & Micro-Managing - What Do Studies Say?
- Participative Leadership Style Vs Controlled Leadership Style
- Project Management vs Leadership: How to Make Them Work Together
- Quick Ways to Become a Better Manager
- Radical Candor - The Surprising Secret to Being a Good Boss



- Radical Candor Wipeouts Reimagined
- Re-Inventing Your Leadership Style For Your Distributed Team
- Reasons Why You Might Not Be Trusted as a New Manager
- Responsibilities of a Manager & Supervisor
- Secrets of Sales Management
- Selfless Leadership With Leading Leadership Coach Katrijn Van Oudheusden
- Servant Leadership: Leadership Style Of Great Leaders
- Set SMART Employee Goals to Get Results
- Seth Godins Advice on Being a Better Leader
- Shocking Stats on Remote Work Productivity
- Should Your Manager Be Responsible For Your Emotional Wellbeing?
- Should a Boss Be Friends With Employees?
- Signs That You're Micromanaging
- Simon Sinek: Tips for Asking Great Questions
- Simon Sinek: What Is Leadership?
- Spotting Issues in Team Dynamics
- Staff Don't Respect Me. Why Could That Be?
- Staff Don't Respect Me. Why Could That Be? Watch This for Ideas.
- Start With Why By Simon Sinek
- Steps to Create a Work Plan as a New Manager
- Supporting Your Team as a Manager
- Take Time to Dive Into the Problem Before Presenting a Solution
- Task Versus People Management
- The 21 Rules for Managing Remote Teams
- The 5 Bs of Purposeful Leadership
- The Best Leadership Style
- The Best Leadership Style for Continuous Improvement
- The Best Ways to Deliver Bad News
- The Neuroscience of Trust
- The Seven Hats of a Great Leader
- The Top 10 Best Management Books To Read
- The Top 10 Best Management Books To Read in 2021
- Things Great Leaders Don't Do
- Tips For Building Trust In Your Team
- Tips For New Managers
- Tips for Effective Leadership



- Tips on Motivating Your Team
- To Gain Respect at Work, Sometimes You've Gotta Push Through.
- Understanding Delegation
- Using the Framing Effect When Delegating
- Virtual Teams vs Face to Face Teams - 6 Pros and Cons I See
- Ways to Manage Working Parents
- What All Leaders Can Learn From Maya Angelou
- What Are the Opportunities to Lead Inclusive Teams?
- What Do We Mean By Business Ethics?
- What Is Your Leadership Style?
- What Is a Remote Work Policy and How Can You Implement It?
- What Makes a Great Leader?
- What Power Means in Leadership
- What to Avoid When Delegating
- What to Do When Staff or Coworkers Undermine You? How to Deal With a Difficult Employee.
- What to Do as a New Team Leader
- What to Expect in Your New Manager Role
- Which Leader Are You?: Transformational Leadership Vs Transactional Leadership
- Who By Geoff Smart And Randy Street
- Who Really Belongs In Your Team?
- Whole Foods CEO on Conscious Leadership
- Why Do Leaders Eat Last?
- Why Do Top Performers Leave? Can You Stop Them?
- Why Lead by Example? How Will Leading by Example Will Earn Respect From Employees?

Performance Management

- 5 Habits Of High-Performing Teams
- 5 Ways to Express Appreciation
- A16z on How to Measure Sales Force Productivity
- Annual Performance Review Best Practices
- Building Trust In High Performing Teams
- CEO Of Brandwatch On How to Ensure Managers Are Being Effective



- Confronting Performance Issues
- Creating an Innovative Team
- Dealing with Long-Term, Poor Performing Employees
- Discovering the Power of 1:1 Meetings In Leadership
- Employee Performance Evaluation Criteria
- How To Manage High Performers
- How to Be Coachable
- How to Coach Your Team
- How to Conduct Performance Reviews
- How to Deal With Underperforming Team Members Seeking Promotions
- How to Debias Performance Management Reviews
- How to Detect if You Are a Bad Manager
- How to Effectively Manage Workplace Conflict
- How to Find the Middle Ground of Performance as a Manager
- How to Give an Effective Performance Review
- How to Handle Underperforming Employees
- How to Improve Employees' Creativity
- How to Improve Your SDRs Performance
- How to Manage Poor Performance
- How to Tackle Polarities In the Workplace
- Keeping Track of Employee Performance
- Managing Power Dynamics In the Workplace
- Mastering The Structure of One On One Meetings With Employees
- Measure Performance and Potential in Notion
- Must-Use Framework for Effective Performance Management
- Prepare for a Performance Review Using Notion
- Responsibilities of a Manager & Supervisor
- Rethinking Performance Management
- The Balanced Scorecard—Measures that Drive Performance
- The Behaviour of a Real Leader
- The Dichotomy Of Leadership
- The Making Of a Manager By Julie Zhou
- The Recipe to High Performing Employees
- The Redirect Approach to Employee Performance Improvement
- Top Tips For Mastering Performance Appraisals



- Triangulated Feedback
- Unlocking the Secrets of Coaching
- When Should You Let Someone Go?
- Why Feedback Should Always Be Given Directly

Pricing Strategy

- 4 Companies That Have Switched to Recurring Revenue and Are Loving It
- 4 Keys to Successful SaaS Pricing With Profitwell Founder
- 6 Types of Promotional Pricing
- 8 Types of Price Segmentation
- A Guide to Multi-Year Deals and Discounts
- A Guide to Yearly and Monthly Billing
- A Value Based Pricing Strategy
- Accounting Showdown on Xero Vs. Quickbooks Online
- Annual or Monthly Plans? with Brendan Schwartz of Wistia
- Are Coffee Subscriptions Worth It?
- Behaviour and Pricing
- Best Way to Price When Trying to Impact Bottom Line
- Box Vs. Dropbox Subscription Storage Pricing Showdown
- CEO Of Chargify Paul Lynch on How to Price SaaS
- CEO Of Profitwell On How to Implement Freemium Pricing
- CEO of Chargify on Sustainable Growth in SaaS Using Data and Pricing
- Can Notion Become the New Standard? Evernote Vs Notion
- Comparing PandaDoc and DocuSign's Pricing
- Comparing Willingness to Donate for Animals vs. Refugees
- E-Commerce Strategy & Tearing Down Shopify's Pricing
- Evaluating Amazon Prime's Pricing
- Five Top Tips For SaaS Billing
- Freemium and Free Trials with Dhruv Patel of SalesHandy
- Freemium: How the Big Dogs Make It Work
- Hims Vs Roman Pricing Strategy Showdown
- How Accurate is GitHub's Pricing Strategy?
- How Best to Price Your SaaS Offer
- How Default Pricing Impacts Consumer Decisions
- How Discounting Affects Retention



- How Huel Gets Customers to Buy More
- How LinkedIn Can Evolve with a Pricing Page Teardown
- How Nike, GymShark & More Use Scarcity in Sales
- How Patreon Do Pricing
- How To Structure SaaS Packages For Growth
- How Zoom's 40 Minute Cap Shook Up Video Conferencing
- How to 10x Your SaaS Prices
- How to Charge More for Your Product
- How to Create a Premium Pricing Strategy
- How to Design a Perfect SaaS Pricing Page
- How to Drive Higher ARPU at Sign Up with John Bonini of Databox
- How to Implement Competitor-Based Pricing in SaaS Businesses
- How to Localize Your Pricing in SaaS Businesses
- How to Price As An Early-Stage SaaS Business
- How to Raise Prices and Customer Satisfaction
- How to Use Scalable Pricing and Unlock Revenue
- Is It a Good Idea to Give the First Customers a Discount?
- Is YouTube Premium Worth It?
- Key Considerations When Operationalizing Your Pricing Strategy
- Mastering Social Media for Your Business With Buffer or Sprout Social
- Meal-Kit Delivery Teardown of Blue Apron vs. Hello Fresh
- Monetising Innovation: Madhavan Ramanujam of Simon-Kucher & Partners
- MoviePass Vs. AMC A-List Pricing
- Pricing In Action: Front
- Pricing In Action: Hey.com
- Pricing In Action: Shopify
- Pricing Strategy of Busuu and Duolingo
- Pricing Strategy of Postmark and Sendgrid
- Pricing Teardown for Calm Vs. Headspace
- Pricing Teardown for The Wall Street Journal and The Financial Times
- Pricing Teardown of Carbonite Vs. Backblaze
- Pricing Teardown of Facebook and Twitter
- Pricing Teardown of Flickr Vs. Smugmug
- Pricing Teardown of Fornite vs World of Warcraft
- Pricing Teardown of Office 365 Vs. G Suite
- Pricing Teardown of Spotify
- Pricing Teardown of The New York Times



- Pricing Teardown of Wix Vs Squarespace
- Pricing Teardown of Zoho and Freshworks
- Pricing Teardown of the Dollar Shave Club vs. Gillette
- Profitwell's Report on the State of Freemium in SaaS
- Should I Start in SMB, Mid-Market, or Enterprise?
- Simple Vs Complex Pricing of Basecamp Vs Asana
- Tearing Down Domo's Pricing
- Tearing Down Grammarly's Pricing
- Tearing Down Rent the Runway's Pricing
- Tearing Down Spotify's Pricing
- Tearing Down Stratechery's Pricing
- Tearing Down Zendesk's Pricing
- Techniques for Improving your Conversion Rates as a SaaS Freemium Business
- The Art of Value Pricing
- The Impact of Scarcity in Understanding Value
- The Recurring Rhetoric of Overpricing
- The Saddest SaaS Pricing Pages of the Year
- The Smartest Freemium SaaS Pricing
- The State of the Subscription Economy
- Tinder Vs. Bumble Dating App Pricing Showdown
- Top Six SaaS Billing Mistakes And How To Avoid Them
- Value Based Pricing Is the Best Pricing Strategy
- Value Propositions and Willingness to Pay with Ed Leake of AdEvolver
- Value-Based Pricing Strategy Lessons With Patrick Campbell
- What Is Captive Product Pricing
- What Is Promotional Pricing?
- What Is Wrong With Square's Pricing?
- What Is the Right Billing System for My SaaS Company?
- What are the Differences Between Cost, Price and Value?
- Why Grandfathering Your Pricing is Terrible for Your Business
- Why Slack Is so Successful
- Why You Need a Pricing Strategy
- Why You Should Be Smart About Discounting
- Why You Should Consider Events-based Billing
- Why You Shouldn't A/B Test Your Pricing
- Wrong Pricing Can Kill Your Business



Product Development

- #1 Tip For New Software Engineers and Product Managers
- 3 Use Cases & 2 Warnings Before You Get Into Lowcode and Nocode
- 4 Considerations When Selecting Your Next CMS
- 7 Steps for Building a Community of Believers
- A Framework for SaaS Product Category Creation
- A Game Plan for Product Launches
- Advice for PMs to Tackle Challenges in SMEs and Startups
- Amazon Honeycode - Will This Hurt Developers?
- Amazon's Senior Product Manager on Best Tips
- An Overview of Product Backlog
- Andreessen Horowitz Partner on Consumer Tech Trends
- Andreessen Horowitz Partner on Product Zeitgeist Fit
- Andreessen Horowitz Partner on the Online Shift of Products
- App Store Optimisation
- Are Product Manager Different From Product Owners?
- Author of the Art of Product Management on Getting Developer Buy In
- Become the Accessibility Champion in Your Next Digital Project
- Being A Woman in Product Management and Tech
- Being a Amazon Senior Product Manager Technical
- Being a Cisco Senior Product Manager
- Being a Google Product Manager
- Being a PayPal Senior Product Manager
- Being a Yahoo Associate Product Manager
- Being an Introverted Product Manager
- Best TIPS for Product Managers, Software Engineers and Designers
- Build An App Without Code Experience
- Cam Davies Explains Anchoring in Product Positioning
- Case Study: When Should Product and Tech Teams Merge?
- Chris Hexton of Vero on Multi-Product vs Single Product Growth
- Customer Onboarding and Reducing Churn
- Deel Co-Founder on 'If You're Not Building You're Dead'
- Dogfooding and Catfooding: A Lesson from Apple
- Driving Value With App Journeys
- Ensuring Product-Market Fit in SaaS



- Evaluating and De-Risking Product Internationalization
- Former Product Director at YouTube on Product Management
- Former Uber Head of Product on Designing for Flexibility
- Founder of Weebly on Finding a New Market Fit
- Friction By Roger Dooley
- How Can Alexa be Improved?
- How Deel Pivoted with Deel Co-Founder
- How Does Deep Linking Works
- How Facebook and Smartly.Io Maximise Product Development Speed
- How HobbyKing Do Push Notifications
- How Product Managers Can Research Consumer Needs
- How to Analyse Data as a Product Manager
- How to Build and Launch a Tech Feature
- How to Create a Lean Canvas
- How to Create a Product Backlog
- How to Deal With Context Switching in Product Management and Design
- How to Do Agile Retrospectives Online
- How to Drive Accountability With Cross-Functional Partners
- How to Enhance Customer Experience With Real-Time Messaging
- How to Facilitate Debates as a Product Manager
- How to Give Feedback to Cross-Functional Partners
- How to Launch a Product
- How to Manage Stakeholders For Internal Products
- How to Prioritize a Product Backlog
- How to Reduce Product Churn Through Cross Functional Optimisation
- How to Replace Agile Standup Meetings With Async Dailies
- How to Run a Standup Kickoff Meeting Remote
- How to START in Product Management
- How to Use OKR's as a Product Manager?
- How to Use Roam Templates
- In Praise of the (Agile) Product Owner
- Inclusivity and Building Responsible AI
- Intelligent Linking and Multi-Channel Attribution
- Kayak and Lola's Founder Paul English on Why Design Is Never Finished



- Lessons From 'Scaling Up' by Verne Harnish
- Lessons from 'Hooked' by Nir Eyal
- Marty Cagan on How to Form an Empowered Product Team
- Marty Cagan on OKRs and Output in Product Teams
- Nir Eyal Author of Hooked on Building Habit-Forming Products
- Objectives and Key Results Explained
- PM Role & Responsibilties
- Pinterest CEO Ben Silbermann on Building Products People Love
- Product Led Growth Through User Journey Optimization
- Product Management Tools
- Product Management in Microsoft
- Product and Software Engineering Strategy for New Developers and PM's
- Project Manager vs Product Manager
- Ryan Hoover Founder of Product Hunt on Product Community Building
- SaaS Product Market Fit - How to Know You've Got It and Keep It
- Saying No as a Female Product Manager
- The 4 Steps Spotify Use for Agile Product Development
- The BEST Way to BUILD Software - Agile vs Scrum vs Waterfall vs Shape Up
- The Difference Between Goals, Metrics, KPIs, and OKRs
- The First 30-60-90 days as a Product Manager
- The Fundamental Attribution Error Product Managers Make
- The Good & Bad of Product Management with Microsoft & Wepay
- The Importance of Killing Unnecessary Product Features
- The Role of Metrics and KPIs in Product Management
- The Top 10 Best Product Management Books To Read
- The Wizard Of Oz Minimum Viable Product (MVP)
- Top 3 Things to Learn in Product Management
- Top 5 Skills for Product Management
- Understand the Roles of a Product Manager, Engineering Manager, and Designer
- Using Emotional Intelligence as Product Managers
- VMWare Founder on Scaling Products and Culture
- Value Proposition of Referral Programs for Product Managers
- Web-to-App Journey: Creating Frictionless Experiences
- What Different Types of Software do SaaS Companies Commonly Pay For?



- What Do Product Teams Do
- What Every Software Engineer, Designer, and PM Should Do When They Start
- What Is a Product?
- What SaaS Tools Should Every Startup Have?
- What Slack Can Teach You About Product Development
- What is Product Management?
- What is the Difference Between Project, Program, Product Management?
- Why Social Engagement APIs Are Essential to Your KPIs
- Winback Strategies to Rekindle Your Churned Users
- YC CEO on Product Development For Users
- YC Managing Director on How to Build a Product
- YC Managing Director on the Real Product Market Fit

Product Strategy

- 10 Important Documents That Every Product Manager Should Master
- 10 Ways to Grow as a Product Manager
- 11 Must-Read Books for PMs
- 11 Ways to Improve SaaS Product Design
- 15 Cheat Codes After 10 Years in Product Management
- 3 Features That Can Help Move Your Product Upmarket
- A Game Plan for Product Launches
- Adapting Your Product for Different Customer Maturity Levels with Former CGO of Instacart
- Advice for PMs to Tackle Challenges in SMEs and Startups
- Are Product Manager Different From Product Owners?
- Become the Accessibility Champion in Your Next Digital Project
- Best Practices For User Interviews
- Building a Product From Day One
- Contagious: Why Things Catch On
- Crossing the Chasm: Marketing and Selling High-Tech Products to Mainstream Customers
- Defining Minimum Viable Product
- Feature Flagging Your Way to Product Success
- Feedback Loops With Customers with Former CGO at Instacart



- Former Twitter VP of Product On Meaningful Customer Feedback
- Girls in Tech on Eliminating Unconscious Bias in Product Design
- Here's How You Can Start 'Hacking Growth'
- How Payments and Social Features Can Work Together
- How to Analyse Data as a Product Manager
- How to Build a Product Strategy
- How to Build a Winning Product Strategy
- How to Create User Personas
- How to Create a Customer Journey Map
- How to Create a Product Roadmap
- How to Create a Release Plan for Agile Product Planning
- How to Create a User Story Map
- How to Deal With Context Switching in Product Management and Design
- How to Estimate User Stories for Agile Product Planning
- How to Facilitate Debates as a Product Manager
- How to Get Started With Product Release Plans
- How to Have Technical Conversations as a Product Manager
- How to Identify a Minimum Viable Product or MVP
- How to Launch a Product
- How to Master A/B Testing
- How to Problem-Solve With 'How Might We' Questions
- How to START in Product Management
- How to Split a User Story for Agile Product Planning
- How to Use Impact Maps for Agile Product Planning
- How to Use OKR's as a Product Manager?
- Intuit's Design Process
- Launching New Products as a Product Manager
- Learn How to Write User Stories Like a Pro
- Lessons From 'Start At The End'
- Marty Cagan on How to Form an Empowered Product Team
- Marty Cagan on OKRs and Output in Product Teams
- Minimum Viable Product Explained
- Miro CEO on Customer Feedback
- Niche Products and Targets: A Way to Maximise Marketing Efficiency by Customer Profiling



- Nir Eyal Author of Hooked on Building Habit-Forming Products
- PM Role & Responsibilties
- Pinterest CEO Ben Silbermann on Building Products People Love
- Prioritising a Product Roadmap
- Prodpad Founder on Delighting Your Customers With Features
- Product Management Tools
- Product Senses Explained
- Product and Software Engineering Strategy for New Developers and PM's
- Should All Companies Use 'Dogfooding'?
- The First 30-60-90 days as a Product Manager
- The Fundamental Attribution Error Product Managers Make
- The Importance of Killing Unnecessary Product Features
- The Importance of Saying No as a Product Manager
- The Ladder of Product Awareness
- The Role of Metrics and KPIs in Product Management
- The Top 10 Best Product Management Books To Read
- Thinking Like a PM: Designing a Fridge for a Wheelchair User
- Thinking Like a PM: Designing an Elevator for Blind People
- Top 3 Things to Learn in Product Management
- Top 5 Skills for Product Management
- Twitter User Research Lead on How to Use Surveys to Find Satisfaction
- Using Emotional Intelligence as Product Managers
- What Do Product Teams Do
- What Every Software Engineer, Designer, and PM Should Do When They Start
- What Slack Can Teach You About Product Development
- What is Product Management?
- What is the Difference Between Project, Program, Product Management?
- What to Include in a Product Research Document
- Why Customer Understanding Drives Product Growth
- Why Does Product Innovation Stall?
- Why SaaS Companies Should Launch Second Products
- YC Partner on How to Launch (Again and Again)
- YC Partner on How to Talk to Users



Project Management

- 10 Ways to Earn a Job Promotion
- 15 Terms a Project Manager Must Know
- 3 Project Management Tool Tips for Marketing Teams
- 5 Key Principles of Delegation
- 7 Questions to Keep Your Project on Track
- 8 Project Management Techniques You Need to Master TODAY
- 8 Steps to a Successful Project
- Asana Vs. Monday Vs. Teamwork... Choosing the Perfect Task Management System for Your Business
- Benefits of Project Management
- Busy vs Productive Why Being Busy Isn't Always a Good Thing
- Can AI Really Predict Project Outcomes?
- Common Project Management Styles
- Components of Project Business Automation
- Creating an Impactful Status Report
- Elements of Effective Team Meetings
- First Day As a Project Manager (5 Things You Need to Do)
- Gantt Charts in Project Management
- Get Efficient by Addressing Monkey Management
- Herzberg's Two-Factor Theory in Project Management
- How Can AI Transform Project Management
- How Negativity Bias is Affecting Your Project Management
- How To Have Fun At Work While Staying Productive
- How Will Artificial Intelligence Impact the PM Profession?
- How to Ask for Help on Your Project
- How to Be a Good Project Manager: 11 Practical Tips
- How to Become a Great Project Manager
- How to Become a Project Manager
- How to Become a Senior Project Manager
- How to Build Trust on Your Project
- How to Collect Requirements for a Project (Process Explained)
- How to Create Effective Project Deliverables: Lay Out Your Project's Successes and Challenges



- How to Create a Project Plan! - Overview, Tips and Software Recommendations
- How to Create a Project Proposal
- How to Create an Accurate Project Budget
- How to Deal with Micromanagers
- How to Deepen Your Project Communication
- How to Eliminate Red Tape in an Organization
- How to Estimate Project Costs
- How to Estimate Tasks in Project Management
- How to Gain Project Management Experience
- How to Improve Your Emotional Intelligence at Work
- How to Improve Your Project Success Chances
- How to Introduce Yourself on a New Project
- How to Know When To Kill a Project & Cut Losses
- How to Make a Disaster Recovery Plan
- How to Master Project Management
- How to Measure Project Success
- How to Monitor Daily Progress as a Project Manager
- How to Prevent Project Failure
- How to Save Your Project from Analysis Paralysis
- How to Shape Work so Projects Keep Moving
- How to Stay Flexible as a Manager & Why It's Important
- How to Track & Report on Projects
- How to Use AI in Project Management
- How to Use Data to Be a Better Manager
- How to Use Machine Learning for Project Estimating, Scheduling, and Planning
- How to Use Project Management Templates
- How to Write Efficient Emails in Project Management
- IT Risk Management Strategies and Best Practices
- Key Business Growth Strategies for New Businesses
- Lessons Learned In Project Management - A 3-Level System
- Managing Employee Work-Life Balance
- Managing Multiple Projects Effectively
- PERT Charts for Project Planning and Estimation
- Problems and Downfalls of Project Management
- Project Governance Is Key to Project Success



- Project Management Basics You Need to Know
- Project Management Simplified
- Project Management at Google: 4 Tactics You Can Borrow
- Project Management vs Leadership: How to Make Them Work Together
- Project Management: The Iron Triangle
- Project Manager Career Path: From Junior PM to CEO
- Project Manager vs Product Manager
- Project Manager vs Scrum Master: The Responsibilities
- Project Planning Concepts: How to Bulletproof Your Plan
- Project Planning Process: How to Plan a Project Step by Step
- Project Risk Management Overview
- Project Risk Management Process
- Project Risk Responses: Explained
- Project Status Report: Simple Project Progress Report Template
- Risk Register Example – All You Need to Know About It
- Roles and Responsibilities of a Project Manager You Must Know
- Scope Management: Everything You Need to Know?
- Scrum Master vs Project Manager vs Product Owner
- Setting Meeting Cadences for Different Working Styles
- Setting Project Presence and Authority in Meetings
- Simple Risk Identification Techniques That Actually Work
- Six Things You Should Do When Kicking off a Project
- Teamwork Is Providing for Your Team
- The Correct Requirements Traceability Matrix
- The Most Common Project Manager Mistakes
- The Power of Project Leadership - 7 Key Takeaways
- The Project Leadership Matrix
- The Truth About Project Management Life Cycle
- Tips For New Project Managers
- Top 3 Things to Dramatically Improve Efficiency of Project Management
- Top 5 Leadership Theories
- Using Kanban Boards to Unify Teams
- Using Project Synergy to Save Time
- Visibility and Connectedness While Remote
- Waterfall vs Agile Methodologies
- What Are The Responsibilities of a Program Manager?



- What Challenges Do Organisations Face When Implementing AI Solutions?
- What Does a CEO Actually Do?
- What Impacts Will AI Have on Project Managers?
- What Is Earned Value Management?
- What Is Milestone Planning?
- What Is Project Management?
- What Is Situational Leadership?
- What Is The Difference Between Project Manager And Scrum Master?
- What Is a Business Blueprint?
- What Is a Gantt Chart?
- What Is a Project Definition?
- What Is a Project Management Office?
- What Is the Role of a Project Manager in an Agile Project?
- What It Takes to Be a Great Creative Project Manager
- What Makes a Good Project Manager?
- What Skills Do You Need to Become a Project Manager?
- What is Agile Project Management and How Does it Work?
- What is Artificial Intelligence?
- What is Synergy, and How Can It Help My Management?
- What to Do When You Need More Time (But Can't Get Any)
- What to Include in Your Presentation to the Steering Committee
- Why Baselines Are Crucial In Project Management?
- Why Isn't My Team Listening To Me?

Public Relations

- 12 Persuasion Tricks Disney World Uses
- Dealing With Episodic Bad PR
- Founder Of Thought Leadership PR On How to Get Media Coverage As a Startup
- How to Get Media Coverage Without Any PR Experience?
- Key Takeaways from 'Trust Me, I'm Lying: Confessions of a Media Manipulator'
- PR Isn't Just for News
- PR and Content for Growth as a Startup



Python

- Code Editor vs an IDE
- Comparing Django to FastAPI and Flask for Python Web Development
- Create Word Documents With Python
- HTTP Delete Methods in FastAPI
- HTTP Get Methods in FastAPI
- HTTP Post Methods in FastAPI
- Hamming Distance in Python
- How Different Is Python 3.6 vs 3.10? Understanding Python Versions.
- How To Install VSCode for Python
- How to Add Pictures to Word Documents Using Python
- How to Build a Python Portfolio with Github
- How to Convert Text to Speech on Python
- How to Create Variables in Python
- How to Create Your First Python Program
- How to Create Your First Python Project
- How to Install Python
- How to Run an App With FastAPI?
- How to Use Python Loops
- How to Use Python While Loops
- How to Use Pythons if Statements
- How to Work With Numbers Using Python
- Is Python Is Better Than PHP?
- Learn Python In 5 Minutes!
- Making Lists Using Python
- Python Strings Tutorial
- Python Tutorial on Classes and Objects
- Raising Exceptions in FastAPI
- The Built in Functions of Python You Need to Know
- The Python Programming Deception
- The Top Python Questions on Google
- Top 10 Python Projects
- Top Python Functions
- Top Python Projects to Try
- Using Requirements.Txt in Python Coding



- What Are Python Booleans?
- What Are the Python Specializations?
- What is Google Saying About Python?
- What's FastAPI?
- Why Is Python So Popular?
- Why Python is Awesome

Questioning and Discovery

- 5 Questions to Understand & Solve Client Problems
- 6 Approaches to Open Ended Questions in Sales
- 7 Questions to Sell Professional Services With
- Active Listening Skills for Sales Success
- Active Listening and Questioning in Sales
- An Example of How Your Questions Should Flow
- Communication Skills Training to Improve Sales
- Crucial Mistakes to Avoid in Discovery Calls
- Customer Discovery Questions That Save You Time & Money
- Dealing With Questions You Do Not Know the Answers to
- Deciding Next Steps at The End of a Call
- Effective Responses for a Prospect Who Wants to Try Your Competitors
- Examples of Open Ended Questions in Sales
- Great Salespeople Absolutely Swear By These Sales Call Tips
- How Do You Qualify Clients For a SMMA?
- How to Ask for Client's Budget
- How to Ask the Right Empathy Sales Questions
- How to Ask the Right Sales Questions
- How to Conduct a First Time Meeting with a Buyer
- How to Qualify Deals the Right Way
- How to Qualify Your Leads With BANT Qualification
- How to Qualify a Sales Opportunity
- How to Really Qualify a Sales Opportunity
- How to Remove Things from a Prospect's Plate
- How to Start Selling to C-Suite
- How to Start a Sales Conversation
- How to Understand, Educate & Influence Your Prospects



- How to Use ChatGPT to Generate Discovery Questions
- Knowing the 'Right' Opportunities
- Make More Sales With These Open-Ended Questions
- Open and Closed Questions
- Presuppositions for Sales Questioning
- Sales Discovery Call Master Class
- Sales Qualification Tips
- Sales Questioning Tips and Techniques
- Stress Testing Champions
- The Best Open-Ended Questions for More Sales
- The Best Prompt for Cold Emails
- The Competitor Web Test for Prospecting
- The Five Top Sales Questions for Consultative Selling
- The Importance of Open Ended Questions in Sales
- The Importance of Questioning in Sales with Global Sales Leadership Expert
- Understanding the Purpose of the Buyer's Questions
- Using Open Questions to Determine the Problem
- What Is an Open Ended Question?
- What the Customer Needs to Know About Your Product
- What to Ask Every Prospective Customer
- When to Use Closed Questions in Sales
- Why Focusing on Questioning Is Killing Your Sales Business
- Why to Carry Out a Customer Needs Analysis

React

- A Trick to Make Custom React Hooks Conditional
- Adding TypeScript to React useReducer
- Comparing React and Angular
- Comparing Ruby on Rails to React JS
- Debugging for CreateReactApp
- ESLint with CreateReactApp
- Frameworks and Libraries Utilising JSX
- GitLab CI/CD Pipeline for React Projects Build Process
- GitLab CI/CD Pipeline for React Projects Deployment Process



- How to Move a Custom React Hook to TypeScript
- How to Test a Component Using React Hooks
- How to Use Bootstrap With React
- How to useContext with useReducer in React
- JSX: Functionalities with HTML/React
- JSX: Props and Children
- Level Up React useReducer with Immer
- Overview of React Concurrent Mode
- React 18 Rundown
- React Bootstrap Tutorial
- React Components in TypeScript
- React Dev Tools 4 Rundown
- React Server Components
- React Versus Vue.js
- Should You Learn vue.JS or React.JS?
- Similarities of Tailwind and React
- Testing React Components
- What Is React 17's Best Feature?
- What is JSX?
- Why You Should Care About JSX Transform

Recruitment & Retention

- 10 Cool Reasons to Be in HR
- 10 Ideas for Hiring Great Employee
- 10 Ideas for Hiring Great Employees
- 10 Steps to a Good Hire
- 5 Legal Things to Know Before Hiring Remotely
- 5 Steps to Retain Your SaaS Team
- 5 Ways to Retain Top Performing Employees
- 6 Questions to Hire the Best Business Development Manager
- 6 Tips to Start the Engagement During the Hiring Process
- 8 Dos and Don'ts to Hiring a Family Member
- AI and Recruiting: the Good, the Bad and the Ugly
- Ageism in Recruitment
- Are You in a Job or Are You in a Role?
- Attracting Sales Talent



- Avoid This Glassdoor Mistake When a New CEO Joins
- Bilingual America CEO: How to Attract and Retain Diverse Associates to Your Team
- Box's David Benjamin on Defining High Performance Sales Teams
- Breaking Down Employee Retention
- Building Social Capital with Software Developers
- Building a Successful Team From Scratch
- CEO Gainsight Shares Career Learnings: Productivity, Customer Success and More
- CEO Of Influitive On How to Make Cuts and How to Support Leavers
- CEO of Youcanbook.me on How Best to Hire
- CFOs from 1Password, Imply and More Talk Hiring and Retaining
- CTO Of Drift On How to Change The Hiring Plan
- Co-CEO and Founder Of VTEX On Recruitment, Enterprise Sales and Leadership
- Co-CEO of Predictable Revenue On How to Build Your First Sales Team
- Co-Founder Of Mailshake On Hiring Executives
- Co-Founder Of Pipedrive on Retaining Top Performers and Rapid Growth
- Company Social Media Tips for Recruiting
- Competence Models: A Blessing or a Curse?
- Creating Better Job Descriptions for the Best Candidates
- Crucial HR Trends and Implications for Recruitment
- Current Challenges in the Hospitality Industry
- Data Driven Recruitment: What Is It, Why Do We Need It and How Do We Get There?
- Dave Goldberg Of SurveyMonkey Explains His Hiring Process
- Dealing With Episodic Bad PR
- Defining Recruitment and Selection in HR
- Delivering Happiness
- Driving Inclusivity With Marginalised and Diverse Talent
- Employee Generated Content
- Employer Branding for Controversial Brands
- Engagement in Competitive Talent Markets
- Find, Vet And Close The Best Product Managers
- Flo Thinh of NerdWallet On How To Turbocharge Your Recruiting Machine



- Foursquare On Engineers vs Designers and App Releases
- Gen Z and the New World of Work
- Get More Positive Glassdoor Reviews With These Tips
- Hire for Attitude, Train for Skills
- Hiring Executives with Greylock Talent Partner Jeff Markowitz
- Hiring Practices With CEO of KANDIDATE
- Hiring the Right Person for the Job
- Hiring the Wrong Sales Manager
- How Biases Affect the Recruitment Process
- How Do You Know When to Hire Junior Engineers?
- How Does Evervault Scale Up Recruitment
- How Employees Judge Managers and Bosses. Control Your Impressions.
- How Recruiters Should Make Use of Marketing
- How Recruitment Is Evolving in the Digital Age
- How Warby Parker Makes Every Point In Its Employee Lifecycle Extraordinary
- How the The Future of Work Will Impact Recruitment and Skills Development
- How to Avoid the Great Resignation
- How to Be a Good Recruiter
- How to Build a Linkedin Recruitment Strategy for Your Organisation
- How to Build a People Strategy That Work
- How to Build a Talent Acquisition Strategy
- How to Build an Employer Brand on a Budget
- How to Choose an Applicant Tracking System
- How to Claim Your Glassdoor and Indeed Company Page
- How to Conduct Employee Reference Checks
- How to Construct a Brilliant SaaS Sales Team
- How to Create a Great Candidate Experience
- How to Create a More Inclusive and Representative Recruitment Process
- How to Deal With the Great Resignation
- How to Debias Hiring and Recruitment
- How to Deliver a Great Candidate Experience
- How to Drive Diversity With AI
- How to Get Employee Surveys Right
- How to Get Your First SaaS Sales Hire Right
- How to Hire More Women Into Engineering
- How to Hire People You Actually Like



- How to Hire Remote Employees: The 5 Qualities I Look For (And Don't Look For)
- How to Hire a Virtual Assistant - Everything We've Learned From 10 Years of Hiring VA's
- How to Hire the Best Sales Manager
- How to Onboard Effectively In Hybrid Workplaces
- How to Open Up Global Talent Pools
- How to Recruit Neurodiverse Talent
- How to Recruit Software Engineers
- How to Recruit Talent Into Your Start-up
- How to Reduce Employee Turnover
- How to Show You're an Inclusive Employer
- How to Test A VPs Sales Skills
- How to Use Networks for Effective Difficult Hiring
- How to Use Notion for Exit Interviews
- How to Welcome New Staff
- Improving Your Interview Process
- In HR It's the Network That Counts
- In HR Recruitment Is #1
- In HR You Should Avoid the Norm
- Invisible Women
- Is Recruiting Technology Useful?
- Is a High Sales Team Churn Undesirable in a SaaS?
- Key Challenges of Diversity Hiring with Recruiter at Frame.io
- Key HR Trends and Implications for Recruitment
- Lean In
- Linkedin and Paypal's Keith Rabois On How To Hire The Best COO
- Managing and Hiring a Sales Team
- Minimise Bias in Your Recruitment Process
- Onboarding Sales Talent
- Peakon and Aircall Founders: Hiring Tips
- Pinterest and Stripe Founders on How to Hire Effectively
- Recognising Unconscious Bias for HR Business Partners
- Recruiting With Content Marketing
- Selecting New Hires Intelligently
- Socially Influential Employees
- Stripe Co-Founder Patrick Collison on Hiring and the Role of a Product-Focused CEO



- Sweat Equity Ventures Founder On Debugging Recruitment
- Sweat Equity Ventures Founder On an Exceptional Startup Team
- Talent Director Of Notion VC On How to Attract Top Talent
- Technical Recruitment Done Right
- Technical Recruitment FAIL: How to Consign the Best Candidates to the Bin
- The Challenges of Recruitment With CCO at EQLAbs
- The First Question to Ask In An Interview
- The Importance of Authentic Stories and How to Tell Them
- The Importance of Relationships for Talent Recruitment and Retention
- Tips for Conducting Effective Job Candidate Interviews
- Top Tips for Onboarding New Hires
- Trends to Look for In Selection
- Two Approaches to Onboarding
- Understanding Candidate Journeys as a Recruiter
- VP at Podium On Hiring at Speed
- Wealthfront President Andy Johns - Hiring Head of Growth
- Welcoming New People To Your Team
- What Are Unconscious Biases?
- What Are the Challenges of Talent Management
- What Do Employees Want From Employers?
- What Do I Look For When Hiring Developers?
- What Do Software Developers Want?
- What Is Unconscious Bias?
- What It Really Means Being an Attractive Employer
- What Makes a Great Remote Worker?
- What Most People Get Wrong About Retaining Top Performers
- What Recruitment Challenges Does Evervault Face?
- What Role Can Culture Play In Recruitment?
- What You Can Do Right Now to Keep Your SaaS Team Happy
- What the Whole Foods CEO Looks For in Leaders
- What to Do When Your Best Employee Quits
- What to Look for in a New Employee
- When You Doubt, Do Not Hire
- Where Does Employer Branding Have an Impact?
- Where Does “Culture” Fit In Today's Hiring Process



- Who Should Be Happy With Your Recruitment Process?
- Why Cultural Fit Shouldn't Matter
- Why Organisations Should Listen to Employee Feedback
- Why Strong Company Culture Is Critical For The Success of SaaS Companies
- Why You Should Hire Stretch VPs Quickly
- Why Your Company Should Challenge Recruiting Norms
- Write Amazing Job Advert Copy With These Tips
- Writing Specific Job Descriptions to Attract Better Candidates
- eBay Diversity Chief Breaks Down Diversity and Inclusion
- tide UK CEO on What He Looks for When Hiring

Revenue Operations

- 4 Tech Stack Errors Early-Stage SaaS Firm Make
- 4 Tech Stack Errors Growth-Stage SaaS Firm Make
- An Introduction to RevOps
- CEO Of Chargebee On Revenue Operations
- G2 CRO on How to Get Sales and Marketing Aligned
- How Atlassian Align Sales and Marketing
- How Do You Know Sales and Marketing Are Aligned?
- Marekto, Autodesk and More on Humanising B2B Marketing and Sales
- Marketing Should Drive Revenue
- RevOps: How to Decide Who Owns Renewals
- Sales and Marketing Alignment
- Should SDRs Report to Marketing or Sales?
- Treasure Data Marketing Director: Linking Sales and Marketing
- Who Should Be In Charge Of RevOps?
- Why and How to Build RevOps
- Your SDRs Must Have a Framework and Align with Marketing

Risk Management

- 5 Tips to Thrive in Risk Management
- Can AI Help With Risk Evaluation and Risk Management?
- Discover More About the Four Different Types of Uncertainty in Project Risk
- Find Out More About the Benefits of Agile Working for Risk Management



- Get Further Insights Into Risk Management Strategies
- How to Conduct a Risk Assessment
- How to Create a Risk Management Plan
- How to Create a Robust Risk Register
- How to Do Risk Management in Agile Projects
- How to Identify Risks
- How to Make a Disaster Recovery Plan
- How to Manage Project Risk
- How to Prevent Scope Creep
- Learn How to Use the Ansoff Matrix
- Learn More About How to Develop a Business Continuity Plan
- Learn More About Risk Tolerance
- Project Risk Management Overview
- Project Risk Management Process
- Project Risk Responses: Explained
- Simple Risk Identification Techniques That Actually Work
- The Risk Control Strategies You Need to Know
- Top Things to Build into Your Project Contingency Plan
- What Is Risk Management In Projects?
- What Is a Monte Carlo Simulation for Risk Management?
- What Is the "Peltzman Effect"?

Ruby

- 3 Reasons Ruby On Rails Is the Best Way to Learn Web Development
- All About Ruby
- Applying “How to Take Smart Notes” in Ruby
- Breaking Code, to Learn to Code. Works For Python And Not Ruby.
- Comparing Ruby on Rails to React JS
- Comparing Ruby, Django and Node.js
- How to Add Type Checking in Ruby
- How to Disable ActiveJob's Logger
- The Abstract Factory Pattern in Ruby
- The Factory Method Pattern in Ruby
- Using the Adapter Pattern in Ruby
- Using the Builder Pattern in Ruby



- Using the Singleton Pattern in Ruby
- Using the Strategy Pattern in Ruby
- Using the Template Method Pattern in Ruby

Sales Process

- 7 Ways to Ramp New Sellers
- A16z on Understanding Sales Channels
- AT&T: How to Transform Seller Productivity
- Are Your Sales metrics Measuring the Right Thing
- CEO of Close on Building a Sales Machine
- CRO At simPRO Software On Empowering Teams to Be Data-driven
- CRO at TTEC: Delivering Outstanding Customer Experiences in Sales
- CRO at TTEC: The Sales Process Is an Audition
- Co-CEO Of Winning By Design On How to Change Your Sales Model
- Embracing Your Superpowers In the Age of AI
- Esusu Director of Sales on the Secrets of Hypergrowth
- How MEDDICC Stays Ahead in the Complex Sale
- How These Sales Leaders Increase Quota Attainment Across Their Teams
- How to Build Your Sales Pipeline
- How to Coach For Closers
- How to Educate Teams in Sales
- How to Get Traction On Long Sales Cycles With Cleanshelf VP of Sales
- How to Increase Sales Pipeline
- How to Increase Your SaaS Enterprise Account Sales
- How to Optimize for Success in Sales Team
- How to Thrive In A Sales Crisis
- Lattice CRO Dini Mehta on How Revenue Leaders Scale
- Lessons on Predictable Sales Growth
- Manage Sales Effectively in Large Territories
- Rent Dynamics CRO on Being Vertical Specific
- Sales Director of Culture Amp: Sales Cultures Are Built on Coaching
- Sales Engineer vs Sales Reps: What Role Should They Play?
- Sales Funnel: Habits Of Successful Businesses to Improve Your Sales Funnel
- Senior Director At LinkedIn On Sales Tech Stacks
- Should SDRs Report to Marketing or Sales?



- Tackling Competitors in Sales
- The 4 Step £10m Sales Process
- VP of Sales at Base AI: Customer Centricity Is Competitive Advantage
- Webflow VP on How Sales Guides Product Led Growth
- Why Your Sales Team's Success Relies On Mental Health
- Why the Best Sales Leaders Are Hands-on
- Your SDRs Must Have a Framework and Align with Marketing

Sales Strategy

- 11 Sales Training Basics Beginners Must Master
- 3 Innovative Ways to Win More Customers
- 4 Tips For Virtual SaaS Sales Management
- 5 Easy Phone Sales Tips
- 5 Mistakes to Avoid When Selling Virtually
- 5 Steps to Becoming a Sales Enablement Hero
- 5 Tips On How to Make Yourself and Your Product Stand Out.
- 6 Powerful Sales Strategies Your Competitors Don't Know
- 6 Principles of Persuasion for Cold Emails with ChatGPT
- 6 Sales Promotion Techniques to Try
- 7 Biggest Sales Mistakes You Must Avoid to Increase Your Sales
- 7 Elements of Insanely Persuasive Sales Demos
- 7 Mega Prompts for LinkedIn Lead Generation
- 7 Mega Prompts for Sales and Marketing
- 7 Steps to Sales That Actually Work
- 8 Second Sales Training - If You Can't Make a Sales Title, You Can't Sell
- A Simple Strategy to Close 3 Times More Deals
- Agreeing on a Next Step
- An Introduction to Nudging in Behavioural Economics
- Are Customers All Equal?
- Are You Really a Sales Professional?
- Ask for Referrals First
- Author of The Challenger Sale on Overcoming Indecision in Sales
- B2B Sales Techniques that Actually Work
- Become the Best Salesperson You Can Be With ChatGPT
- Being Confident While Selling



- Being a Selfless and Purpose Driven Salesperson
- Belief vs Confidence in Sales
- Best Practice When Asking for Referrals
- Building Clean Pipelines and Trust
- Buyer Motivation in Complex Selling
- Can Technical Experts Become Sellers
- Close CEO Steli Efti: How to Design a Killer SaaS Sales Call
- Co-Founder of Reprise On The Future Of Sales Demos
- Collaboration Between Sales & Marketing
- Conversational Fluency at Events
- Correctly Using Benefits in Sales
- Craft Killer Cold Emails with ChatGPT
- Creating an Agenda
- Customer Led Actions
- Customer Reference Fundamentals
- Decoding Sales Enablement
- Destroy Your Sales Targets With This Simple Sales Tip
- Do First Impressions Count?
- Don't Make the Same Sales Mistakes as Estate Agents
- Educating or Converting: Self Serve Users
- Elevate Your Sales Strategy With These ChatGPT Prompts
- Five Tips to Become a Good Salesperson
- Foundation of Sales Success for Leaders
- Frequency of Communication as a Sales Technique
- Get More Deals Like Ben Franklin - 300 Year Old Sales Technique!
- Getting Metrics From Prospects
- Greg Boyd from Axonify Gives Kry Advice for Sales Reps
- Hearing 'No' Is Great When You Use This Sales Tip
- How Do I Increase Sales in a Service Business?
- How Long Before You Try to Sell Something to an Email Subscriber?
- How NOT to Use GPT for Salespeople
- How Not to Use GPT for Salespeople
- How SDRs Can Hit 225% of Quota
- How Sales Provide Customer Values
- How to Achieve Sales Targets: Quit Doing Non-Sales Stuff
- How to Achieve Tech Powered Sales



- How to Align Buyer's Journey with Seller's Content
- How to Ask for and Get More Referrals
- How to Avoid Alienating Your Buyers
- How to Avoid Burning Time and Interest
- How to Avoid Pushy Sales Techniques
- How to Become a Better Salesperson
- How to Become a Good Sales Person
- How to Build Trust With a Prospect
- How to Build a Bullet-Proof Business Case
- How to Build a Business Case
- How to Build a Massive Pipeline with a Referral Strategy
- How to Build a Mutual Action Plan
- How to Build an Engagement Plan
- How to Business According to Dale Carnegie
- How to Close Deals in Sales With Winning Proposals
- How to Close Sales Deals When the Prospect Asks About the Price
- How to Close Sales Deals by Selling Face to Face
- How to Convince People to Buy in Retail
- How to Create Your Buyer Persona
- How to Crush Sales With 5 Telephone Tips That Sell
- How to Diversify and Engage Your Clientele With ChatGPT
- How to Do Solution Selling Right
- How to Enable Conversational Fluency
- How to Follow-Up Well
- How to Generate Leads On LinkedIn In 30 Minutes
- How to Get Comfortable with Selling
- How to Get More Referrals
- How to Get People on a Sales Call
- How to Lead a Sales Process With "Why Change"
- How to Make Anything Sound Desirable
- How to Overcome Fear of Rejection in Sales
- How to Plan a Sales Conversation
- How to Sell Anything, Anywhere, Anytime
- How to Sell On LinkedIn In Under 30 Minutes A Day
- How to Sell a Pen in 2 Minutes



- How to Sell to Different Customer Types
- How to Sell to The C Suite
- How to Sell to a CEO
- How to Start Selling to C-Suite
- How to Take Out the Guesswork of Selling to Big Companies
- How to Use GPT Code Interpreter to Generate Leads
- How to Use GPT to Understand Competitor Appeal
- How to Use LinkedIn for Social Selling
- How to Use Relationship Marketing to Increase Sales
- How to Use Small Talk Effectively in Sales
- How to Use Unique Differentiators in Sales
- How to Use the Socratic Method to Increase Your Sales
- Increase Your Sales With These 5 Books
- Influitive's Innovation
- Introvert vs Extrovert in Sales Role
- Is AI Replacing Sales Reps?
- Keeping Commitments to the Customer
- Knowing When a Business is Ready to Buy
- Knowing Your Product
- Knowing the Best Product to Fit Your Client
- Kyriba CRO: Mastering the Science of Selling
- Maintaining Value in Your Pitch: The Key to a Successful Dive Into Cold Approach
- Managing Price Expectations with Mike Mensink
- Managing The Risks of Selling in Software
- Managing the Buyer Experience with MP of ClozeLoop
- Master the Art of Loss Aversion
- Meeting Buyer Expectations
- Must-use ChatGPT Prompts for Sales Professionals
- Myths Around Selling
- Nurturing in Today's World
- Offering a Solution Based on Your Customer's Problems
- Packaging for Growth With OpenView VP of Growth
- Persona Building Prompts
- Personalise the Sales Experience



- Post-Meeting Administration
- Preparation for a Sales Meeting
- Presenting Your Solution
- Priming in Behavioural Economics
- Prospecting Research in Tech Sales
- Reach Businesses with These Sales Promotion Techniques
- Relating to the Customer
- Relationship Paradox In Selling
- Reviewing Your Skills
- Rollercoaster Sales Performance
- Running a Gap Analysis in Sales
- Sales Leadership Insight From Experts
- Sales Methodology vs Process
- Sales Mindset Tips
- Sales Outreach Mistake #1 - Forget to Set up SPF, DKIM & Custom Tracking
- Sales Outreach Mistake #10 - Wrong Metrics
- Sales Outreach Mistake #2 - Blasting People
- Sales Outreach Mistake #3 - Wrong Target Audience
- Sales Outreach Mistake #4 - Making It About You
- Sales Outreach Mistake #5 - Copy/Paste-Ing Others
- Sales Outreach Mistake #6 - Lack of EQ
- Sales Outreach Mistake #7 - Too Many Options
- Sales Outreach Mistake #8 - No Follow-Up
- Sales Outreach Mistake #9 - Zero A/B Testing
- Sales Tips For Selling More - It's Never Too Early
- Sales Tips and Tricks to Become a More Successful Salesperson
- Salesloft CEO: What The Top Sales People In The World Are Doing
- Selecting Questions
- Self Service Vs Human Touch in Sales
- Sell Futures Not Features - Sales Techniques
- Sell More Using Reciprocity
- Seller to Sales Leader
- Selling Phrases That Work Against You in Sales
- Selling in a Recession
- Selling to Publicly Traded Companies? Here's a Cheat Code
- Setting Meeting Objectives
- Should I Be Selling High Or Gaining Consensus?



- Should Salespeople Be Content Creators?
- Show Value With the NFABQ Technique
- Standing Out from the Crowd
- Strategic Selling Defined
- Structure vs Scripts: How to Onboard
- Struggling to Set Meetings?
- Summarising Your Meeting
- Tackling Competitors in Sales
- Taking Responsibility for the Actions of Others
- Telephone Tips to Help You Sell
- The 5 Reasons Why People Buy Things
- The 7 Qualities Of Great Salespeople
- The Art of a Follow-Up For Sales
- The Benefits of a Relationship Sales Persona
- The Best Script for Closing Sales Over the Phone or in Person
- The Biggest Challenges in Selling
- The Biggest Mistake in Selling
- The Buying Cycle
- The Definition of Social Selling for B2B Sellers
- The Expert Dilemma in Sales
- The Future of Selling
- The Keys of Enterprise Sales
- The Power of Analogies in Sales
- The Problem With a Sales Routine
- The Purpose Driven Sale
- The Role of Empathy in Sales
- The Root Cause of Sales Failure
- The Seven Sins of Selling
- The Value Quadrant For Sellers
- These Sales Techniques Beat Product Differentiation
- Think Like a Buyer if You Want to Get Good at Sales
- Thinking About Customers
- Tips For Getting Over Your Fear of Selling
- Tips and Advice for Sales Leaders
- Traits of a Successful Salesperson
- Transforming Inbound Leads



- Tried & Tested Outreach Prompt for ChatGPT
- Types Of Selling Strategies & Why Building Sales Relationships Matters
- Understanding ICPs and Buyer Personas
- Understanding Nurturing in Tech Sales with Michel Litt
- Understanding Online Social Selling
- Understanding Your Job Role as a Sales Rep
- Understanding the Value Pyramid in Sales
- Use Social Norms to Your Advantage
- Use This Customer Acquisition Story Model
- Use This Sales Strategy and Sell More
- Using Customer Sucess for Revenue
- Using Jargon in Sales
- Using the SHARE Framework with Cory Bray
- What Is Opportunity Cost in Sales?
- What Should Happen After the Sales Meeting
- What Solution Selling Is and Why You Should Use It
- What You Need to Know About Customer Body Language
- What is Behavioural Science?
- What is RSVP Selling?
- What is Selling Really About?
- What is the Customer Buying?
- When to Use Silence in the Sales Process
- Where to Find Easy Sales
- Who Makes the Final Decision
- Why Procurement Is Just as Important as Sales
- Why Product Differentiation Is Dead
- Why Resilience Is Key to Career Growth in Sales
- Why SDRs Should Set Their Own Goals
- Why Sales Reps Need to Be Marketers
- Why Semantics Is So Important to Sales
- Why Solution Selling is Still Relevant and When to Use It
- Why You Should Assume The Customer Wants To Buy
- Why You Should Be Committed to The Customer and Making A Sale
- Why You Should Be Happy Most People Won't Buy
- Why You Should Consider Social Selling
- Work Ethic For Sales



Search Engine Optimisation

- 10 SEO Tasks You Must Not Ignore
- 10 Underused Google SEO Tricks To Boost Your Traffic
- 3 Link Building Strategies to Get Backlinks
- 3 Trends In SEO Technology
- 4 Technical SEO Tips
- 5 Awesome Ways to Find Negative Keywords
- 5 Tips To Get The Most From Your Internal Links
- 5 Tips for Growing More Traffic With Less Budget
- 7 Habits of Highly Successful SEOs: Building a Brand For Your Niche and More
- 7 Habits of Highly Successful SEOs: Product Value, Documentation and More
- AI for Marketing: Branding and Identity and SEO
- Adding My Business to Google Maps for Faster Indexing
- Advanced Keyword Research Tips to Find Untapped Keywords
- Analyse Searcher Intent With the 3 Cs
- Automate SEO Link Building With Zapier and Save Time
- Before You Do SEO Watch This!
- Best Practices for SEO Keyword Optimisation
- Best SEO Practices for Beginners
- Boost Your SEO With Schema Markup & Microdata
- Breaking Down a Search Engine Journal WYSIWYG Article
- Create Click-Worthy Meta Descriptions
- Crucial Website Content for SEO
- Digital Marketers: Stop Ignoring These Things
- Does SEO Still Matter?
- Does SEO Work for B2B SaaS Companies?
- Don't Forget Your XML Sitemap
- Embracing Imperfect and Human Content for SEO
- Get More Views With YouTube Keyword Research
- Get Ready for Google's Core Web Vitals Algorithm Update
- Get to Know Google's Helpful Content System
- Getting In Online Directories to Improve Local and Maps SEO
- Getting Into Google's 'Featured Snippet'
- Help SEO By Creating a Google Business Listing and Location
- Here's How to Scale Content Operations
- High Converting Keywords You Must Know



- How CRO and SEO Can Work Together To Maximise Revenue
- How Does Aura.com Plan Keywords
- How Hotjar Leverages Full-funnell Topic Clusters
- How Living Cosy Grew
- How Maze.co Built an SEO Revenue Engine
- How Scribe Grew a World Class SEO Strategy
- How SurveyMonkey Uses SEO
- How We Structure Our Remote SEO Team
- How and Why to use HARO
- How to Add Website to Bing Search Engine
- How to Add Your Website to Google and Bing Search Results
- How to Add a Sitemap to Google Search Console (Webmaster Tools)
- How to Build Backlinks Fast
- How to Build an SEO Engine
- How to Check DoFollow and NoFollow Links
- How to Choose Best Keywords for Your Website
- How to Design Category Pages Like Cazoo
- How to Determine the Traffic Potential of a Keyword
- How to Do Basic Backlink Analysis On Your Competitors
- How to Do Blogger Outreach for Backlinks
- How to Do Local Keyword Research for Your Small Business
- How to Find Low Competition Keywords for SEO
- How to Formulate the Right SEO Strategy
- How to Get Backlink Authority Fast
- How to Get Backlinks For SEO With Negotiation and Persuasion
- How to Get Links From Others to Boost SEO
- How to Get More Traffic to Your Website Using SEO
- How to Get More YouTube Traffic Using SEO
- How to Get a Search Box in Google Search Results Page
- How to Improve ROI by Focusing on Customer Intent
- How to Increase Website Authority for SEO
- How to Locate Brand New Keyword Opportunities Without Historical Data
- How to Master Broken Link Building for SEO
- How to Optimise Blog Posts for SEO
- How to Optimise Core Web Vitals for SEO
- How to Optimise High Traffic Fast



- How to Rank In Maps Local 3-Pack and Boost Exposure
- How to Speed up Your WordPress Website
- How to Steal Your Competitors' Backlinks
- How to Submit Your Website To Search Engines
- How to Submit a Site to Google for Search Indexing
- How to Track Your Rankings for Free With SEM Rush
- How to Use Google Ads to Improve SEO
- How to Use Google Trends to Find Topic Ideas
- How to Use SEO for Growth Marketing
- How to Write Meta Descriptions With the Meta Framework
- Introduction to Product-led Content
- Introduction to SEO
- Join SEO and Content Marketing with a Content Hub
- Kaspersky on Value Proposition and Conversion
- Key Lessons From Monday.com's SEO Strategy
- Keyword Research Tutorial for Beginners
- Keywords Vs Search Terms
- Link Building Tactics for SEO Beginners
- Link Reclamation SEO Tutorial
- Optimise for Search With Keywords
- SEO Duplicate Content
- SEO URL Structure and How to Write Friendly URLs
- Search Engine Optimization: An Introduction to SEO
- Should You Use Reciprocal Links for SEO?
- Target Your Niche Audience With SEO
- Technical SEO for Mobile, Speed and Security Optimisation
- The 3 Things You Must Prioritise to Succeed on Google
- The Best Website Content Strategy for SEO
- The Content Operation Playbook: How to Hire Content Writers
- The Content Operation Playbook: What Documentation Does Your Company Need?
- The Death of Black Hat SEO
- This Is The Right Way to Ad Test
- Top E-commerce SEO Tips
- Top Tips for Saas SEO
- Understanding Ranking Difficulty in Keyword Research



- Using URL Inspection for Faster Indexing on Google
- What Are H1 Tags and How Do They Affect Seo?
- What Do People Get Wrong About Keyword Research
- What Is Google Perspectives?
- What Is Hotjar's SEO Strategy?
- What Is Technical SEO and Why Is It Important?
- What Makes a Good Backlink for SEO?
- Where to Start With Content Operations
- Which Google SEO Ranking Factors Are Most Important?
- Why You Should Adopt 'Introduction-less' Content
- Will ChatGPT Replace SEO Workers?
- Write the Perfect Title Tag and Increase Click-Through Rate

Social Media Marketing

- 100x Your Instagram Growth With This Content Algorithm Strategy
- 15 LinkedIn Profile Tools to Optimise Your Profile
- 3 Awesome Ways to Utilise Micro Influencers
- 3 Key Learnings For Marketers From TikTok
- 3 Mistakes All Beginner Instagrammers Make
- 4 Tips To Get More Leads On LinkedIn
- 4 Tips to Grow On Instagram Fast
- 4 Ways To Hack Influencer Marketing
- 5 Apps to Create Content Like an Influencer
- 5 Facebook Advertising Mistakes
- 5 Influencer Marketing Case Studies to Inspire
- 6 Viral Ingredients
- 7 Reasons You Are Losing Instagram Followers
- 8 Tips for Creating Engaging Visuals on Instagram
- 8 Types of Posts on Linkedin
- A Good Framework for a Strong Influencer Outreach Message
- Are Facebook Ads Worth it?
- Best Hacks for Audience Building
- Best Instagram Hashtags to Use
- Elevate How You Market On LinkedIn With ChatGPT
- Facebook Leads and Automation



- Facebook vs Google Ads For Lead Gen
- Generative AI for Podcast Management and Development
- Getting Started On LinkedIn
- Grow 10k Instagram Followers With These Algorithm Strategies
- Grow Your Instagram Fast With Just 10 Minutes a Day
- Hook Your Audience With These Clickbait Linkedin Headlines
- How AppSumo Got $30 Return For Each $1 Spent on Facebook Ads
- How Can You Be More Customer Centric on Social Media?
- How HIKI Used Social Media To Launch In A Pandemic
- How Huel Use Social Media To Engage Their 400k Followers
- How Instagram and TikTok Are Changing
- How Saying "No," "Don't," and "Never" Increases Your Engagement
- How To Measure Social Media Success
- How the Instagram Algorithm Works
- How to Avoid Wasting Money On Fraudulent Influencers
- How to Blow up Your Instagram Reels
- How to Blow up Your Reels
- How to Build A Powerful Personal Brand on Instagram
- How to Create LinkedIn Graphics Using Canva
- How to Create Thumbnails That Increase Views
- How to Create Un-Ignorable Content
- How to Create a Social Media Strategy
- How to Create an Epic Twitter Landing Page
- How to Fight a Social Media Slump
- How to Fix Your Social Media Engagement
- How to Get 500K+ Views on Linkedin in One Month
- How to Get Clients on Instagram
- How to Get LinkedIn Analytics and Grow Your Personal Brand
- How to Get More Organic Followers Using a Hashtag Generator
- How to Get Started With Social Media Marketing
- How to Get a LinkedIn Profile That Stands Out
- How to Grow 1,000+ Active and Instagram Engaged Followers
- How to Grow Fast on YouTube
- How to Grow Your Instagram Following
- How to Growth Hack Reddit
- How to Hook People With Credibility



- How to Improve Your LinkedIn Profile Step By Step
- How to Increase Reach and Engagement On Instagram
- How to Leverage LinkedIn Groups
- How to Make Use of Twitter's Data and Linkedin's Podcast Academy
- How to Properly Split Test Facebook Ads
- How to Reach Out to Influencers and Get Responses
- How to Spend Less Money on Facebook Ads
- How to Spot Fake Influencers
- How to Transform Your Instagram Strategy
- How to Use Facebook Hashtags To Extend Your Reach
- How to Use Facebook Messenger To Transform Your Marketing
- How to Use Instagram Hashtags
- How to Use Instagram Stories To Increase Engagement Right Now
- How to Use LinkedIn For Beginners
- How to Use LinkedIn: Step By Step Guide For Beginners
- How to Use Twitter for Business
- Huge Instagram Analytics Update to Blow Up Your Account
- Instagram Story Hacks and Algorithm Tips
- Integrating Facebook and Google Ads
- Is LinkedIn Becoming The New Facebook?
- Land On The Explore Page and Create Viral Content
- Making the Most of Social Media Attention
- Most Common Instagram Myths Debunked
- New TikTok and Pinterest features for 2023
- New Twitter and Linkedin Features 2023
- Organic Instagram Growth Secrets Exposed
- Personalized Influencer Outreach When Scaling
- Reach Vs. Plays on Instagram
- Reasons Why Your Engagement Is Low
- Social Media Tips for Your Personal Brand
- Social Media, Content & Branding - Part 1
- The First Step of Influencer Marketing
- The Instagram Algorithm
- The Ultimate Instagram Reels Guide
- Top Email Marketing Tip from Jeff Felton



- Top Social Media Marketing Books
- Using Hashtags on Linkedin to Go Viral
- Using Memes in a Social Media Strategy
- What Do Consumers Think of Generative AI?
- What Happens When TikTok and IG Want to Be Real
- What Is Influencer Marketing and Why You Need to Do It
- What's New in LinkedIn and Tiktok Advertising?
- Where Does AI Fit Into Social Media?
- Why Hashtags Don't Work Anymore on Instagram
- Why The Amount You Post on Social Media Doesn't Matter
- Why You Should Utilise Micro-Influencers To Get More Engagement
- YouTube Ads Strategy to Grow Your Channel

Software Design Principles

- #1 Tip For New Software Engineers and Product Managers
- 10 Programming Languages in Minutes
- 5 Things That Will Speed up Your Web Workflow
- 6 Ways to Save Time While Learning To Code
- APIs of the Web
- Bad Programming Habits You Need to Ditch
- Browser Web Development Tools Intro
- Case Study: When Should Product and Tech Teams Merge?
- Code Editor vs an IDE
- Code Learning Strategies That Work Wonders!
- Creating Your First MicroService
- Creating a Controller Service and Repository
- Creating a Data Base for a MicroServices
- Creative Front-End Development With Movement and Interaction
- Foundation Programming Concepts
- Front-end Development Guide: CSS
- Front-end Development Guide: React and Vue Routing
- Front-end Development Guide: UI Libraries
- Frontend Dev Guide: Build Tools
- Frontend Dev Guide: Developer Productivity
- Frontend Dev Guide: Some Useful Tools



- Frontend Dev Guide: Transpilation
- Frontend Testing Libraries
- How APIs Are Making Innovation Exponential
- How Developers Use Google
- How Important Are Algorithms In Programming?
- How Important Are Algorithms In Web Development?
- How Many Hours a Day Should You Spend Learning Code?
- How To Create a Fraud MicroService?
- How to Be the Ideal Software Engineer
- How to Build an App Intelligently
- How to Do Declarative Programming
- How to Do Mobile First Web Design
- How to Identify Waste in Software Development
- How to Implement a Simple RestTemplate?
- How to Improve Your Coding Skills
- How to Understand the Selection Sort Algorithms
- How to use the GitHub Package Registry
- Interoperability And Web Development
- Is Legacy a Sunk Cost or Opportunity?
- Load Balancer Algorithms
- Microsoft's Outlook is Now a Progressive Web App!
- Must-use ChatGPT Prompts for Website Developers
- Should You Learn AI and Machine Learning?
- Should You Use GraphQL?
- Simple Introduction on Load Balancers
- State Management Guide
- Test Driven Development (TDD) Vs Behaviour Driven Development (BDD)
- Test Driven Development and Behaviour Driven Development Head to Head
- Test and Behavioral Driven Development: The Key Differences
- The Best Way to Learn Code - Books or Videos?
- The Importance of Software Development Culture and Pair Programming
- The Top 3 IDE's For Software Development
- The Top 5 Biggest Open Source Companies
- Things You Should Know about GitHub
- Top 10 Programming Rules
- Understand the Roles of a Product Manager, Engineering Manager, and Designer



- VP Engineering at Apollo on Working Between Management and Engineering
- Web Developer Tool Tricks You Should Know
- Websites Every Developer Should Know
- What Are Developer Workflows, and Are They Important?
- What Can Net Developers Expect?
- What Did 25 Years of Code Teach Me?
- What Is Behavioural Driven Development?
- What Is High Quality Code and Why Is It Cheaper?
- What Is a Database?
- What Is an API?
- What Is the Right Way to Organise Your Code?
- What Programming Languages Do the Most Popular Websites Use?
- What is Test Driven Development?
- What is a Code Framework or Library (Vue.js, React, Java Spring) - Why Should You Care?
- What's Service Discovery?
- When is it Time to Refine your Code?
- Which Programming Languages Will Be Most Popular In The Future?
- Why Do We Need API's?
- Why Parcel 2 Is the Best Frontend Bundler
- Why Should You Learn Core Technologies?
- Why You Must Invest in Your People In a Downturn
- Why You Should Learn Concepts Instead of Just Coding
- You Need to Use Webpack

Software Testing & Deployment

- 3 Alternatives to Postman
- A Guide to Define Eureka Clients
- Bearer Token Authentication in Postman
- Biggest Beginner Mistakes in Postman
- Build Docker Images With GitLab CI & Container Registry
- Can You Use Postman for Load Testing?
- Continuous Integration, Delivery, Deployment & Testing
- Create AWS Signature With Postman



- Create Better HTML Reports on Postman & Newman
- Creating Your First Request in Postman
- Creating a POST Request With a JSON Body
- Data-Driven Testing Using Postman
- Data-Driven Testing on Different Data Sets
- Debugging Requests in Postman
- Defining Tests and Observability
- Demystifying Postman Variables
- Dynamically Add/Remove Query Parameters in Postman Request
- First Steps on HTTP for Postman
- Generating Dynamic Data in Requests in Postman
- How to Benefit From Continuous Delivery
- How to Build Request Body With JavaScript in Postman
- How to Change the Request Body in Postman
- How to Configure Your Own Gitlab CI Runner
- How to Create Random Data in Postman With Faker.js
- How to Create Random Data in Postman With Many Dynamic Variables
- How to Create Websocket Request in Postman
- How to Handle Responses CSV Format in Postman?
- How to Implement Tests and Observability in Your Team
- How to Import Request From Browser to Postman
- How to Install Postman
- How to Make SOAP Requests From Postman
- How to Manage Bash Scripts and Functions in Gitlab CI
- How to Master A/B Testing
- How to Parse PDF Files in Postman
- How to Parse XML Responses in Postman
- How to Programmatically Change the Request Method in Postman
- How to Run Postman Collections
- How to Save the Response to a File in Postman
- How to Send JSON Payload With a File
- How to Set Up Different URLs in Postman?
- How to Set a Delay Between Postman Requests
- How to Skip Postman Tests
- How to Upload a File in JSON



- How to Use Postman Console for Debugging
- How to Use Postman Web Without Extensions
- How to Use Postman on Your Phone
- How to Use the New Way of Continuous Integration
- How to Write API Tests to Fail When Needed
- How to Write Array Assertions in Postman
- How to Write Assertions in Postman
- How to Write Postman Tests
- Importing WSDL File in Postman
- Keys to the Software Development and Deployment Process
- Learn About Advanced JSON Schema Validation
- Learning Long Polling in Postman
- Learning to Add Comments on JSON Body in Postman
- Load Balance Requests In Eureka
- Passing Data Between Requests in Postman
- Passing Data With Your Request For Beginners
- Passing Data With Your Request in Postman
- Postman Keyboard Shortcuts You Need to Know
- Programmatically Save The Response To File in Postman
- Refactoring Postman Tests
- Reuse Tests and Skip Collection Tests in Postman
- Running a Request Multiple Times With Different Data Sets on Postman
- Saving and Sharing Requests in Postman
- Sending Gitlab CI Reports & Artifacts by E-Mail
- Sending GraphQL Queries in Postman
- Set the JSON Body From an External JSON File
- Setup Git for Using GitLab on Linux
- Setup Git for Using GitLab on MacOS
- Setup Git for Using GitLab on Windows
- Turn a Google SpreadSheet Into a REST API
- Tutorial on Request Chaining With Postman
- Use Google Spreadsheet in Newman
- Visualize API Responses in Postman
- What Are Health Checks in Load Balancers?
- What Is GitOps and Why Do We Want It?



Spring

- Using Web Frameworks Like Java Spring or PHP Laravel

Storytelling

- 5 Captivating Brand Storytelling Examples
- 9 Brand Storytelling Strategies
- Achieving Broad Spectrum Appeal with Storytelling
- Bob Goff: Being Authentic When Telling Stories
- CBS Sportscaster Ron MacLean on Storytelling and Interviewing
- How Brand Storytelling Is The Future Of Marketing
- How Stories Change Lives
- How to Build Brand Heritage With Story and Emotion
- How to Craft a Story That Sells
- How to Improve Your Stage Presence with the Stage Effect
- How to Tell Great Stories When Speaking to an Audience
- How to Use the Origin Story
- How to to Use Brand Storytelling
- Improving Storytelling, Memorability & More
- Jokes and Storytelling in Branding and Marketing
- Lainey Gossip Founder on the Secrets of Storytelling
- Make Adversity Your Storytelling Advantage
- Red Bull's Brand Storytelling Strategy
- Stories Are Better Than Case Studies
- Storytelling Brands Celebrate Their Customers
- Storytelling Strategy
- The Evolution Of Storytelling
- The Power Of A Story
- The Power Of Storytelling In Account-Based Marketing
- The Power of Stories to Transform
- The Story Brand Process
- What Is Brand Storytelling?
- Why Do We Engage With Great Stories
- Why Stories Are So Important For Brands
- World Setting When Telling a Story



Swift

- Google Flutter vs Swift, Java and Kotlin
- What Did I Find On Google, About Swift?

Talent Acquisition Techniques

- 3 AI Tools Recruiters Should Use
- 3 Steps to Build and Niche Your Desk as a Recruiter
- 6 Reasons Recruiters Should Build an Online Brand
- 8 Steps to Increase Your Response Rate on Linkedin
- Building Your Brand as a Recruiter
- Chrome Extensions to Help You Find Email Addresses
- Getting Information From Non-Talkative Prospects as a Recruiter
- How Can Recruiters Adapt to a Changing Market?
- How Many Emails Should You Send to Passive Talent?
- How To Pitch a Retainer and Get Retained Clients
- How the Talent Acquisition Landscape Is Changing
- How to Avoid Prospect Refusal as a Recruiter
- How to Build Resilience as a Recruitment Consultant
- How to Build Your Personal Brand as a Recruiter
- How to Conduct a Successful Sales Role Play as a Recruiter
- How to Deal With Candidates Who Refuse to Share Salary Expectations
- How to Deliver and Fill In Any Role as a Recruiter
- How to Determine Your Recruitment Niche and Avoid Red Flags
- How to Establish Trust With Candidates
- How to Fill Specific Roles as a Recruiter
- How to Get Referrals and Recommendations From Your Clients and Candidates
- How to Handle Rejection in Recruitment Cold Calls
- How to Handle Stress and Pressure as a Recruiter
- How to Have a Successful First Year in Recruitment
- How to Manage Your Time Effectively When Recruiting
- How to Navigate a Business Development Call as a Recruiter
- How to Provide Negative Feedback to Candidates as a Recruiter
- How to Turn Client Objections into Opportunities as a Recruiter



- How to Use Emojis to Find Candidates
- How to Use Facebook to Source Talent
- How to Use Google to Find Contact Details
- How to Use Instagram to Source Talent
- How to Use LinkedIn to Source Candidates
- How to Use Video to Reach Out to Candidates
- How to Use X to Source Talent
- Is Cold Calling Dead In Recruitment?
- Mastering Persuasive Openers for Passive Talent
- Mastering the Candidate Screen Call
- Methods to Build an Online Recruiter Brand
- Reducing Interview No-Shows as a Recruiter
- Selecting the Best Candidates as a Junior Recruiter
- The 30 Second Rule for Mastering Recruitment Calls
- The Keys for Adapting to Client Behaviours in Recruitment
- The Secret to Qualifying Jobs
- Tips for Business Development Recruitment From Expert Recruitment Coach
- Top Recruitment Tips on Building Your Own Candidate Pipeline
- Top Three Tips for Understanding Your Market In Recruitment
- Top Tips for Cold Calling and Handling Rejection as a Recruiter
- Top Tips for Identifying Your Ideal Clients
- Top Tips for Increasing Your Closing Rate as a Recruiter
- Top Tips for Trainee Recruiters
- Top Tips on Becoming an Excellent Recruiter
- Top Tips on How to Deal With Stress in Your Recruitment Role
- Transforming Scripted Calls into Dynamic Conversations as a Recruiter
- What Do Recruiters Need to Succeed?
- Where to Source Talent
- Why Do We Need to Source Passive Talent?
- Why You Should Build Strategic Relationships As a Recruiter
- Why You Should Search Beyond LinkedIn for Candidates

UI/UX Design and Development

- 12 Mistakes Junior UX Designers Make
- 3 Prototyping, Research & Collaboration Tools for UX/UI Designers
- 5 Common UI/UX Case Study Mistakes



- 5 Tips for Creating a Killer Design Portfolio
- 50 Free Tools and Resources To Create Awesome UI Designs
- 50 Free Tools and Resources to Create Awesome UI Designs
- A UX Mistake to Avoid
- An Introduction to Webflow
- Around: A Design Video Collaboration Tool
- Axure RP: Add Multiple Filters to a Repeater List
- Axure RP: Conditional Logic and Condition Builder
- Axure RP: Create Mobile Bubble Menu
- Axure RP: Create Mobile Menus
- Axure RP: Create Multi-Level Dropdown Menu
- Axure RP: Drag and Drop, and Snap-in the Elements
- Axure RP: Dynamic Checkbox List
- Axure RP: Repeaters and Adding Custom List Entries
- Bad UI VS Good UI
- Best Tips For UX/UI Designers
- Best Wireframe & Prototyping Tools for UI/UX Designers
- Building a Linktree in Webflow
- Building a No Code App in Bravo Studio
- Creating Consistent Icons in Sketch
- Creating a Colour Palette in Sketch
- Creating a Password Strength Validation System in Axure
- Creating a Password Validation System in Axure
- Current State of UI Programming
- Custom Map Generator For Your App Designs
- Design Sprint Case Study (Aerobotics)
- Design Thinking & UX Workshop Templates
- Divergent vs Convergent Thinking With UX Double Diamond
- Enhance UI Design for Developers
- Figma 101
- Figma Web Design Tutorial for Beginners
- Former YouTube UX Lead on Best Practices for UX/Product Integration
- Front End Development vs Web Design ... What Is the Difference?
- Getting started with Axure Prototyping | Axure RP: Noob to Master Ep1
- Great Designs Don't Use Even Spacing



- Avoiding Slips, Trips and Falls at Home
- Culture and Anti Discrimination
- Defining Harassment
- Defining Workplace Discrimination
- Employee Resource Groups
- Fire Safety While Working From Home
- Guidance for Relationships and Social Media
- HR & Harassment Prevention
- Harmonizing Work-Life Balance and Overcoming Loneliness in Remote Work
- Hiring and Anti-Discrimination
- How Employees Can Prevent Discrimination
- How Employees and HR Can Create a Safe Space for Reporting
- How Individuals Can Tackle Unconscious Bias
- How Organisations Can Tackle Unconscious Bias
- How to Make Sure You Stay Within the Boundaries
- How to Speak Up About Harassment
- Introduction to Unconscious Bias
- Keep Your Body Healthy With Workspace Optimization
- Legislation in France, Germany and Australia
- Legislation in the United Kingdom
- Legislation in the United States
- Optimizing Your Workspace for Your Wellbeing
- Rules for Lifting Safely: How to Conduct a LITE Assessment at Home
- Safely Using Your Home as a Workspace for Receiving Clients
- Safety Around Electrical Appliances at Home
- Spotting the Signs of Harassment
- Staying Safe With Dynamic Risk Assessments and Incident Reporting
- Strategies for Preventing Discrimination At an Organizational Level
- The Golden Rules of Lifting Safely
- The Manager's Role in Preventing Harassment
- The Role of Empathy in Preventing Harassment
- Understanding the Impact of Unconscious Bias
- Who is Responsible for Your Safety When You Work From Home?



- How I Became a UX Designer in Less Than 3 Months
- How I Fight Burnout as a Designer
- How to Allow Users to Resize Blocks - Part 1
- How to Choose Colours For Your Website
- How to Decide on the Best Idea in a Design Sprint
- How to Design Push and Pull Widgets in Axure RP
- How to Design the Next Website Cookie Notice
- How to Do InVision Freehand
- How to Enable a 'Drag and Drop' Basket to Clear
- How to Enable/Disable Submit Buttons in Axure RP
- How to Get Started in UI/UX Design
- How to Improve Your Website's UX
- How to Launch a One-Page Website
- How to Make Generative Art with TinkerSynth
- How to Plan the UX of Your Website
- How to Redesign a Website
- How to Tell the Story of Your Project
- How to Use a Design Sprint
- Is Flutter About to Win Over the Web?
- Is Product/UX Design Right for You?
- Is Your Website Using the Right Ratio of Colors?
- Lean vs Agile vs Design Thinking vs... You
- Learn Invision IN 5 Minutes
- Let's take a Quick look at Flutter and Dart!
- Level Up Your Web Design, Design Skills, UX and UI
- Margin Alignment in Sketch
- Principles for Producing Ideas in UX
- Programming Basics - UX vs UI
- Quick Introduction to Sketch
- Rapid Prototyping With Sketch App
- Running a Design Sprint
- Sitemap and User Flow Design System for Sketch
- Sketch: Designing Responsive UI Views
- Smart Layouts in Sketch
- The 4 Key Characteristics of Future Interfaces
- The Best Design Sprint Process



- The Best UX Storyboarding Technique
- The Design Sprint Process of Bolt Business
- The Difference Between Graphic Design and UX Design
- Three Challenges to Become a Better Designer
- Two Common Mistakes Made on Axure by Designers
- UI Design or Backend Code?
- UI and UX Basics ... What Apple Can Teach You!
- UI vs UX - Which Is More Important?
- UX Design Skills You Need to Get Beyond UX Basics
- UX Prototyping Tools: How to Pick the Right One
- UX is the Key to App Success
- UX/UI Best Practices For Web Design: Free Web Design Course 2020
- UXtweak: A Powerful UX Research Tool for UI/UX Designers
- Using Axure for Handovers
- Using and Embedding Custom Fonts in Axure RP
- VP of Engineering Explains How to Draw Circles in SwiftUI
- Web Design vs Product Design (UX / UI Design)
- Web Devs and UX Designers MUST AVOID THIS.
- What Is Lean UX?
- What Makes a Great User Experience?
- What are UX Principles? Tips for Developers.
- When To Use Wix, vs Coding (HTML5) From Scratch?
- Why Contrast Is Important in UI Design
- Why Create a Design System for UX?
- Why Logos Don't Need to Be That Big
- Why is Modern UI and UX the Priority?
- Wireframing on Mobile Devices and Ipads With Adobe Comp App

UI/UX Research

- 3 Prototyping, Research & Collaboration Tools for UX/UI Designers
- 5 Ways to Find User Testers for a Design Sprint
- Advantages and Challenges of Internal UX Research
- An Introduction to Usability Testing
- Approaching UX Tools in Non-UX Research Departments
- Best Practices For User Interviews



- Best Practices for Remote User Testing Moderation
- Best Practices for User Research
- Card Sorting and Tree Testing
- Defining Personas and Where to Find Them for UX Testing
- Guide to Create an Effective User Research Survey
- How to Conduct User Research
- How to Conduct a User Interview
- How to Create UX User Personas
- How to Design a UX Test Script
- How to Explain "What Is a Wireframe" to People
- How to Measure the ROI of UX Research
- How to Moderate Remote Studies
- How to Run Usability Tests in House
- How to Validate Your Startup Idea With Research
- Learn How to Write User Stories Like a Pro
- Leveraging UX Tools in Non-UX Research Departments
- Moderated User Testing Pitfalls to Avoid
- Questions to Ask When You Conduct a User Research Interview
- Technical Literacy in UX Design
- The Role of UX Research at American Express
- Tips on How to Run Usability Testing
- Types of Internal UX Testing and Methods
- UXtweak: A Powerful UX Research Tool for UI/UX Designers
- Understanding Users For Better UX
- User Research Tips From Conversion Sciences
- Using Card Sorting and Tree Testing in User Testing
- WhatsApp's UX Research Process
- Where to Find Participants for User Research Interviews
- Why You Cannot Understand Your Customers Through Data Alone
- Why You Should Avoid Coffee Shop or Guerilla Usability Tests
- Why You Should Not Rely on Friends & Family for User Research
- Write Great Tasks for User Tests
- YC Partner on How to Talk to Users



Video Editing

- Create Tutorials and How-to Videos With Loom
- How to Edit YouTube Videos for High Engagement

UI/UX Research

- 4 Viral Case Studies With The Key Takeaways
- 5 Strategies To Get The Most Out Of Your Referral Programs
- Asking for Referrals the Correct Way
- Author Jay Baer on How to Operationalize a Word of Mouth Strategy
- Contagious
- Growth Marketing in the Modern World: Virality
- How Kurt Geiger Do Referral
- How MATCHESFASHION Do Referral
- How Mercury Grew Through Twitter & Word of Mouth
- How Ted Baker and Schuh Refer and Retain
- How to Run a Great Black Friday Referral Programme
- The Business Goals Referral Can Achieve for Brands
- The Simple Secrets of Referral
- Turn Your Customer Base Into an Engine of Growth
- Viral Marketing: What Is It and How To Do It
- Viral Newsjacking: What It Is and Examples
- What You Need To Know About Referral Programs

Vue

- How to Use Bootstrap 5 With Vue 3
- Intro to Quasar
- React Versus Vue.js
- Should You Learn vue.JS or React.JS?
- Top Reasons to Use Vue.js
- When to use Vue.js vs Vanilla JavaScript
- Why Should You Use Quasar?



Workplace Compliance

- Shaping Company Culture
- The Best Remote Work Culture Activity
- The Impact Graph of Culture
- The Importance of Good Workplace Values
- The Real Meaning of Flexible Work Arrangements
- Tips For Creating a Culture of Learning At Work
- Transform Your Company Culture
- Twilio CEO On Company Values and Culture
- Using Competition in Organizations For Good
- VMWare Founder on Scaling Products and Culture
- Vision, Mission, Purpose: What's the Difference?
- We Suck at Culture (Netflix's Patty Mccord)
- Wellbeing in Today's Workplace
- Wellbeing in the Workplace
- What Makes Flexible Working Conditions Flexible?
- What Makes a Purpose- Driven Organisation? 4 Misconceptions About Purpose-Driven Companies
- Where Does "Culture" Fit In Today's Hiring Process
- Why Companies Should Care About Intersectionality
- Why Company Culture Is Important
- Why HR Has to Be Neutral

Zend

- Why Choose The Zend Framework Over Other PHP Frameworks?

Javascript

- 5 JavaScript Projects You Should Build as a Web Developer
- A Guide to Redux
- Adding TypeScript to React useReducer
- Advantages of Using Vue.js
- All You Need to Know About Preact
- An Introduction to ESBuild: javascript and CSS Compiler
- Bootstrap Portfolio: Sections
- Bootstrap Portfolio: Setup
- Choosing Node Over .Net Core



Workplace Culture

- 3 Steps to Adressing Inequities In the Workplace
- 5 Things You Must Do to Maintain Company Culture While Remote
- Amplifying Self Development Through Mentorship
- Being a Purpose-Driven Organisation
- Bullying in the Workplace
- CFO of Emex on How He Raised the Bar for Company Culture
- CharlieHR CEO on Culture Operations
- Common Challenges of Building Global Remote Teams
- Company Values
- Cracking The Culture Code
- Creating A Culture Of Fairness At Work
- Creating a Safe Space for Mental Health, Head of Engagement at Revolut
- Culture Definition in Hybrid Teams
- Director of Culture At Hubspot On Building an Equitable Culture
- Flexport CEO on How Company Culture Drives Velocity
- Founder of Distribute Consulting on Equality in Your Hybrid Team
- Founder of Nuvemshop on Developing a Customer-Centric Culture
- HR and Mental Health in the Workplace
- How Can Leaders Foster Inclusion While Working From Home?
- How to Activate a Culture of Self Care In the Workplace
- How to Avoid the Great Resignation
- How to Be Your Authentic Self At Work
- How to Cultivate Emotional Intelligence in the Remote Workplace
- How to Define Organizational Values
- How to Empower Black Women In the Workplace
- How to Maintain a Strong Culture In the New World of Work
- How to Promote the Right Culture
- Human Made on Strong Company Values While Remote
- Implementing Wellbeing in Organizations
- Implementing the Best Wellbeing Strategy
- Lessons From the Netflix Culture Deck
- Linkedin Global Head of Talent Acquisition on Looking After Employees
- Mastering the Art of Positive Assumptions
- Miro CEO on Product Led Growth and Teams
- Okta VP on the Importance of Company Culture



- Creating a POST Request With a JSON Body
- Deno 1.6 Javascript Runtime Has an Awesome New Feature
- Disadvantages of Using Vue.js
- Enums Vs Objects in TypeScript
- Frameworks and Libraries Utilising JSX
- How JavaScript const Works
- How to Build Request Body With JavaScript in Postman
- How to Build a Slider Carousel in Bootstrap 5
- How to Create Random Data in Postman With Faker.js
- How to Move a Custom React Hook to TypeScript
- How to Send JSON Payload With a File
- How to Upload a File in JSON
- Interfaces Vs Types in Typescript
- Intro to Deno
- Is CSS Harder to Learn than JavaScript?
- Is Deno Better than Node.js?
- Is Javascript Better Than PHP?
- JSX: Functionalities with HTML/React
- JSX: Props and Children
- JavaScript Function Declarations vs Function Expressions
- JavaScript or PHP to Build an Ecommerce Site?
- JavaScript's Temporal API
- Learn About Advanced JSON Schema Validation
- Learn Modern JavaScript Today
- Learning to Add Comments on JSON Body in Postman
- Navbar Bootstrap 5 | Bootstrap Navbar Tutorial
- React Dev Tools 4 Rundown
- Set the JSON Body From an External JSON File
- Styled Components React Tutorial: CSS in JS!
- The Differences Between Gatsby and Next.js
- Twin: The Best of Tailwind and CSS in Javascript
- TypeScript: Template Literal Types
- Vue.js or React or Angular - Which is King?
- What are Gatsby and Next.js?
- What is JSX?
- What is Redux combine Reducers?
- What's Google Saying about JavaScript?
- When to Use TypeScript Strict Mode
- When to use Vue.js vs Vanilla JavaScript
- Why You Should Care About JSX Transform
- Why You Should Know About TypeScript's @ts-expect-error



Soft Skills

Ability to Motivate

- 5 Ways to Motivate Your Sales Team
- CEO At Spekit On How to Motivate Your Team
- Daniel Pink's Content Model of Motivation
- Easy Tips for Team Motivation
- Employee Motivation and Job Satisfaction
- Extrinsic Vs Intrinsic Motivation
- Goal Setting Theory of Motivation
- Herzberg and the Two Factor Theory of Motivation
- How Can Motivation Be Increased?
- How Equity Theory Motivates
- How Incentives Create Motivation
- How to Boost Team Performance At Your Company
- How to Build Morale in Your Team
- How to Keep Your Team Calm and Motivated
- How to Motivate Your Team
- How to Motivate Your Team as a Leader
- How to Start Motivating Your Team
- Intrinsic and Extrinsic Motivation
- Motivate Easily With Expectancy Theory
- Motivate Teams With Motivational Needs
- Motivate Teams With Self Determination Theory
- Motivate With Existence, Relatedness and Growth
- Motivate With the Hierarchy of Needs
- Motivate Your Team With These Theories
- Motivating Your Team
- Secret Ingredient to Get More From Your Team
- Six Ways to Drive Employee Performance and Motivation
- The Fundamentals of Motivation
- The Immaturity-Maturity Model of Motivation for Teams



- The Job Characteristics Model of Motivation
- The Process of Model of Motivation
- The Three Pillars of Great Leadership
- Tips on Motivating Your Team
- Understanding the Psychology of Motivation
- Virtual Team Building to Build Relationships and Trust
- What Really Motivates People

Communication

- 13 Presentation Design Tips to Create an Awesome Slide Deck
- 5 Communication Mistakes
- 5 Components of Human Communication
- 5 Nonverbal Communications Tricks to Boost Your Personal Brand Today
- 5 Phrases to Avoid as a Scrum Master
- 5 Speaking Tips for a Great Presentation Without Notes
- 5 Speaking Tips to Avoid Filler Words During Presentations
- 5 Speaking Tips to Project Confidence During Presentations
- 5 Tips On How to Communicate With Clients
- 6 Tips for Delivering Bad News to Employees at Work
- 7 Body Cues to Build Trust in the Team
- 7 Presentation Structures Used by the Best TED Talks
- 7 Speaking Tips That Improve Your Presentations
- Analysis of a Deloitte PowerPoint Slide
- Are Meetings Conversations?
- BCG Chart Breakdown
- Become a Better Speaker on Camera
- Boost Credibility at Work With This Quick Hack in Your Conversations
- Breakdown of a Bain & Co. Slide
- Breathing Exercises for Public Speaking
- CEO of Chelsea FC on Communication and Leadership
- CEO of Doist on Asynchronous Communication and Remote Work
- Communication Methods In the Workplace
- Communication Skills You Must Have as a Manager
- Confidently Communicate to Executives as a HR Business Partner
- Defining Charisma
- Does Turning Your Camera On Help Your Career?



- EY Consulting Slide Breakdown
- Effective Engagement in Online Meetings
- Effective Public Speaking in Sales
- Effective Questioning Techniques That Build Human Connection
- Effectively Communicate Complex Information: 4 Simple Steps
- Email Etiquette Tips
- Emojis Through an Inclusive Lens
- Eye Accessing Cues
- Four Key Principles Consulting Firms Rely On
- Getting to the Point Faster While Speaking
- Groupthinking: 5 Actions to Avoid Its Harm in the Team
- Hand Gestures and Body Language for Persuasive Presentations
- How Deliberate Pacing Makes People Take Note
- How Humour Can Make You a Better Leader
- How I Have Difficult Conversations at Work
- How Leaders and Speakers Build Trust in Relationships
- How Not To Say The Wrong Thing: Ring Theory
- How to Ask Good Questions and Build Rapport with Anyone
- How to Be Effective In Meetings: Tips for Introverts
- How to Be More Concise
- How to Be a Better Listener
- How to Be a Good Listener
- How to Beat Speaking Anxiety
- How to Better Your Communication
- How to Build Rapport and Develop Charisma
- How to Calm Your Nerves When Public Speaking
- How to Communicate Effectively When Working From Home
- How to Communicate Like a Journalist
- How to Communicate in a Remote Team
- How to Create an Interactive Presentation That Engages Your Audience
- How to Deliver an Effective Presentation
- How to Disagree With Your Boss Respectfully
- How to Disagree With Your Boss as a Manager
- How to Disagree with Your Boss
- How to Engage Your Audience
- How to Engage Your Virtual Audience



- How to Engage an Audience
- How to Get Heard in Meetings
- How to Grab Attention in a Speech
- How to Handle Chronic Complainers
- How to Handle Criticism at Work
- How to Handle Small Talk
- How to Have Better Conversations and Build Rapport Instantly
- How to Have Difficult Conversations and Overcome Conflict
- How to Introduce Yourself Professionally at Work
- How to Introduce a Guest Speaker and Hook Any Audience
- How to Introduce a Guest Speaker to Captivate Your Audience
- How to Listen Without Arguing
- How to Make Your Audience Love You
- How to Make a Great First Impression
- How to Nail the Presentation Q+A
- How to Network and Meet People as an Introvert
- How to Overcome Conflict and Save Your Relationship
- How to Overcome Fear of Public Speaking
- How to Own the Stage
- How to Pitch an Idea
- How to Present With Impact
- How to Read the Room
- How to Recognise Passive, Aggressive and Assertive Behaviors
- How to Reject Ideas
- How to Remember Someone's Name (or Pretend to)
- How to Send an Email That You Won't Regret
- How to Speak Confidently in a Meeting
- How to Start Your Presentation Right
- How to Start a Presentation
- How to Stop Dominating Conversations
- How to Stop Rambling in Presentations
- How to Stop Stuttering When Public Speaking
- How to Take Control of Your Nerves
- How to Use The SCARF Model For Communication
- How to Use Your Hand When Presenting
- How to Win Friends and Influence People
- How to Win Over an Audience



- Impromptu Speech Tips
- Inspiring Openness through Honest Conversations, CEO of Microverse
- Is Jitsi Meet Better Than Zoom?
- Language Patterns Demonstration
- Learning The Language of Leadership
- Lessons From 'How to Own the Room: Women and the Art of Brilliant Speaking'
- Making an Effective Meeting Contribution
- Mastering 'Crucial Conversations'
- Mastering The Art of Crucial Conversations
- Mastering the Art of Critical Communication: Navigating the Four Behavioral Types
- Nail First Impressions Through Posture and Gestures
- Nonviolent Communication
- Obama's Speechwriter Gives His Top Communication Tips
- One Simple Way To Improve Your Communication
- Overcoming The Fear of Public Speaking
- Overcoming the Fear of Public Speaking
- PWC Slide Breakdown
- Preparing for Presentations and Meetings
- Presence
- Presentation Mistakes to Avoid
- Real Time vs Asynchronous Communication For Remote Work
- Review of Accenture Slides
- Saying 'I Don't Know'
- Should You Be Honest Or Polite?
- Should You Message Colleagues After Hours?
- Should You Send That Message In a DM Or Open Channel?
- Should You Turn Your Camera On In Video Calls?
- Speak With Authority and Build Gravitas
- Stop Asking "So What Do You Do?" Ask This Instead.
- Stop Making These Email Mistakes
- Structured Response Formats for Meetings
- Synchronous Vs Asynchronous Communication: Which Is Better?
- Telephone Etiquette for Successful Business Calls
- Telling Colleagues How You Actually Feel
- The 7 Elements of Charisma
- The Believable Communicator



- The Credible Communicator
- The Difference Between Presence, Charisma and Gravitas
- The Importance of Energy When Communicating
- The Importance of Team Communication
- The Likeable Communicator
- The Link Between Credibility and Gravitas
- The Most Effective Ways Of Using Slides
- The Power of Nonverbal Communication
- The Power of Pausing in Public Speaking
- The Secret of Selling Anything to Anyone
- The Secret to Success in Every Presentation
- The Speaker's Keys to Success
- The Value of Remembering Names (And Tricks for Doing So)
- Tips for Having Difficult Conversations With Your Team Member
- Tips on How to Design Effective Presentations
- Tips on Public Speaking
- Tips to Increase Your Likeability
- Top 3 Tips from 'The Language of Trust'
- Toronto Blue Jays CEO on Managing Tough Conversations
- Transform Your Gravitas With Silence
- Trust Building Strategies
- Using the Right Language At Work
- What Motivates the Audience?
- What Not to Do With PowerPoint When Public Speaking
- What is Communication Modelling
- What is the Pyramid Principle?
- What to Say to Be Assertive
- Why Does the CEO of Close.io Believe Communication in Culture is Important?
- Why Emojis Belong At Work
- Why Gravitas Needs Trust
- Why I Love Asking Questions
- Why Introverts Make Great Networkers
- Workshop for Meeting Pros



Creative Thinking

- 4 Steps to Get the Best Ideas From Teams
- 5 Innovative Brainstorming Techniques
- 5 Proven Tips to Be More Creative
- 8 Creative Thinking Exercises to Boost Your Creativity
- Creativity Inc
- Creativity Is All About Subtraction
- Environment and Creativity
- First Principles Thinking
- How to Achieve an Innovative Mindset
- How to Apply the Curiosity Zone Model
- How to Apply the DIBB Framework
- How to Generate Creativity With Crazy Eights
- How to Have a Creative Personality
- How to Know if You Have a Great Idea
- How to Overcome Creative Block
- How to Prioritise Ideas With Your Team
- How to Use Rolestorming
- How to Use the "What? So what? Now what?" Model
- Innovation vs Invention
- Radical Ideas
- Sunk Cost Fallacy
- The Creative Habit
- The Power of What-if Questions
- The Table Group Founder: Be Creative With Your Teams
- Using Describe, Shorten & Blend in Midjourney
- What Are the Ten Types of Innovation?
- What Is Creativity?
- What Is Kintsugi?
- What Is the Extended Mind Thesis?
- Why Constraints Enhance Creativity
- Why Creativity is a Team Sport
- Why You Need to Step Back to Have a Creative Breakthrough



Critical & Analytical Thinking

- 3 Simple Habits to Improve your Critical Thinking
- A Guide to Analytical Thinking
- Build Your Reasoning and Debating Tips
- Focused Versus Diffuse Thinking: What's the Difference?
- Framing Your Thoughts in the Age of AI
- Habits to Improve Critical Thinking
- How to Apply the Systems Versus Goals Approach
- How to Avoid the Echo Chamber
- How to Think Critically
- How to Think Outside the Box
- How to Use the "What? So what? Now what?" Model
- How to Use the Minto Pyramid Principle
- MECE: Secrets for the Perfect Framework
- Mastering the Art of Critical Communication: Navigating the Four Behavioral Types
- The Feynman Technique
- Thinking, Fast and Slow
- Top 3 Tips From 'How To Take Smart Notes'
- Top 3 Tips from 'Ultralearning'
- What Is Charlie Munger's Latticework?
- What Is Double-Loop Learning?
- What Is Musk's 5 Step Design Process?
- What Is the Permission Structure?
- What You Should Know About Minimum Viable Product
- Why You're Not as Smart as You Think You Are

Decision Making

- 10 Biases You Should Know About
- 5 Tools to Help With Group Decision Making
- Andy Stanley: Why We Suck at Making Decisions
- Big Mistakes We Make When Making Decisions
- Colonel on Effective Decision Making
- Decision Scientist on Decision Making
- Delphi Technique: How to Use Delphi Method in Project Management



- First Principles Thinking
- Fooled By Randomness
- Forming Habits for Better Decisions with Behavioural Scientist
- Helping Others Overcome Mental Block
- How to Avoid Decision Fatigue at Work
- How to Avoid the Echo Chamber
- How to Create a Pros and Cons List
- How to Evaluate Risk and Make Great Decisions Faster
- How to Make Better Decisions
- How to Make Better Decisions as a Team
- How to Make Big Decisions as a Manager
- How to Make Decisions With an Agile Mindset
- How to Make Decisions as a Team
- How to Make Difficult Decisions
- How to Make Quick Decisions With Limited Information
- How to Prioritize Anything With the Eisenhower Decision Matrix
- MBA Negotiation Instructor on Decision Making During Negotiation
- Making Decisions More Efficiently with Behavioural Scientist
- Making Less Decisions Based on Emotion with Behavioral Science Expert
- Psychotherapist Explains How to Reflect on Decisions
- Square Use This System to Make Difficult Decisions
- Sunk Cost Fallacy
- The Dangers of Defensive Decision Making for Talent Management
- The Paradox of Choice
- Thinking, Fast and Slow
- What Is "Satisficing"?
- Which Personas Can You Assign on ChatGPT?

Emotional Intelligence

- Build Connection by Listening Effectively and Empathetically
- Creativity Inc
- Culture Map: Decoding How People Think, Lead, and Get Things Done Across Culture
- Dealing with Jealousy and Dishonesty at Work
- Defining and Improving Emotional Intelligence
- Developing Emotional Intelligence As A Leader



- Developing Your Confidence & Self Esteem with Shade Zahrai
- Different Types of People
- Editor-In-Chief of Daily Hive on How Emotional Intelligence Helped Him Grow
- Emotional Intelligence Has 12 Elements, Which Do You Need to Work On?
- Founder of Tonerra On Managing Your EQ, Awareness and Curiosity
- How Leaders Build Trust in Teams
- How to Create Emotionally Intelligent Teams
- How to Cultivate Emotional Intelligence in the Remote Workplace
- How to Deal With Difficult People (Emotionally)
- How to Deal With Negative People
- How to Develop Better Emotional Health
- How to Handle Unfriendly Coworkers
- How to Send an Email That You Won't Regret
- How to Use Your Intuition
- Leaders Eat Last by Simon Sinek
- Leading Your Communication With Emotional Intelligence
- The #1 Exercise To Become Self Aware By Improving Your Strengths & Working On Weaknesses
- The 7 Habits of Highly Effective People
- The Art of Emotional Intelligence
- The Language of Trust: Building Bridges in a Skeptical World
- The Skill of Yoda: Emotional Intelligence
- Tiny Noticeable Things: Big Impact in Business
- Top Tips for Extroverted Managers
- Top Tips for Introverted Managers
- Trust Building Strategies
- Understanding Social Intelligence
- What to Do When Your Thoughts Conflict With Your Feelings
- Why Emotional Engagement is Key for Customer Engagement
- Why Thinking of Others Enhances Creativity
- Wired to Care: How Companies Prosper When They Create Widespread Empathy

Stakeholder Management

- 3 Steps To Rise To The C Suite Challenge
- 4 Things to Do in a New Job or New Project



- 5 Reasons to Market Your Worth to Management
- 5 Steps for Stakeholder Engagement
- 5 Tips for Stakeholder Engagement
- 7 Tips to Progress Your Career Quickly and Consistently Get Promoted
- A Guide to High Level Promotions
- A16z Co-Founder on Transparency and Getting the Most From the Board
- Confidently Communicate to Executives as a HR Business Partner
- Dealing With Difficult Stakeholders
- Dealing With Negative Client Feedback
- Exploring Personal Boundaries
- How to Be More Visible To Your Bosses and Progress Further
- How to Build Consensus
- How to Deal With Arrogant People in Cyber Security
- How to Deal With People You Don't Like at Work
- How to Deal With a Demanding Boss
- How to Deliver Exactly What Your Boss Wants
- How to Handle Office Politics Like a Pro
- How to Have Better Conversations and Build Rapport Instantly
- How to Influence Stakeholders From the Bottom
- How to Overcome Conflict and Save Your Relationship
- How to Prepare for Your Next Big Client Meeting
- How to Present With Impact
- How to Read the Room
- How to Respectfully Disagree With Someone More Powerful
- How to Stop Dominating Conversations
- How to Win Over an Audience
- Impromptu Speech Tips
- Is It Time to Ditch the Remote Daily Stand Up?
- Key Principles from 'Strong Female Lead: Lessons From Women In Power'
- Lean In: Women, Work and The Will to Lead
- Lessons From 'How Women Rise: Break the 12 Habits Holding You Back'
- Lessons From 'How to Win Friends and Influence People'
- Managing Upwards With These Tips for One-on-One Meetings With Your Manager
- Mastering the Art of Critical Communication: Navigating the Four Behavioral Types



- Nonviolent Communication
- Should You Send That Message In a DM Or Open Channel?
- Stakeholders in Todays Buyer Journey
- The Authority Gap Explained
- The Difference Between Presence, Charisma and Gravitas
- The Value of Remembering Names (And Tricks for Doing So)
- Tips For One on One Meetings
- Tips for Managing Supplier Relationship
- Tips on Public Speaking
- Tips to Increase Your Likeability
- Transitioning From Friend to Manager
- Trust Building Strategies
- What Is Stakeholder Management?
- What Is the Trust Equation?
- What Motivates the Audience?
- What to Put Into a Career Development Plan
- Women in Leadership Positions

Strategic Thinking

- A Guide to Swot Analysis For Business
- Best Planning Approach for Managers
- Contagious: Why Things Catch On
- Crossing the Chasm: Marketing and Selling High-Tech Products to Mainstream Customers
- Failing to Plan Is Preparing to Fail
- Fishbone Diagrams Explained
- Focused Versus Diffuse Thinking: What's the Difference?
- Handle Without Care: Antifragile
- Here's How You Can Start 'Hacking Growth'
- How To Save A Failing Business In Four Steps
- How to Apply Something You Learn From a Book
- How to Apply the DIBB Framework
- How to Apply the Systems Versus Goals Approach
- How to Perform a SWOT Analysis
- How to Strategically Think Like BCG
- How to Use the DiSSS Learning Model



- How to Use the Impact-Effort Matrix
- How to Use the Minto Pyramid Principle
- Learn How to Use the Ansoff Matrix
- Learning from the Top: Strategy Rules
- Lessons From 'Scaling Up' by Verne Harnish
- Originals: How Non-Conformists Move The World
- Range
- Start Problem Solving With Phase Zero
- The 10 Best Business Books To Read
- The 20/80 Rule Of Effective Thinking
- The 6 Best Business Strategy Books To Read
- The Difference Between Strategy and Tactics
- The Language of Trust: Building Bridges in a Skeptical World
- Top 3 Tips From 'Blue Ocean Strategy'
- Top 3 Tips from 'Measure What Matters'
- Ways to Think Strategically
- What Is "Satisficing"?
- What Is Charlie Munger's Latticework?
- What Is Musk's 5 Step Design Process?
- What Is the Extended Mind Thesis?
- What Is the Permission Structure?
- What You Should Know About Minimum Viable Product
- Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work and in Your Life
- Why Apple's Privacy Focus Is A Brilliant Business Strategy
- Why Your Idea Isn't All That Original

Teamwork & Collaboration

- 3 Biggest Remote Work Mistakes
- 4 Easy Online Icebreakers to Energise
- 5 Out of the Box Brainstorming Methods
- 5 Reasons Why You Need Remote Work Agreements
- 5 Rules of Daily Stand-up
- 5 Tools to Help With Group Decision Making
- 5 Ways to Get Attention in Workshops or Meetings



- 5 Ways to Have More Fun in Your Business Meetings
- 6 Different Types of Remote Workers You'll Find in Your Remote Team!
- Achieve Bigger Results with Who Not How by Dan Sullivan
- All You Have To Do Is Ask
- Are You Killing the Daily Stand-up?
- Beat the Meeting Burnout
- Brainstorming for Team Problem Solving
- Build Healthy Relationships at Work
- Building Trust in Teams
- Building Unstoppable Teams
- Daily Stand-up: You're Doing It Wrong!
- Delegating Work to Employees
- Discover the Catalyst for Workplace Culture Change
- Elements of Effective Team Meetings
- Essentials of Working as a Team
- Five Dysfunctions of a Team
- Fun and Effective Virtual Team Building Activities
- Groupthinking: 5 Actions to Avoid Its Harm in the Team
- Here Is the Difference Between a Group and a Team
- How Atlassian Scaled An Open And Inclusive Culture
- How Best to Manage a Meeting
- How Best to Plan Your Meeting
- How Communication Helps Teams Win: Social Network Analysis
- How Do You Define Teams
- How Github Builds Better Remote Teams, Lara K Owen, Director of Workplace Operations
- How Remote Workers Can Make Friends
- How Remote Workers Make Friends
- How Teams Should Make Decisions
- How To Make Meetings More Creative
- How to Build Culture on a Remote Team
- How to Change Company Culture in 6 Months or Less
- How to Construct a Brilliant SaaS Sales Team
- How to Create Psychological Safety on Teams
- How to Create a Remote Team Working Agreement
- How to Deal With Toxic Coworkers
- How to Deal With a Lazy Coworker



- How to Do Remote Team Building
- How to Encourage a Colleague to Be a Team Player
- How to Energise Your Teammates
- How to Energize Remote Teams (Ryan Chartrand, X-Team)
- How to Facilitate With Authority in Meetings
- How to Generate Creativity With Crazy Eights
- How to Get Remote Teams to Work Together
- How to Improve Team Productivity
- How to Improve Your Workshops
- How to Lead Self-Managed Teams
- How to Love Your Workplace and Make Work a Happy Place
- How to Make Better Decisions as a Team
- How to Manage Guests In Work Meetings
- How to Manage Your Manager
- How to Manage a Meeting
- How to Prioritise Ideas With Your Team
- How to Reduce Your Meetings
- How to Resolve Conflict on a Team
- How to Resolve Team Conflict
- How to Reverse Brainstorm to Generate New Ideas
- How to Run Successful Meetings Every Time
- How to Set Ground Rules in Meetings
- How to Successfully Work Remote and Minimize Meetings
- How to Support Your Team Members Through Challenging Times
- Inspiring Teamwork
- Is Hybrid Work the Future?
- Leaders Speak Last
- Leading Team Meetings
- Making Remote Workers Feel Included
- Making The Workplace Human
- Making Virtual Meetings Interactive
- Mastering the Art of Positive Assumptions
- Politics at Work
- Psychological Safety
- Real Time vs Asynchronous Communication For Remote Work
- Reduce Wasted Meeting Time



- Rework: Change The Way You Work
- Secrets of Great Teamwork
- Setting Boundaries as a New Manager
- Team Alignment
- Teamwork Is Providing for Your Team
- The Table Group Founder: Be Creative With Your Teams
- Things You Should Never Say to Your Team
- Tips For Being a Great New Leader
- To Sell Is Human
- Top Tips For Handling Team Mistakes
- Virtual Team Building to Build Relationships and Trust
- What Great Teams Have in Common
- What Is Unconscious Bias in the Workplace and How Can You Avoid It?
- Why Multidisciplinary Teams Are Effective - Lessons from Healthcare Teams
- Why You Need Meeting Minutes and Follow Up
- Why You Need to Stop Doing Other People's Work
- Why Your Friends (of Friends) Are Your Future
- Why the Best Teams Don't Stay Together for Long
- Workshop for Hybrid Agile Working Team Agreements
- Your Team Working Problems Solved



Life Skills

Adaptability & Resilience

- 3 Ways to Get Unstuck and Overcome Crisis
- 4 Fears to Overcome & Rewiring your Belief Systems
- 4 Steps to Mastering Resilience
- 7 Reasons to Build Emotional Resilience and 7 Ways to Do It
- Coping With Grief and Loss
- Dealing With the Unpredictable
- Don't Let Your Story Kill Your Career
- Dr Detina and Argina's Career Journey as Refugees
- Feel Like Giving Up? Use These 3 Tips to Keep Going
- Grit
- How Great Managers Handle Criticism
- How To Fail
- How to Bounce Back When Things Don't Go Your Way
- How to Deal With Failure
- How to Deal With Unexpected Challenges at Work
- How to Develop More Grit
- How to Grow Your 'Grit'
- How to Handle Making Mistakes at Work
- How to Handle Office Politics
- How to Handle Setbacks
- How to Master Self-Doubt
- How to Overcome Limiting Fears
- How to Recover From Disappointment
- How to Stop Failing and Start Winning
- Overcoming The Fear Of Failure
- Positive Ways to Manage Negative Feedback at Work
- Pulling Drivers of Form Together
- Set-Backs, Challenges and Resilience
- Skill Stacking: 5 Career Skills
- Squiggly Careers: Stress and Self-Care
- The Creative Habit



- The Productivityist: Emotional Time Management
- The Secret to Motivation and Willpower
- The Story Inside
- Tips For Fighting Back Against Workplace Bullying
- Understanding Failure
- Understanding Grief and The Grieving Process
- Use Your Morning Routine to Build Resilience
- Why No One Is a "Self Made" Anything
- Why You Need to Face Your Fears Every Day
- Why You Need to Make Mistakes
- WorkLife: How to Love Criticism
- Your Hero Story

Connecting With Others

- 10 Tips to Increase Your Emotional Availability
- 5 Habits That Wreck Marriages: What to Avoid
- 5 Ways to Have More Charming Conversations
- Assertive vs Passive vs Aggressive Behavior
- Behaviour Incongruency: Detecting Deception with Body Language Experts
- Build Connection by Listening Effectively and Empathetically
- Correcting Someone Politely
- Eye Accessing Cues
- Having More Accountability and Less Blame in the Workplace
- How Emotional Contagion is Useful with Body Language Experts
- How Remote Workers Can Make Friends
- How Remote Workers Make Friends
- How to Be More Likeable
- How to Be Respected at Work
- How to Bring Joy to Yourself and People Around You
- How to Build Better Business Relationships
- How to Build Social Capital in a Remote First World
- How to Comfort Someone Going Through a Tough Time
- How to Create Rapport With Anyone
- How to Deal With Loneliness
- How to Deal with People Cancelling On You



- How to Feel Confident Meeting New People
- How to Get Promoted at Work? 3 Tips
- How to Have Better Conversations
- How to Have Better Conversations and Build Rapport Instantly
- How to Have Difficult Conversations With Employees
- How to Make Friends at Work
- How to Make a Great First Impression
- How to Make a New Team Member Feel Welcome
- How to Overcome Conflict and Save Your Relationship
- How to Stop Being a People Pleaser
- How to Use Nonverbals While Wearing a Mask
- How to be Charismatic and Easily Talk to Anyone
- Nail First Impressions Through Posture and Gestures
- Nonviolent Communication
- Relationship Communication: John Gottman's Repair Attempts
- Relationship Problems: Empathic Communication Can't Solve Them All
- Relationship Shortcut
- Remember This When Comparing Yourself
- Schutz Theory on Inclusion, Control, and Affection in Groups
- Self-Disclosure in Personal Relationships: How to Stop Oversharing
- Should You Be Friends with Your Team as a Boss?
- Social Anxiety and How to Treat It
- Stop Asking "So What Do You Do?" Ask This Instead.
- The 4 P's For a Good First Impression
- The 7 Elements of Charisma
- The Problem with Rebound Relationships
- The Pros and Cons of Connecting With Colleagues On Social Media
- The Psychology of Relationships
- Three Ways to Better Understand Other People
- Tips for Maintaining Eye Contact
- Tips to Increase Your Likeability
- Two Questions To Ask Yourself Before Texting Your Ex
- Understanding Code Switching in the Workplace
- What Is the Trust Equation?
- What is Rapport?
- Why "Nice Guys Finish" Last is Wrong



Gaining Perspective

- 3 Ways to Stop Feeling Helpless
- Being on the Hook With Seth Godin
- Discover Your Purpose With the Ikigai Method
- Escaping Your Own Bubble, Lessons From President Obama
- Experience Doesn't Come With Age
- Focus on Yourself and Be Happy
- How to Choose the Right Path in Life
- How to Create Positive Impact in People's Lives
- How to Find Your Passion
- How to See Things as They Truly Are
- Journaling as a Spiritual Exercise
- Vision: The Key to Successful Living
- What It Really Takes to Be Successful

Goal Setting

- 5 Keys to Goal Achievement
- A16z Co-Founder on Mapping Out Your Career
- Accomplish Your Goals in Sales
- Becoming Non-Attached to Your Perceived Goals
- Brad Feld on Goal Setting
- Can I Ever Be 'Done' With Personal Development?
- Eat That Frog
- Finding Your 'Drive'
- How To Live a Useful Life That matters
- How to Always Achieve Your Goals
- How to Goal Set
- How to Hit All of Your Goals | My Daily Documentation Process
- How to Make New Year's Resolutions Stick
- How to Set Personal Goals
- Keep Your Goals to Yourself
- No Excuses
- Personal Swot Analysis and Setting Smart Goals
- Setting 10x Goals



- Setting and Achieving Goals in the Workplace
- The Best Way to Set Goals
- The First Step to Achieving Your Goal
- The Power Of 30-Day Challenges
- The Real Reason You Aren't Achieving Your Goals
- University Professor on Goal Setting
- What to Do In Your Life
- Why You Should Never Lose Sights of Your Outcomes

Growth Mindset

- 3 Ways to Get Unstuck and Overcome Crisis
- 4 Practices to Break Free From Your Fear of Failure
- 5 Awesome Confidence Boosters
- 5 Keys to Goal Achievement
- 7 Habits of Highly Successful Developers
- A Shortcut to More Motivation
- Amplifying Self Development Through Mentorship
- Beyond the To-Do List: The Art of Becoming Indispensable
- Build Self Confidence By Asking This One Question
- Changing Beliefs: Compared to Who or What?
- Changing Beliefs: Counterexample
- Changing Beliefs: Focus On Something Else
- Changing Beliefs: Generalised Nouns
- Changing Beliefs: Have You Ever Been Wrong?
- Changing Beliefs: How Do You Know?
- Changing Beliefs: How Does A Cause B?
- Changing Beliefs: How Does That Mean This?
- Changing Beliefs: How Specifically?
- Changing Beliefs: Over-exaggerate
- Changing Beliefs: Over-specification
- Changing Beliefs: Universal Quantifiers
- Changing Beliefs: What Are You Trying to Achieve?
- Changing Beliefs: What Are the Consequences?



- Changing Beliefs: Who Says?
- Dig Deeper: Changing Your Behaviour
- Dr Edith Eger on Auschwitz and the Holocaust
- Finding Happiness as a CEO & Staying Close to your Team
- Finding Space to Grow
- Focusing on the Goal Changing Your Behaviour
- Focusing on the Why: Changing Your Behaviour
- Four Key Ways to Improve Anything
- Good and Bad Memory
- Grow Your Self Confidence Every Day With This Trick
- Holocaust Survivor Dr Edith Eger on Anger
- Holocaust Survivor Dr Edith Eger on Being Compasionate
- Holocaust Survivor Dr Edith Eger on How to Step Into Freedom
- Holocaust Survivor Dr Edith Eger on Using Time Effectively
- How Great Leaders Get Promoted
- How Psychology Can Help Us To Be More Confident
- How To Start And Maintain A Daily Reading Habit - In 3 Easy Steps
- How You Can Move From Failure to Success
- How to Amplify Your Self-Development
- How to Be Successful at Anything You Do
- How to Be Your Authentic Self At Work
- How to Become Super Confident
- How to Boost Your Self Confidence
- How to Break Free From Your Comfort Zone
- How to Build Self Confidence
- How to Build Self Discipline
- How to Change Your Life
- How to Develop Self-Esteem When You Have None
- How to Develop Self-Motivation
- How to Develop your Transferable Skills
- How to Embrace (Not Overcome) Imposter Syndrome
- How to Get Everything You Want - Overcome Fear
- How to Get Motivated
- How to Have An Unshakeable Mindset
- How to Maintain Change



- How to Make Things Happen By Not Listening to Your Excuses
- How to Overcome Past Mistakes at Work?
- How to Reach Your Full Potential
- How to Read 100 Books A Year
- How to Set Yourself Apart
- How to Stop The Inner Critic and Create A Winning Mindset
- How to Take Charge of Your Career Development
- I Learned How to Overcome Fear With This Idea
- Imposter Syndrome
- Imposter Syndrome & the Toxicity of Comparison
- Imposter Syndrome: What Is It and What Can We Do About It?
- Imposter Syndrome: Why It's Good
- Increasing Confidence
- Increasing Your Brain Performance Using the 3M Technique With Jim Kwik
- Integrity: What and Why It Helps to Succeed
- Keys to Self Belief
- Lessons From 'How Women Rise: Break the 12 Habits Holding You Back'
- Letting Go Of Expectations
- Making Change in Your Life
- Making This Mistake Will Kill Your Self Confidence
- Mike Thurston: Improve Your Mindset, Build Strength, And Make A Living Doing What You Love
- Milestones and Deadlines for Self Motivation
- Milestones: Changing Your Behaviour
- My Greatest Failures as a Designer
- Negative Comments Are Good For Your Self Confidence
- Overcoming Developer Imposter Syndrome
- Overcoming The Fear Of Failure
- Predict the Challenges: Changing Your Behaviour
- Progress: Changing Your Behaviour
- Punishment: Changing Your Behaviour
- Realities of Learning To Code
- Redefining Imposter Syndrome for Growth with Shade Zahrai
- Reference Dependence: Changing Your Behaviour
- Repeated Patterning: Changing Your Behaviour



- Retain More From the Books You Read in 5 Simple Steps
- Reverse Engineering: Changing Your Behaviour
- SaaS Academy Founder Shares Career Learnings
- Schedule the Change: Changing Your Behaviour
- Six Things to Focus On for Career Success
- Spotting Burnout & Making Personal Learning Company-Wide, MyTutor Head of People
- The Art Of Self-Belief
- The Best Way to Outsmart Self-Doubt
- The Difference Between Motivation and Discipline
- The If-Then Strategy: Changing Your Behaviour
- The Power of Awareness: Changing Your Behaviour
- The Power of Commitment: Changing Your Behaviour
- The Power of Linkage: Changing Your Behaviour
- The Power of Mindfulness & Community, Figma VP of People
- The Progression to Expect When Learning Code
- The Secret to Long Lasting Motivation
- Thinking Patterns For Self Confidence
- Tips for Overcoming Hateful Situations
- Top 10 Situations That Keep Us Stuck
- Top 3 Programming Myths and Learning Tips
- Top 5 Psychological Steps To Boost Your Self Confidence
- Understanding the 5 Levels of Growth
- Understanding the Psychology of Failure
- Upside-Down World by Eduardo Galeano
- What Can Kill a Leadership Career?
- What Is Imposter Syndrome & How to Reframe It
- Where to Find Success After Making Mistakes
- Why You Shouldn't Hold Back On Sharing
- Will Web Development Die in 10 Years?
- Your Brain on Imposter Syndrome & the Power of Flow State



Influence & Persuasion

- 3 Methods to Easily Persuade Others
- 5 Tips On How to Communicate With Clients
- 5 Tips to Make The Most Powerful Pitch Possible
- A Shortcut to Being More Influential
- Become More Persuasive With 'Influence'
- Changing Beliefs: What Do You Mean By That?
- Changing Beliefs: What Stops You?
- Cialdini's 6 Principles Of Influence
- Credibility: How to be Seen as a Trustworthy Expert
- Dale Carnegie's #1 Persuasion Tip: Altercasting
- Defining Influence
- How to Build Rapport and Develop Charisma
- How to Get People to Change Their Minds
- How to Increase Your Credibility and Persuasion Skills
- How to Influence People Using Emotion
- How to Influence People Using Logic
- How to Influence People Without Authority
- How to Influence Stakeholders From the Bottom
- How to Persuade People to Change Their Behaviour
- How to Persuade People: The Hidden Power of Stories
- How to Present With Impact
- How to Use Customer Stories
- How to Use Reactance to Influence Others
- How to Win Arguments Without Making Enemies
- How to Win Friends and Influence People
- How to Win an Argument
- Lessons From 'How to Win Friends and Influence People'
- Luvo CEO on How to Gain Power and Influence
- Measuring Persuasion Effectiveness
- Mindvalley CEO on Mastering Personal Brand Building
- Persuading the Unpersuadable
- Psychology of Seating Positions for Meeting Power
- Robert Cialdini: How to Influence Anyone in the Workplace
- The 4 Components of Influence



- The Art Of Persuasion in Sales and Relationships
- The Art of Influence
- The Difference Between Presence, Charisma and Gravitas
- The Four Personality Types and How to Influence Them
- The Link Between Credibility and Gravitas
- The Psychology Behind Changing Peoples Minds
- The S.N.A.A.P. Technique: How To Make An Unforgettable Impression In 60 Seconds
- The Science of Persuasion
- The Secrets Of A Persuasive Story
- The Turning Points Of Your Life
- Transform Your Gravitas With Silence
- What Are Sleight of Mouth Patterns
- What Motivates the Audience?
- Why Gravitas Needs Trust
- Why People Resist Influence
- Winning Approaches For Persuading Others at Work

Managing Money

- 4 Ways to Borrow Money
- 6 Common Financial Fears and How to Conquer Them
- Buyer's and Seller's Markets
- Dividend Investing For Beginners
- Financial Education: Budget, Saving, Interest and Breaking The Debt Cycle
- Financial Freedom
- Financial Goals: 7 Goals To Create Your Financial Freedom
- Five Pillars of Wealth
- Fun Ways You Can Make Money for Your Mortgage Deposit
- How to Change Your Attitude to Money
- How to Deal With Financial Stress
- How to Make an Offer
- Money and Happiness
- Personal Finance: 5 Habits Which Make You Rich Or Keep You Poor
- Rich Dad, Poor Dad



- Should You Borrow Money?
- The Abundance Mindset and Dealing With Scarcity
- The Difference Between Standing Orders and Direct Debits
- The Difference Between a Credit Score and a Credit History
- The Richest Man in Babylon
- Three Best Times to Make Payments to Your Credit-Building Credit Card
- What Are Savings?
- What Credit Score Do I Need to Buy a House?
- What Does Your Credit Score Have to Do With Achieving Your Goals?
- What Is APR?
- What Is Budgeting?
- What Is Buy Now Pay later?
- What Is Creditworthiness?
- What Is Financial Literacy?
- What Is Interest?
- What Is a Credit Score?
- What Is a Credit-Building Credit Card?
- Why Do People Borrow Money?
- Why Your Credit Score Matter

Mental Wellbeing

- 10 Warning Signs That Could Be Early Depression
- 2 Secrets to Build Self-Confidence
- 2 Tips to Overcome the Fear of Failure
- 3 Ways to Increase Positive Thinking
- 4 Practices to Overcome the Fear of Loneliness
- 4 Practices to Stop Feeling 'Not Good Enough'
- 4 Ways to Maintain Positivity
- 5 Tips for Better Mental Health When Working From Home
- 6 Practical Tips for Better Mental Health
- A Shortcut to Being Happiness
- A Shortcut to Mindfulness
- A Simple Way to Ease Your Work Anxiety
- Accepting Emotional Lows



- Anger Management
- Believe In Your Ability to Be Well
- Build Breaks Into The Day
- CEO Of UpCoach On How to Maintain Performance and Wellbeing
- Can We Cure Mental Illness?
- Caring for Your Brain Like the Rest of Your Body
- Common Beliefs That Will Impact Your Wellbeing
- Coping With Grief and Loss
- De-Realisation & De-Personalisation
- Defining the Inner Voice
- Eat Well for Your Mental Health
- Entrepreneurship and Mental Health
- Everything You Need to Know About Post-Traumatic Stress Disorder
- Financial Awareness: Rocket Man
- Find Exercise That Works For You
- Focus on Yourself and Be Happy
- Founder of Hotjar on How it is OK to Let go
- Fundamental Tips For Improving Happiness
- Happiness Causes Better Promotions, Sales and Likability
- Harvard-Proven Way to Turn Anxiety Into Excitment
- How Diet and Lifestyle Can Boost Your Brain Power
- How Exercise Can Have a Positive Impact on Your Mental Health
- How Managers Can and Cannot Support Employee Wellbeing
- How Positive Psychology Can Make You Happier
- How The Brain Impacts Our Mental Wellbeing
- How To Overcome Your Negative Thought Patterns
- How Work Can Impact Our Mental Health
- How to Balance Life and Work
- How to Balance Professional and Personal Life
- How to Be Happy in Life
- How to Beat Tech Addiction
- How to Begin Your Wellbeing Journey
- How to Boost Motivation
- How to Cope When Feeling Dissatisfied With Life
- How to Deal With Anger
- How to Deal With Anxiety



- How to Deal With Depression - Stop Feeling Worthless Now
- How to Deal With Loneliness
- How to Deal With People Who Try to Put You Down
- How to Deal With Uncertainty
- How to Develop Better Emotional Health
- How to Develop Positive Mental Health
- How to Develop Self-Esteem
- How to Eat Well For Your Mental and Physical Health
- How to Feel More Certain
- How to Feel Motivated in the Morning
- How to Forgive Yourself
- How to Hack Your Feel Good Hormones
- How to Handle Loneliness
- How to Handle Uncertainty
- How to Ikigai Your Vision Board In 5 Easy Steps
- How to Improve Work Life Balance
- How to Improve Your Mental Health
- How to Lose Anxiety of Social Anxiety
- How to Lose Social Anxiety
- How to Make Hard Work More Enjoyable
- How to Never Get Angry - Anger Management for Everyone
- How to Overcome Imposter Syndrome
- How to Overcome Jealousy
- How to Overcome Social Anxiety
- How to Practice Self Care
- How to Prevent a Burnout at Work
- How to Start Talking About Your Mental Health
- How to Stop Comparing Yourself to Others
- How to Stop Feeling Emotionally Hurt
- How to Stop Judging People
- How to Stop Thinking About Someone
- How to Take Smart Breaks
- Imposter Syndrome: What Is It and What Can We Do About It?
- Improving Your Wellbeing From Work
- Joy at Work
- Kids and Wellbeing



- Looking After Mental Health in the Workplace
- Managing Mental Health When Things Get Tough
- Managing Your Digital Wellbeing
- Mental Health When You're Working From Home
- Mental Health and Happiness
- Mental Health in the Workplace
- Mental and Physical Health
- Minfulness: Be In The Moment
- Money and Happiness
- Nature and Wellbeing
- Neurodiversity Expert on ADHD Challenges
- Opening up in a Remote-Working World
- Overcoming Burnout and Improving Awareness
- Overcoming Regret and Improving Your Wellbeing
- Perfectionism - Its Impact On Us and Our Mental Health
- Purpose, Finding Your 'Why'
- Read Emails and Messages With the Triple 'R' Method
- Recognising and Avoiding Toxic Positivity
- Reframing Imposter Syndrome
- Seasonal Affective Disorder
- Seeing the Positive Things in a World Full of Negativity
- Seeking Help With Mental Setbacks
- Should Your Manager Be Responsible For Your Emotional Wellbeing?
- Six Pillars of Self Esteem
- Social Anxiety and How to Treat It
- Social Media and Happiness
- Start Talking About Mental Health Issues
- Stop Wasting Your Imposter Syndrome
- Tackling Imposter Syndrome
- The 8 Keys Of Happiness
- The Art Of Mindfulness
- The Connection Between Diet & Mental Health
- The Connection Between Physical & Mental Health
- The Difference Between Counselling & Clinical Psychology
- The Importance of Breathing



- The New Face of Burnout
- The Power Of Positive Thinking
- The Psychology of Fear
- The Psychology of Joy
- The Value of Mindfulness
- Tips for Self-Love
- Tips to Deal With Anxiety
- Top Tips To Stop Worrying
- Top Tips for Sleep
- Travel and Wellbeing
- Understanding Depression and Overcoming It
- Understanding Trauma & Its Treatment
- Use Your Morning Routine to Build Resilience
- We Are Lying to Ourselves About Stress and Burnout
- Wellbeing In Social Situations
- Wellbeing and Helping Others
- Wellbeing: Assess Your Life
- Wellbeing: Bring More Play Into Your Life
- What Is Borderline Personality Disorder & How Is It Treated?
- What Is Dissociation and How Do You Stop It?
- What Is Self-Actualisation & How Do You Get More Of It?
- Why Being Wrong Can Be Right
- Why Do You Lack Motivation?
- Why Mental Health at Work Matters
- Why We Lie to Ourselves About How We Feel

Parenting

- Changing Picky Diets for Children with Dr. Orlena Kerek
- Different Parenting Styles In Context
- How to Understand Your Child's Emotions
- How to Use Descriptive Praise
- Mastering the Authoritative Parenting Style
- Solving Picky Eating Habits for Children with Dr. Orlena Kerek
- What Is the Authoritarian Parenting Style



Physical Wellbeing

- 3 Things to Do to Reduce Your Impact On Climate Change
- 5 Healthy Morning Habits
- 6 Different Types of Hunger Types and Their Effects on Your Body
- 7 Biggest Diet and Weight Loss Myths Debunked
- Activities That Impact Sleep
- Are Exercise and Nutrition Equally Important?
- Are Fruit Sugars Bad For You?
- Avoiding Harmful Supplements
- Best Foods for a Healthy Gut
- Best Meals for Before & After Workouts
- Bodily Sleep Regulation with Professor Russell Foster
- Can You Reverse Damage From a Bad Diet?
- Circadian Rhythm Disruption
- Circadian Rhythm Explained
- Coding and Your Wellbeing
- Cooking Oils: What to Use and When
- Does Intuitive Eating Really Work?
- End The All-Or-Nothing Eating Mentality
- Find Exercise That Works For You
- Foods That You Thought Were Healthy But Aren't
- Forming Good Habits for Health
- Healthy Food Associations You Need to Try
- Healthy Lifestyle: Only 5 Behaviours Matter
- Healthy Oral Microbiomes with Dr Victoria Sampson
- Heartburn: Why It Happens and What You Can Do
- How Blood Sugar Affects Our Health and Wellbeing
- How Diet and Lifestyle Can Boost Your Brain Power
- How Exercise Can Have a Positive Impact on Your Mental Health
- How Much Protein Do You Actually Need?
- How Physical Training Impacts Mental Health
- How Proteins Impact Your Physical Performance
- How To Rest Effectively For Productivity
- How Your Food Choices Affect the Planet
- How Your Gut Can Change Your Mind



- How to Build a Healthier Relationship With Our Bodies
- How to Create a Healthy Plate Of Food
- How to Fall Asleep Fast - End Over-Thinking
- How to Get a Healthy Eating Mindset
- How to Get the Mindset for Healthy Eating
- How to Improve Your Sleep
- How to Keep a Good Circadian Rhythm
- How to Listen to Your Hunger Cues
- How to Make New Year's Resolutions Stick
- How to Motivate Yourself To Exercise
- How to Sleep Better
- How to Start Healthy Eating
- Is Coffee Good For You?
- Is Saturated Fat Montrous or Misunderstood?
- Let's Understand Sugars and Hunger
- Mental and Physical Health
- Mike Thurston: Improve Your Mindset, Build Strength, And Make A Living Doing What You Love
- Natural Sugar Vs Refined Sugar
- Preventing Pain In Your Body
- Programmer's Power Food
- Running With OCD, Co-Founder of Coopah
- Setting Yourself up For Exercise
- Should Eating Be a Social Activity?
- Should You Start Intermittent Fasting?
- Should You Try Intermittent Fasting?
- Should You Worry About Gluten?
- Should Your Diet Be Rich In Fibre?
- Simple Tips for a Healthy Lifestyle
- Stop Going to The Gym - Hard Work Beats Talent
- The Connection Between Diet & Mental Health
- The Connection Between Physical & Mental Health
- The Importance of Fueling the Body



- The Psychology Of Staying Motivated To Stick With Your Workout Programme
- The Psychology of Getting Motivated to Start Working Out
- The Science and Misinformation Behind Nutrition and Diet
- The Secrets of Good Sleep
- Top Tips for Building Your Immunity
- Top Tips for Sleep
- Understanding Effective Dental Care Dr Victoria Sampson
- Understanding How Pain Can Persist in the Body with Dr. Monty Lyman
- Ways to Manage Anxiety and Stress
- What Are The Best Foods Against Stress?
- What Does Intuitive Eating Look Like?
- What Does Intuitive Eating Mean?
- Why We Bloat and How to Stop It
- Why We Sleep
- Why You Should Be Wary of Processed Foods
- Why You Should Never Go on a Detox Diet
- Why You Shouldn't Lose Weight Too Fast
- Why You're Always so Tired and How to Fix It
- Why the Microbiome Is an Important Organ
- Working Out as a Beginner Tips with Head Coach
- 🐈 Cat

Stress Management

- A Psychologist's Managing Anxiety Tips
- A Simple Way To Combat Stress
- Atrium CEO on Managing Stress as a Founder
- Best Tips for Managing Stress at Work
- Dealing With Stress Effectively
- How Can We Improve the Issue of Anxiety?
- How to Avoid Taking Work Home With You
- How to Deal With Anger
- How to Deal With Anger Wisely
- How to Deal With Anxiety
- How to Deal With Anxiety at Work
- How to Deal With Stress - The Opposite of What You Think
- How to Deal With Stress at Work



- How to Get Over Making a Mistake at Work
- How to Lose Anxiety of Social Anxiety
- How to Manage Stress
- How to Reduce Your Stress Right Now
- How to Stop a Panic Attack
- Managing Stress At Work
- Strategy to Minimise Stress
- The Psychology Of Stress & Overcoming It
- The Psychology of Stress and Overcoming It
- The Realities of Workplace Stress
- The Stress Curve
- The Value of Mindfulness
- Ways to Manage Anxiety and Stress
- We Are Lying to Ourselves About Stress and Burnout
- What Are Panic Attacks and What Impact Can They Have?
- What Are The Best Foods Against Stress?
- What Causes Stress - This Might Surprise You
- What Is Self-Actualisation and How Do You Get More of It
- Your Brain At Work By David Rock

Sustainability

- 3 Things to Do to Reduce Your Impact On Climate Change
- Are Carbon Offset Projects Effective?
- Can We Tackle Climate Change With Trees?
- Demystifying the Process of CO2 Removal
- How Businesses Can Go Green
- How Can We Farm a Warmer Planet?
- How Does Carbon Capture Fit Into a Clean Energy Future?
- How Fusion Energy Could Transform Our Energy System
- How Is the Ocean Connected to the Earth's Climate?
- How We're Changing Earth Chemistry
- How We're Changing Earth's Temperature
- How Will Rising Sea Levels Impact the Climate and What Can We Do About It?
- How Your Food Choices Affect the Planet
- How to Build Sustainable Businesses



- Is Climate Change a National Security Issue?
- Is Hydrogen Gas the Silver Bullet We've Been Waiting For?
- Is It Too Late to Stop Climate Change?
- Let's Talk Electric Vehicles & Climate
- Paris Agreement and Kyoto Protocol with Dr Barbara Haya
- The Climate Science Behind Rising Sea Levels
- The Food We Eat and Climate Change
- What Does the Climate Cost Us?

Time Management

- 10 Rules for Maximum Productivity
- 11 Mega ChatGPT Prompts to Improve Your Productivity
- 3 Checklists for 80% Productive Meetings
- 3 Rules to Sharpen Focus
- 3 Steps to Reduce Procrastination
- 4 Safest Ways to Send Files to Yourself
- 4 Strategies to Navigate Deadlines With Inner Peace
- 5 Powerful Questions to Ask to Unstick any Project or Goal
- 5 Tech Management Tools You Can't Live Without
- 7 Tasks that Can Be Automated In Your Business
- A Better Way to Manage Your Workload
- A Minimalist Way to Organise Apple Reminders
- A New Outlook for Problem-Solving
- A Shortcut to Better Focus
- Add Signatures to PDFs Quickly and For Free
- Advice That Will Transform Your Productivity
- Atomic Habits
- Be Ruthless With Your Time
- Being Agile in the Workplace For Greater Productivity
- Boost Motivation by Not Opening Your Emails in the Morning
- Build Habits in 2 Minutes using Roam Research
- CEO Gainsight Shares Career Learnings: Productivity, Customer Success and More
- Choosing Working Efficiently
- Close Down Your Email!
- Create Shortcut to your Favorite Files



- Daily Productive Morning Routine
- Deep Work
- Delegation: The Time Management Matrix
- Do You Even Need a Productivity System?
- Do You Feel You Don't Have Enough Time in a Day?
- Eat That Frog
- Eisenhower's Time Management Matrix
- Establishing a Morning Routine
- Extreme Productivity Experiments: 60 Minutes
- Extreme Productivity Experiments: Pay Attention
- Extreme Productivity Experiments: The Diceman
- Forget Perfect. Done Is Good Enough
- Getting Away From Your Desk
- Getting Into The Work From Home Mindset
- How Deadlines Impact Your Productivity
- How I Beat Procrastination by Doing This 1 Thing
- How To 'Hack' Happiness
- How To Improve Your Focus (The Pomodoro Technique Explained)
- How To Rest Effectively For Productivity
- How To Stop Wasting Time and Improve Your Personal Effectiveness
- How To Use A To Do List
- How to Avoid Distractions and Stay Productive at Work
- How to Be More Efficient When You Work
- How to Be More Productive
- How to Become More Productive
- How to Create Multiple Dependent Drop-Down Lists In Google Sheets
- How to Create a Morning Ritual That Will Help You Own You Day
- How to Define Your Areas Of Focus and Boost Your Productivity
- How to Focus on the Right Tasks
- How to Get More Done
- How to Get Things Done Fast: Batching
- How to Get Work Done
- How to Get Work Done Faster With Chat GPT
- How to Hack Your Attention
- How to Handle Daily Emergencies
- How to Have a Better Life-Work Balance
- How to Import Data From Web Pages Into Google Sheets



- How to Increase Productivity
- How to Increase Your Attention Span and Focus
- How to Limit Distractions When Working Remotely
- How to Link Data Between Sheets and Spreadsheets in Google Sheets
- How to Manage Your Inbox
- How to Prep For Vacation as a Project Manager
- How to Quickly Catch Up on Work After a Vacation
- How to Reduce Your Meetings
- How to Remove Duplicates In Excel and Google Sheets
- How to Separate and Combine Text Columns in Google Sheets
- How to Stay Focused
- How to Stick to Your Schedule
- How to Stop Being Derailed by Emails First Thing
- How to Stop Being Overwhelmed
- How to Stop Getting Distracted
- How to Stop Procrastinating
- How to Stop Procrastinating - Why You Can't Do What You Want
- How to Stop Procrastinating Fast
- How to Stop Procrastination: Breaking It Down
- How to Structure Your Weekly Planner
- How to Successfully Work Remote and Minimize Meetings
- How to Supercharge Your Attention
- How to Take Control of Your Calendar
- How to Use Gamification to up Your Productivity
- How to Use Google Chrome Extensions
- How to Use Shared and Public Calendars
- How to Work Productively as a Remote Worker And/or WFH Worker
- If You Want to Be More Productive, Be More Prepared
- Improve Your Personal Productivity
- It's Easy to Stop Procrastinating
- Long Work Hours Can Kill - Avoid Burnout
- Make Better PDF Files
- Managing Tasks and Staying Productive
- Milestones and Deadlines for Self Motivation
- Morning Routines of Successful Salespeople
- My Daily Productivity Routine
- Read Emails and Messages With the Triple 'R' Method



- Remote Work Hours: Maintain a Work-Life Balance
- Remote Work Tech and Office Must Haves
- Remote Work Tips and Tricks
- Send and Receive Your Android Text Messages on the Web!
- Simple Keys to Becoming a Morning Person
- Six Great Remote Work Books You've Got to Read
- Staying Focused Working From Home
- Stop Being So Distracted
- Stop Procrastinating Now
- Stop Trying to Be a Superhero at Work
- Taking Advantage of AI to Increase Your Productivity
- Taskade: All in One Productivity and Collaboration App
- The 5 Best Productivity Books
- The 7 Habits of Highly Effective People
- The Basics of Working Remotely
- The Big Rocks Concept
- The Checklist Manifesto
- The Easiest Productive Morning Routine
- The Four-Hour Work Week
- The Importance of Time Management
- The Key to a Productive Morning Routine
- The Miracle Morning Routine
- The New Corner Office
- The Number One Tip For Productivity
- The One Hour Habit
- The Power of Habit
- The Psychology of Attention
- The Secrets of Super Productive People
- The Seven Habits of Highly Effective People
- There's No Such Thing as Time Management
- Time Blocking
- Time Isn't Money: Do Nothing
- Time Management Tips for Developers
- Time Management: The Keys to Mastering Your Time
- Tips for Better Task Management
- Top 3 Tips from 'Your Brain At Work'
- Top 5 Tools if You Want to Work From Home



- Using Dialpad and Zapier to Help Your Business
- Want To Form Positive Habits? Try This Approach
- Weapons' for Time Management
- What Do Remote Workers Do When Working Remotely?
- What is Productivity? My Best Tips for Getting More Done
- What's Wrong With Your to Do List?
- Why Consider a Chromebook for Your Next Computer
- Why Multitasking Is Not Best and How To Focus
- Why You Always Feel Too Busy, and What Can Be Done About It.
- Why You Need Healthier Email Habits
- Why You Need to Be Fussy to Be More Productive
- Why You Should Be Doing Less and How to Do It
- Why Your Calendar Is Your Most Important Tool
- Why a Todo List Won't Help You Say No - 5 Tips on How to Fix That
- Yes, You Can Have an Empty Inbox. Here's How.
- You Don't Have to Be Productive All the Time!
- You Don’t Have to Work From Home Just Because You Can Work Remotely



Tools

Excel

- 3 Methods to Unhide All Sheets in Excel
- 3 Ways to Change Case of Text in Excel
- 3 Ways to Password Protect Your Microsoft Excel Files
- 5 Excel Functions to Improve Your Efficiency
- 5 Tips on How to Be Faster With Excel
- 7 Reasons Why You Should Use Excel Tables
- Add a Total Row to Excel Tables With 1 Click
- Advanced Filtering Excel Tips
- Basic Excel Formulas and Functions You Need to Know
- Calculate Percentages the Right Way in Excel
- Change Data From Rows to Columns on Excel
- Easy Data Visualisation With Interactive Excel Dashboards
- Excel Features for Efficiency
- Excel Flash Fill for Major Time Saving
- Excel Made Easy With Tutorial for Beginners
- Excel Power Query Tricks to Achieve More in Excel
- Excel Shortcut to Scroll Sideways with your Mouse
- Faster Analysis With an Excel Pivot Table From Multiple Sheets
- Financial Modelling in Excel
- Fixes for Solving an OLE Action Error
- Get All External Links With This Simple Excel Trick
- Get Excel Conditional Formatting with Formula Right Every Time
- Get Quicker At Excel With These Shorcuts
- How To Convert An Image To An Excel Table
- How To Copy Your Data Model In Excel
- How To Create A Dedicated Measures Table In Excel Power Pivot
- How To Quickly Add Data Bars In Excel
- How To Quickly Fill A Series Of Numbers And Dates In Excel
- How To Use Cube Functions For Flexible Reporting In Excel
- How To Use Flash Fill In Excel
- How To Use Shortcuts To Add Numbers In Excel
- How and When to Use Excel LAMBDA



- How to AutoFit Everything in Excel Fast!
- How to Calculate Hours Worked in Excel
- How to Calculate Percentile and Percentile Rank in Excel
- How to Combine Multiple Excel Files Into One
- How to Combine and Repeat Blocks of Text and Times in Excel
- How to Connect Slicer to Pivot Tables In Excel
- How to Create 10 Charts in 10 Seconds with Excel Sparklines
- How to Create Email Templates in Outlook
- How to Create Smart Drop Down Lists in Excel With Data Validation
- How to Create the Perfect "Delivery In Full On Time" Dashboard in Excel
- How to Easily Switch Columns to Rows in Excel
- How to Fix SPILL Error in Excel
- How to Forecast in Excel With Ease
- How to Import and Clean Messy Data in Excel
- How to Insert Excel Data and Charts into Word and PowerPoint
- How to Insert a Dropdown Menu in Excel
- How to Lock Cells & Protect Excel Worksheet
- How to Merge Excel Files With Different Headers in Power Query
- How to Quickly Create Multiple Dependent Drop-Down Lists in Microsoft Excel
- How to Stop Your Excel Charts From Disappearing When you Hide Data
- How to Tell Who Changed Your Data in Excel
- How to Understand the DAX Calculate Function in Excel
- How to Use AI in Excel with Excelformulabot
- How to Use Bing AI with Excel
- How to Use Excel Find and Replace Like a Pro
- How to Use Excel Macros to Automate Tasks
- How to Use Mail Merge to Create Labels From Excel
- How to Use the Excel Data Model and Dax to Increase Productivity
- How to Use the Scan Function in Excel
- How to to Clean Data in Excel
- How to use COUNTIF and COUNTIFS Function in Microsoft Excel
- How to use the SUMIF and SUMIFS Functions in Microsoft Excel
- Learn How to Use Power Automate for Efficient Planning
- Lookup Quickly with Excel Index and Match



- Make Excel Speak for Easy Cross Checking
- Properly Convert PDF to Excel Like a Pro
- Quick Excel Analysis By Importing Web Data
- Quick Ratio Calculations in Excel
- Quickly Add Text to the Beginning of Values in Excel
- Quickly Calculate Percentage Change on Excel
- Quickly Show Excel Formulas For Presentations
- Remove All Unwanted Spaces in Excel
- Save Time By Unhiding All Excel Sheets in One Go
- Save Time With Excel & Power Automate
- Spotting Trendlines in Excel
- TOP 10 Excel Shortcuts in 1 Minute
- The Simple Way to Filter Columns in Excel
- Top 10 Functions for Organisation & Accounting on Excel
- Use Excel to Create Random Sample Data
- When Should You Use the Hash Sign (#) in Excel Formulas?

Gmail

- 13 Ways to Improve Your Gmail Efficiency
- Don't Use Gmail Email: Part One
- Don't Use Gmail Email: Part Two
- How to Collaborate in Gmail with Spaces
- How to Set Gmail Spam Filters & Whitelists
- Increase Work Productivity With Advanced Gmail Settings
- Why You Need to Use Gmail for Businesses

Google Drive

- All You Need to Know About Google Workspace
- Here Are Some Productivity Hacks for Google Drive
- How to Protect Google Drive Files From Ransomware
- How to Streamline Your Business's Storage With Google File Stream
- How to Use the Filter Function in Google Sheets
- Should I Store My Files Online in Google Drive or Locally on My PC?
- Using G Suite With a Slow Internet Connection?



Google Meet

- The Top Google Meet Extensions
- The Ultimate Guide to Google Meet
- Why Has Google Meet Recording Disappeared

Notion

- 10 Notion Features You Need to Know
- 5 Tips for Better Meetings With Notion
- Better Note Taking With Notion App
- Building a Page From Scratch in Notion
- Create a Daily Journal Workflow With Notion Using Backlinks
- Creating Easy to Remember Notion Website URLs Using Rebrandly
- Creating a Beautiful Notion.so Home Screen to Jump Start Your Notes
- Guide to Notion With Examples
- How to Add Database Pages to Your Sidebar in Notion
- How to Build a Self Organising Notion To-Read List
- How to Embed Specific Projects and Labels From Todoist in Notion
- How to Get Notion Back in Shape and Working for You
- How to Use Notion for Project Management
- How to Use Notion with Other Tools for Maximum Productivity
- Improve Notion Capture With This Amazing Extension
- Make Notion More Readable When Sharing Screen in MS Teams
- Notion Database Vs Full Page: What Should You Use?
- Notion Need to Knows: Scaling, Security and API Delays
- Quickly Access Your Notion Pages From the Start Bar Using Chrome
- The Disadvantages of Notion API
- Using Notion Global Blocks to Create a Navigation Bar
- Using a Notion Workspace as a Simple Notion Website
- Why I'm Adding Logseq to My Notion Workflow



Outlook

- Are You Sending Out Outlook Invites Correctly?
- Easiest Way to Schedule Meetings Across Different Time Zones in Outlook
- How to Ensure You Use the Right Archive in Outlook
- How to Import Emails From Outlook to Excel
- How to Send Forms Responses to Outlook With Power Automate
- How to Use Search in Outlook to Find Emails Fast
- Manage Your Emails Better With These Outlook Tips
- Manage Your Time Better With These Outlook Calendar Tips
- Outlook: Using the Right "Archive"
- Too Many Emails? Use These Outlook Techniques
- Top Outlook Tips Every Professional Needs to Know

Power BI

- 10 Power BI Tips for Better Dashboards
- 3 PowerBI AI Tricks to Max Your Finance Data Insight
- Automatically Remove Top Junk Rows and Combine Data from Multiple Excel Files
- Create Dynamic Tooltips in Power BI
- Data Modelling Mistakes to Avoid in Power BI
- Don't Make These Calculate Function Mistakes in Power BI
- Exponential Analysis in Power Bi With an Example
- Guided First Steps to Start Your Power BI Journey
- How to Combine Data From Multiple Excel Files in a Single Excel Sheet
- How to Create Beautiful Bar Charts in Power BI
- How to Create a Pivot Table in Power BI
- How to Create and Manage Relationships In Power BI
- How to Create and Manage Relationships in Power BI
- How to Format Pivot Tables In Power BI
- How to Highlight Values Below Target in Power Bi
- How to Make a Creative and Insightful Line Chart in Power Bi
- How to Model Price Increase in Power BI



- How to Properly Present Your Power BI Dashboard in PowerPoint
- How to Use Bins and Lists In Power BI
- How to Use Conditional Formatting In Power BI
- How to Use DAX In Power BI
- How to Use Drill Down In Power BI
- How to Use Power Query In Power BI
- Improve the Look of Your Tables in Power BI
- Maneuvering Total Row in Table or Matrix in Power Bi
- Popular Visualizations In Power BI
- Power BI Introduction: Adding Data to Reports
- Power BI Introduction: Data Visualisation
- Simple and Powerful Context Transition Examples in Power BI
- Three Ways to Refer to the Previous Row in Power Bi
- Work Insanely Fast in Excel With These Keyboard Shortcuts

Powerpoint

- 5 PowerPoint Hacks For Better Presentations
- 5 Questions to Ask to Improve Any Powerpoint Slide
- 5 Quick Ways to Improve Your Powerpoint Design
- A Guide to Building “McKinsey Style” Powerpoints Presentations
- How to Avoid Common PowerPoint Pitfalls
- How to Easily Make a Video in Powerpoint
- How to Insert Youtube Videos in Powerpoint and Use the Zoom Feature
- How to Lock Objects in PowerPoint
- How to Use PowerPoint as a Screen Recorder
- How to Use a 'Takeaway Box' In Your Presentation
- PowerPoint Animation Hack to Upgrade Your Presentations
- Powerpoint: Trigger an Animation When You Need
- Save Time With These PowerPoint Shortcuts
- The Best PowerPoint Hacks For Efficiency
- Tips from Top Consulting Firms On Analysing and Improving Powerpoint Slides



Teams

- 10 Essential Teams Features You Need to Know
- 20 Microsoft Teams Tips and Tricks
- How to Create Feedback Loops With Colleagues in Microsoft Teams
- How to Use Microsoft Teams Whiteboard
- Microsoft Teams Calling Plans - External Calling Set Up
- Microsoft Teams Features You Should Know
- Microsoft Teams Meeting Tutorial for Beginners
- The Best Microsoft Teams Tutorial
- Top 10 Microsoft Teams Tips and Tricks

Trello

- How I Use Trello to Stay Organised as an EA

Word

- 10 Tips For Microsoft Word to Improve Productivity
- 11 Tips For Microsoft Word to Improve Productivity
- 7 Tips For Microsoft Word to Improve Productivity
- 8 Tips For Microsoft Word to Improve Productivity
- 9 Tips For Microsoft Word to Improve Productivity
- How to Add Watermarks to Microsoft Word
- How to Convert PDF to Word
- How to Convert then Edit Your PDFs in Microsoft Word
- How to Create a Fillable Form With Dropdown Lists in Microsoft Word
- How to Create a Table of Contents in Microsoft Word
- How to Easily Convert a PDF to Word
- How to Insert an Image Inside of Text in Microsoft Word
- How to Quickly Add a Table of Contents in Microsoft Word
- How to Sign Your PDF or Word Documents on Your Phone
- How to Turn Microsoft Word Into a PowerPoint
- Turn a Word Doc Into a PDF Files With Bookmarks for Easy Navigation



Zoom

- Best Tips to Improve Your Zoom Meetings
- Four Tips to Fight Zoom Fatigue
- How to Screen Share in Zoom
- How to Set Up Zoom Calling
- How to Use Focus Mode in Zoom Meeting
- How to Use Whiteboard in Zoom
- How to Use Zoom Like a Pro
- How to Use Zoom Remote Control
- Must Know Zoom Features
- Tips on Zoom Security and Privacy
- Top Tips You Might Not Know for Zoom on Mobile
- Zoom Background Tutorial
- Zoom Basic Vs Zoom Pro
- Zoom Features You Might Not Know
- Zoom Meeting Secrets

