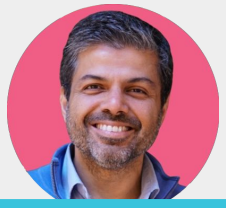
5Mins.ai



AI Content

Catalogue

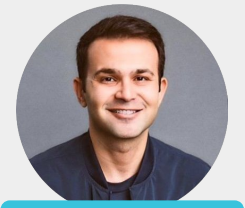
Course **Instructors**



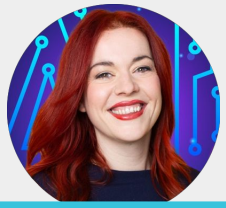
Saurav Chopra
Founder of 5Mins.ai



Walter Pasquarelli
AI at The Economist



Zain Kahn
Author of 500K+ AI Newsletter



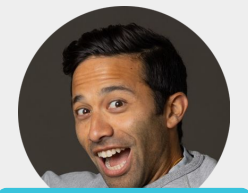
Heather Murray
Founder, CEO Beesting Digital



Dirk Zee
Founder of AI-Academy



Steven Van Belleghem
Customer Centricity Expert & Author



Kevin Alster
Learning Strategist at Synthesia



Isabella Bedoya
AI Business Consultant



Audrey Chia
Founder, Close with Copy



Adam Shilton
Founder, Tech for Finance



Chase Diamond
Top E-Commerce Email Marketer



Ilya Azovtsev
Growth Lead, Expandi



Drew Brucker
VP Marketing, Lasso



Kyle Asay
RVP, MongoDB



Leila Gharani
Microsoft MVP

AI Content Catalogue

Intro to Generative AI

- 5 AI TED Talks to Learn From
- 8 AI Terms Briefly Explained
- Advance Your AI Literacy
- AI Jargon Explained
- Exploring the Top 5 Books on AI's Impact
- Growth Hotspots: Harnessing the Generative AI Revolution
- How Spotify Recommendations Work
- Inclusivity and Building Responsible AI
- Limitations & Challenges of Generative AI
- TED Talks to Demystify AI
- The Evolution of Work in an AI Focused World
- The Generative AI Revolution Explained: A Brief Overview
- The Risks of Generative AI
- Types of Generative AI Models
- Using AI for Good
- What Is Generative AI?
- Where Does AI Go From Here?
- Why is AI Booming?

Generative AI at Work

- 13 AI Tools To Step Up Your Productivity
- 7 Tasks that Can Be Automated in your Business
- AI For Generating Video and Images
- Examples of Generative AI at Work
- Framing Your Thoughts in the Age of AI
- Generative AI at Work
- Generative AI for Business
- How IBM Explain Complex AI Findings
- How IBM Utilizes AI
- Popular Generative AI Tools and their Uses
- Top AI Tools to Save Time



Generative AI at Work

- 10 Ways You Can Start Using GPT-4 Today
- 11 Mega ChatGPT Prompts to Improve Your Productivity
- 13 ChatGPT Plugins for Productivity
- 40 Ridiculously Simple Claude 2 Prompts for Productivity
- AI Tool for Summarisation
- Bard's Capabilities
- ChatGPT Cheatsheet
- ChatGPT Plugins
- Code Interpreter for ChatGPT
- Create a Custom AI Chatbot with Dante
- Create an AI Chatbot
- Creating a Knowledge Base with AI
- Creating Avatars
- Creating Text With Generative AI
- Getting Started With ChatGPT
- How to Use AI to Automate 90% of Your Presentation
- How to Use AI to Boost Your Business Productivity
- Instantly Increase Your Productivity Using AI
- Personalise Your ChatGPT Based on Who You Are
- Streamline Admin Tasks With Generative AI
- Turning ChatGPT Into Your Virtual Assistant
- Using Generative AI to Clean Data and Suggest Code



Prompt Engineering - 101

- 5 Powerful Prompt Engineering Tips to Improve Your ChatGPT Skills
- 5 Prompt Essentials
- 5 Secret Prompt Tips to Up Your Prompt Engineering Game
- Asking ChatGPT to Perfect Your Prompts
- How to Create Effective Prompts On ChatGPT
- Learn How to Chain Prompt With ChatGPT
- Learn How to Prompt Chat GPT to Increase Your Performance
- Levelling Up Your ChatGPT Prompts
- Master the Art of Prompting
- Persona Building Prompts
- Prompt Engineering 101
- The ChatGPT Tone of Voice Cheatsheet
- The DOs of ChatGPT Prompts
- The DON'Ts of ChatGPT Prompts
- Ultimate ChatGPT Prompt Guide: Interactive Prompting, Action Words and More
- Ultimate ChatGPT Prompt Guide: Reverse Prompting, Prompt Anchoring and More
- Ultimate ChatGPT Prompt Guide: Roadmapping, Brainstorming and More



Putting AI in Practice - HR Teams

- AI and Talent Acquisition: the Good, the Bad and the Ugly
- Creating a Course with ChatGPT
- Deep Dive Into AI and Its Consequences Within the Workforce
- How Generative AI Can Enable the Employee Experience
- How Technology Has Transformed HR
- How to Drive Diversity With AI
- Inclusivity and Building Responsible AI
- Prompts for Candidate Outreach & Feedback
- Prompts for Competency Development, Research & Summarisation
- Taking advantage of AI to increase your productivity
- Where Does AI Go From Here?

Putting AI in Practice - L&D Teams

- 5 ChatGPT Prompts to Accelerate Learning
- 7 ChatGPT Prompts to Improve Your Training Videos
- ChatGPT Prompts for Stakeholder Engagement & Skill Assessment
- ChatGPT Prompts for Stakeholder Engagement & Skill Assessment
- Content Development Prompts
- Content Development Prompts
- Course Design for L&D with ChatGPT Prompts
- Course Design with ChatGPT Prompts
- Prompts for Competency Development, Research and Summarisation
- Taking advantage of AI to increase your productivity
- Using AI to Increase Knowledge Lifespan
- Where Does AI Go From Here?



Putting AI into Practice - Marketing Teams

- 10 AI Marketing Tools You Need to Know
- 22 ChatGPT Vision Use Cases for Marketing
- 9 Tools to Automate Your SEO Today
- 5 AI Tools Every Marketer Must Know About
- 5 Major Biases in Marketing
- 5 Prompts to 5x Your Marketing Results
- 6 Ways ChatGPT Can Boost Your Marketing Efforts
- 7 Mega Prompts for Sales and Marketing
- 7 Mega Prompts to Improve Your Marketing Efforts
- 8 ChatGPT Prompts for Top Marketing Strategy Frameworks
- Create a Personalised Content Strategy with ChatGPT
- Create an AI-Generated QR Code in 30s
- Code Interpreter for Marketers
- Everything You Need to Know to Leverage AI for Marketing
- GPT Prompts for Marketing
- How AI Is Bringing Us Contextual Marketing
- Keep Your Marketing Relevant With These ChatGPT Prompts
- Must-use ChatGPT Prompts for Your Marketing Team
- Step Up Your Marketing Strategy With These ChatGPT Prompts
- The Anatomy of A ChatGPT Prompt
- The ChatGPT Prompts Every Marketing Professional Needs
- The Temptations of AI in Marketing
- Three Scenarios For Your Brand In a World of AI Platforms



Putting AI into Practice - Marketing Teams

Content Creation

- 6 Ways You Can Use GPT-4 to Improve Your B2B SaaS Blog Content
- AI For Generating Video and Images
- AI in SEO: How Long Does it Take to Overcome AI Content Detection?
- Content Marketer's Guide to ChatGPT
- Create Facebook Ads in Seconds with ChatGPT
- Create SEO-rich blogs in minutes
- Generative AI for Podcast Management and Development
- How to Create Product Adverts With AI
- How to Make Generative Art
- Learn How to Write the Best Copy in the World with AI
- Save Hours of Work: 5 Step GPT Content Creation Tutorial



Putting AI into Practice - Marketing Teams

Email Marketing

- ChatGPT Prompts for Email Marketing Part 1.
- ChatGPT Prompts for Email Marketing Part 2.
- 7 ChatGPT Prompts to Revolutionize Your Email Marketing and Content Creation
- 12 Prompts for Email Marketing
- 1 Minute GPT Hack for Emails
- How to Send Personalised Videos With AI

Social Media Marketing

- Social Media & Marketing LinkedIn AI Features
- Elevate How You Market On LinkedIn With ChatGPT
- Social Media & Marketing Generative AI and Twitter Ranking Data
- How AI is Changing Influencer Marketing - Visme x Neal Schaffer

Copywriting

- The Ultimate AI Copywriting Tool Battle: Socials
- The Ultimate AI Copywriting Tool Battle: Landing Pages
- Craft a Perfect Post Hook Using ChatGPT
- Best AI Writing Tools For Your Next Blogpost
- Create a Viral Storytelling Post for LinkedIn Using ChatGPT
- Create Landing Pages that Convert with ChatGPT
- Create High Converting Ads with AI
- How to Use ChatGPT for Rapid Ad Testing
- 5 Prompts to 5X Your Email Copywriting
- 25 ChatGPT Prompts to 25x Your Email Copywriting



Putting AI into Practice - Image Generation AI

- 8 Powerful Tips for Getting the Most Out of Midjourney Images
- Advanced Midjourney Prompting Masterclass
- Canva AI Features
- Canva Magic Studio
- Create a logo in Under 5 minutes With Midjourney
- How to 'Pan' on Midjourney
- How to 'Remix' on Midjourney
- How to Create 40 Different Image Variations From a Single Prompt On Midjourney V5
- How to Create AI Images With ChatGPT
- How to Get Started on Midjourney
- How to Keep Your Prompts Private and Organised in Midjourney
- Make Square Prompt on Midjourney
- Master Midjourney 5.2: Understand The /shorten Command And Custom Token Weights
- Midjourney - How to Remove and Delete Elements From Your Composition Or Art
- Midjourney 5 Beginner Prompt Tutorial
- Midjourney Parameters: A Force for Creating Stunning Images
- Midjourney Zoom: Prompts & Tips
- Tried and Tested Features on Canva's AI Magic Studio
- Using Describe, Shorten & Blend in Midjourney
- Using Image Prompts on Midjourney
- Using Multi-Prompts & Permutations on Midjourney



Putting AI into Practice - Operations Teams

- 10 ChatGPT Prompts for Top Strategy Frameworks
- 10 ChatGPT Prompts to Implement Top Strategy Frameworks
- AI Features that are a Productivity Booster
- Bring ChatGPT Inside Excel to Solve Problems Fast
- Can AI Really Predict Project Outcomes?
- Decision Making AI for Project Portfolios
- Elevate Your Business Analytics With These ChatGPT Prompts
- Generative AI Prompts for Operations
- How Artificial Intelligence is Optimizing the Supply Chain
- How ChatGPT Can Help With Your Complex Excel Spreadsheets
- How can AI Transform Project Management
- How to Use Machine Learning in Project Estimating, Scheduling, and Planning
- Must-use ChatGPT Prompts for Business Intelligence
- Must-use ChatGPT Prompts for Data Visualisation, Customized KPIs and More
- Risks of AI for Operations
- Six Use Cases of AI for Strategy and Ops (with Prompts)
- Strategy and Operations: The Risks That Come with the Age of AI
- The Magic Conveyor Belt: Supply Chains, A.I., and the Future of Work
- Using AI to find Supply Chain and Ethical Labor
- How will Artificial Intelligence Impact the PM Profession? with Dr Nicholas Dacre



Putting AI into Practice - Leaders and Managers

- 5-steps to driving AI adoption in your team
- Framing Your Thinking in the Age of AI
- Levelling Up Your ChatGPT Prompts
- Prompts for Candidate Outreach & Feedback
- Prompts for Competency Development, Research & Summarisation
- Prompts for Effective 1:1s
- Prompts for Knowledge Sharing
- The DOs of ChatGPT Prompts
- The DON'Ts of ChatGPT Prompts
- The Organisational Level Impacts of AI
- Understanding the Ethics of AI for Leaders
- Understanding the Risks Around AI
- Where Does AI Go From Here?
- Which Tools Use Generative AI and How?



Putting AI into Practice - Finance Teams

- 3 Finance Use Cases: How to Use ChatGPT Code Interpreter + Excel
- 3 PowerBI AI Tricks to Max Your Finance Data Insight
- 5 Step Digital Acceleration Framework for Finance
- 30 Ways to Use ChatGPT for Finance
- Advanced ChatGPT for Financial Analysis
- AI Features that are a Productivity Booster
- AI Use Cases and Prompts for Finance Teams
- Bring ChatGPT Inside Excel to Solve Problems Fast
- Excel Tips Using AI Chats
- Finance: Steal My 6-Part GPT Prompt Framework + Examples
- Finance Automation: 7 Rules of Improvement
- How ChatGPT Can Help With Your Complex Excel Spreadsheets
- How Generative AI is Restructuring the Economy
- How to Chat With Multiple Docs at Once Using Chatbase AI
- How to Create a Cost Saving Action Plan with ChatGPT
- How to Train Your Own Finance AI in Under 5 Mins
- How to Use ChatGPT Image Recognition as a Finance Presentation Coach
- How to Use ChatGPT Plugins + 3 Finance Use Cases
- How to Use ChatGPT With Google Sheets + 3 Finance Use Cases
- How to Use Google Bard's AI Extensions in 3 Simple Steps
- Risks of using AI for Finance Professionals
- Using AI Add-on in Excel



Putting AI into Practice - Legal Sector

- 7 Key Principles of Using Generative AI Responsibly Within Law
- A Generative Extractive Use of ChatGPT in Law
- An Important Privilege Consideration When Using AI Systems in Law
- Chat GPT Takes the Bar Exam
- Do Not Pay - An AI Legal Case Study
- How Can ChatGPT Be Used in Legal Contexts?
- How to Get Great Results From ChatGPT Prompts in a Legal Context
- Legal Prompt Engineering in Theory
- Two Ways to Use ChatGPT in the Legal Sector
- Using ChatGPT as a Legal Brief Writing Tool
- Using Generative AI in Legal Search
- Using Generative AI to Handle Privacy Policies

Putting AI into Practice - Talent Acquisition

- 3 AI Tools Recruiters Should Use
- Conducting Bias Audits With AI
- Considering the Bias of ChatGPT in Recruitment
- How AI Can Elevate Recruitment Marketing
- How AI Tools Can Transform Recruiters' Work
- How Can Recruiters Use Chat GPT?
- How to Automate the Recruitment Processes
- Prompt Engineering Tips for Sourcing Candidates
- The Future of Recruiting With Generative AI
- The Future of Tech Recruitment and AI
- The Use of AI as a Candidate Tool